



# Reopening Your Business in Santa Barbara County



County Call Center (833) 688-5551 9:30 a.m. – 5:30 p.m. Mon-Fri

# August 18, 2020

# RISE BUSINESS RECOVERY UPDATE

## STATE CHANGES:

- July 1 & July 13– Closed Indoor Operations
  - Dine-in Restaurants
  - Zoos/Museums
  - Cardrooms
  - Places of Worship
  - Indoor Malls
  - Personal Services (Nail Salons, Tattoo Parlors, Waxing, Massage Services)
  - Beverage Industry
  - Movie Theaters/Family Entertainment
  - Gyms and fitness centers
  - Offices for non-essential sectors
  - Hair Salons and Barbershops
- August 3
  - Revised School Guidelines and Checklist; added Sports Info
  - New sector guidance Youth Sports Programs
- August 7
  - New sector guidance Higher Education

## PUBLIC HEALTH ORDER CHANGES:

- Face Coverings – HOO 2020-10.1 – July 23, 2020
- County Health Order 2020-12.6 – August 12, 2020

# Where are we now?

## Santa Barbara County's R.I.S.E. Guide and the Governor's Resilience Roadmap

### STAGE 1

#### COMPLETE

Agriculture & Livestock  
Auto Dealerships  
Childcare Programs & Providers  
Communications  
Construction  
Delivery Services  
Energy & Utilities  
Food Packing  
Hotels & Lodging\*  
Life Sciences  
Logistics & Warehousing  
Manufacturing  
Mining & Logging  
Office Workspaces \*  
Ports  
Public Transit  
Real Estate Transactions  
Retail

### STAGE 2

#### COMPLETE

Personal Services, limited to:  
car washes, pet grooming,  
tanning facilities, landscape &  
gardening  
Outdoor Museums &  
Open Gallery Spaces  
Tribal Casinos  
Schools  
Day Camps

**Outdoor/ pick-up only;  
No indoor operations until  
further notice:**

Dine-in Restaurants  
Office-based Businesses  
Faith-based Organizations  
Hair Salons & Barbershops  
Destination Retail, including  
shopping malls & swap meets

### STAGE 3 OR STAGE 4

#### SANTA BARBARA COUNTY IS HERE

Campgrounds & Outdoor Recreation  
Music, Film & TV Production  
Professional Sports (No Live Audiences)  
Hotels & Lodging for Tourism and Leisure  
Youth/Recreation Sports Programs

**Outdoor and pick-up only; No indoor operations until  
further notice:**

Beverage Industry (Wineries & Tasting Rooms Only)  
Movie Theaters & Family Entertainment Centers  
Zoos & Museums  
Cardrooms & Racetracks  
Gyms & Fitness Centers  
Personal Services: nail salons, tattoo parlors, waxing, massage  
Higher Education

**Closed effective July 1, 2020 , unless operating outdoors/pick-up  
as Dine-in Restaurant:**

Beverage Industry (Brewpubs, Bars, Breweries & Lounges)

**Awaiting State Guidelines:**

Indoor Playgrounds  
Live Theater  
Saunas & Steam Rooms  
Nightclubs, Concert Venues, Festivals, Theme Parks

\*(essential workers only)



## REOPENING YOUR BUSINESS IN SANTA BARBARA COUNTY

Find out about the County of Santa Barbara's requirements for you to reopen your business. You will learn what is required for different workplaces to reopen including guidance in preparing a plan based upon your industry and how to put the plan into action.

[GET STARTED](#)



## THE RISE GUIDE

The County of Santa Barbara's RISE (Reopening in Safe Environment) Guide outlines the steps for reopening that can be safely taken in our community. Developed by medical experts and supported by feedback from all sectors of the community, RISE serves as a supplemental guide to the State Health Orders.

[THE RISE GUIDE](#)



## SMALL BUSINESS AND COMMUNITY PARTNERSHIP ENHANCED PROGRAM (SBCPEP)

Want to take your business outdoors? Check out this special allowance that provides businesses or other organizations to expand into adjacent public right-of-way outdoor areas in the unincorporated areas of the county.

[LEARN MORE](#)



## STAGES OF REOPENING

As of May 21, 2020, the County of Santa Barbara entered Stage 2B of reopening. The types of businesses allowed to reopen in this phase of Stage 2 include dine-in restaurants (with modifications), schools and childcare, retail stores and shopping malls, and some offices.

[LEARN MORE](#)

# Reopening Self-Certification Process On-line



The County developed an on-line Self-Certification process for businesses reopen under the State's Roadmap. The link to this is <https://recoverysbc.org/reopen-your-business/>.

Businesses are required to do the following:

- Review State and local guidance;
- Complete a COVID-19 Prevention Plan; and
- Self-certify that they can open safely.

# Reopening Self-Certification by the Numbers

## As of Friday, August 14, 2020



**3,880** Business Submittals Countywide

Cities 3,564

Unincorporated 316

### TOP 10 INDUSTRY SECTORS

902 Dine-In Restaurants

673 Retail Stores

444 Office Workspaces

295 Hair Salons/Barbershops

192 Limited Services

161 Gyms & Fitness

136 Personal Services

108 Hotels (Tourism)

106 Wineries/Bars

71 Construction



# RISE Ambassadors (833) 688-5551



*Coordinated by the Emergency Operations Center*

- First step in community and business education
- Provide outreach through phone calls, engagement in the field and in high-traffic areas
- Expansion of program to 1 – Program Lead, 3 Team Leads and 18 Ambassadors
- Program Lead starting August 24
- Assisting City partners with their program



# Enforcement – Report A Violation Online at Recoverysbc.org

## REPORT A VIOLATION

Governor Gavin Newsom issued a Stay at Home Order (Governor’s Executive Order N-33-20) for Californians that went into effect on March 19, 2020. This order is in place until further notice. Clarifications and restrictions provided by Santa Barbara County Health Officer Orders can be [found here](#).

If you want the County to investigate potential violations of the Protection Plan Protocols or the health order currently in effect, please complete this form with as much information as possible.

[REPORT A VIOLATION](#)

### COVID-19 Complaint Form

#### Governor’s Executive Order N-33-20

Governor Gavin Newsom issued a [Stay at Home Order](#) (Governor’s Executive Order N-33-20) for Californians that went into effect on March 19, 2020. This order is in place until further notice. Clarifications and restrictions provided by Santa Barbara County Health Officer Orders can be found here: <https://publichealthsbc.org/health-officer-orders/>.

If you would like the County to investigate potential violations of this order, please complete this form with as much information as possible.

\* 1. What industry violation are you reporting?

- Agriculture and Livestock
- Auto Dealers and Auto Rental
- Bars, Nightclubs, Tasting Rooms
- Communications
- Construction
- Delivery Services
- Dine-in Restaurants
- Energy and Utilities
- Food Packing
- Hotels/Motels
- Life Sciences
- Other (please specify)
- Limited Services
- Logistics
- Manufacturing
- Mining and Logging
- Office Workspace
- Outdoor Museums and Galleries
- Pet Grooming
- Public Transit
- Real Estate
- Retail

# Small Business & Community Partnership Enhancement Program (SBCPEP)



*Developed by Public Works & Planning and Development*

## **Phase 1 – Public Rights-of-Way**

- Allows expansion into adjacent public right-of-way outdoor areas in the unincorporated areas of the county to accommodate required social and physical distancing protocols and safe practices.

## **Phase 2 – Private Property - Parking lots, etc.**

Instructions and Applications available at [Recoverysbc.org](https://Recoverysbc.org) or contact

Santa Maria Permits  
(805) 803-8750

Santa Barbara Permits  
(805) 681-4990

# Community Outreach Programs – CARES (Unincorporated Areas)



**Available Now at [SBFoundation.org](https://SBFoundation.org)**

- Small Business Grant Program - \$309,000

County \$199,000 and SB Better Together Program \$110,000

- Lead Department – CEO coordinating with SB Foundation
- Up to \$7,500 grants - \$5,000/County, \$2,500/SB Foundation

## **Main Criteria:**

- Annual Gross Sales less than \$2 million
- Number of Employees 3-25 FTE
- Gross sales declined by at least 25% due to COVID-19
- Self-Certified through RISE Program

# Community Outreach Programs – CARES (Unincorporated Areas)



## Available Next Week

- Rental Assistance Program - \$2 million
  - Lead Department – CSD/HCD coordinating with United Way
  - Income not to exceed 80% Avg Median Income
  - \$1,000/month up to 3 months
  - 600 households
- Disaster Relief Payment Program - \$200,000
  - Lead Department – DSS coordinating with United Way
  - Max Benefit: \$1,500 /individual or \$3,000/family
  - 600 households

# Resources and Questions

For questions related to business reopening call (833) 688-5551 or email [EHAdmin@sbcphd.org](mailto:EHAdmin@sbcphd.org).

For questions related to the SBCPEP Rights-of-Way application call the Santa Barbara Permit Office at (805) 681-4990 or Santa Maria Office at (805) 803-8750.

County Website: [RecoverySBC.org](http://RecoverySBC.org)