

CANNABIS RETAIL STOREFRONT SELECTION PROCEDURES & TIMELINE

Board of Supervisors
August 18, 2020



County Executive Office

TODAY'S REPORT

- Recommended Actions
- Projected Timeline
- Business Operations Scoresheet
- Neighborhood Compatibility Scoresheet
- Discussion

RECOMMENDED ACTIONS

- Receive an update on staff's report on the timeline and methodology for issuing retail storefront licenses
- Approve the Cannabis Retail Criteria-based Scoresheet – Business Operations Proposal
- Approve the Cannabis Retail Criteria-based Scoresheet – Neighborhood Compatibility Proposal
- Determine pursuant to CEQA Guidelines Section 15378(b)(5) that the proposed actions are not a project under CEQA

Timeline

Projected Cannabis Retail Storefront Licensing



Dates may be subject to change

OCT
Application Submittal Period
(7 Calendar Days)



FALL
Application Review, Scoring
& Forced Ranking

FALL
Application Review & Scoring

- Business Operations Proposal weighted at 25%
(Reviewed & scored by Business Licensing Team)
- Business Operations Proposal weighted at 75%
(Reviewed & scored by a 3rd Party Evaluator)
- Applications obtaining an aggregate score of 85%
or higher proceed to the next phase



- Internal Selection
Committee consists of 1
ACEO and 2 senior staff
- Neighborhood Compatibility
Plan weighted

90-day submittal period for highest ranked applicant per CPA to submit Permit Application



SPRING

Estimated Issuance of Permit and Business License

SPRING

Permit Application Deadline



SPRING

Permit and Business License Application Processing

2021

SPRING
2021

Dates may be subject to change

Community Meetings

Survey Results In Order Of Greatest To Least Concern:

1. Inappropriate Location (28%)
2. Safety (21%)
3. Traffic/Parking (17%)
4. Odor (12%)
5. Demand for One Available License Could Drive Up Cost of Commercial Rents (11%)
6. Exterior Design (11%)

Business Operations Scoresheet

- Primarily captures technical data required by SB County Ordinance 50-7 (d) 3. With three exceptions, each question has a possible maximum of 5 points. The three exceptions allow for 10 points.
- Three exceptions:
 - Overall Project Description (#1)
 - Record of conduction of cannabis operations in SB County (#3)
 - Site Security Plan (#14)

Neighborhood Compatibility Scoresheet

- Objectives:
 - Project fits seamlessly into the surrounding neighborhood
 - Addresses issues of community concern
 - Maximizes benefit to the broader community

Neighborhood Compatibility Scoresheet

1. Site Visit – 20%
2. Customer Education Plan – 5%
3. Community Education Plan – 5%
4. Community Involvement Plan – 35%

Neighborhood Compatibility Scoresheet

5. Neighborhood Design Compatibility Plan – 15%
6. Odor Control Plan – 10%
7. Onsite Parking Plan – 10%

QUESTIONS

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