



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Legislative Program
Committee
Department No.: 012
For Agenda Of: December 17, 2019
Placement: Departmental
Estimated Time: 30 minutes
Continued Item: No
If Yes, date from: NA
Vote Required: Majority

TO: Board of Supervisors
FROM: Legislative Program Committee
Contact Info: Dennis Bozanich, Deputy County Executive Officer
SUBJECT: Update on Legislative Advocacy and Adoption of the 2020 Legislative Platform

County Counsel Concurrence

As to form: NA

Other Concurrence:

As to form: NA

Auditor-Controller Concurrence

As to form: NA

Recommended Actions:

It is recommended that the Board of Supervisors:

- A. Receive an update from the County's Legislative advocates;
- B. Adopt the County of Santa Barbara 2020 Legislative Platform; and
- C. Adopt the Resolution Establishing the Legislative Program Committee as a Standing Committee of the Board of Supervisors; and
- D. Find that the proposed actions do not constitute a "Project" within the meaning of California Environmental Quality Act, pursuant to 14 CCR 15378(b)(2), as it consists of general policy and procedure making.

Summary Text:

The Legislative Program Committee (Committee) has recommended adopting the 2020 Legislative Platform by the Board of Supervisors. Once adopted by the full Board of Supervisors, the 2020 Legislative Platform will be used by the County to communicate key legislative needs and overall priorities to the federal and state governments. The Board will also consider adopting a resolution to establish the Legislative Program Committee as a standing committee of the Board.

Background

Update from Legislative Advocates

Representatives from the County's federal lobbying firm, Thomas Walters & Associates, and the County's State lobbying firm, Governmental Advocates, will provide a brief overview of the past year's accomplishments and preview the likely legislative issues for 2020. As a separate item on the Administrative Agenda at this meeting, the Board will also consider renewing the contracts with each of the lobbying firms for two-years. A procurement process, including a Request for Proposal review, was conducted in 2017.

The 2020 Legislative Platform

The development of the 2020 Legislative Platform began in September, when the Committee reviewed the legislative principles, strategies, and development timeline. During the development of the Platform, the Committee re-affirmed the strategies and principles that guide the Platform. The Legislative Principles for 2020 include the following:

- Job Growth and Economic Vitality
- Efficient Service Delivery and Operations
- Fiscal Stability
- Inter-Agency Collaboration
- Local Control
- Health and Human Services
- Workforce Development
- Community Sustainability and Environmental Protection

The Strategies involve funding requests, creating new or amending existing legislation, and advocacy.

The Platform includes forty-four individual planks that align with the legislative principles listed above. The planks are sorted by principle and categorized as a funding request, legislative proposal, and/or advocacy. County staff works closely with our state and federal advocates, County departments, and legislative partners to develop effective strategies to address the countywide needs as well as effective strategies to address Platform items.

Resolution Establishing the Legislative Program Committee as a Standing Committee of the Board

At the March 2019 Legislative Program Committee meeting, the Committee was provided a requested report comparing the structure of the County's Legislative Program Committee to other similar counties. In the counties that had legislative committees, the committee was solely made up of Board members and functioned as a standing committee of the Board of Supervisors. The resolution presented today would establish that structure in Santa Barbara County.

Fiscal Analysis: . The 2020 Legislative Platform includes requests for project and program funding as well as legislation and advocacy for public service improvements that may increase revenue or improve service levels.

Staffing Impacts:

NA

Attachments: Attachment A: Proposed 2020 Legislative Platform
Attachment B: Resolution Establishing the Legislative Program Committee as a Standing Committee of the Board of Supervisors

Authored by:
Dennis Bozanich, Deputy County Executive Officer, County Executive Office, 805-568-3400

cc:
Don Gilcrest, Thomas Walters and Associates, Inc.
Cliff Berg, Governmental Advocates, Inc.
Department Directors