



**To: Santa Barbara County Board of Supervisors**

**Date: December 13, 2010**

**Re: emPowerSBC Redesigned Implementation Plan Draft (Departmental Agenda Item #5, Housing & Community Development)**

It is with pleasure that four community nonprofit organizations – Community Environmental Council, Built Green Santa Barbara, Santa Barbara Contractor's Association & Santa Maria Valley Contractors Association – come together to support the draft Redesigned Implementation Plan for emPowerSBC. At a time when our region sorely needs economic development, emPowerSBC provides a clear path forward – developing jobs in the construction and home renovation industry, offering property owners a way to stabilize their energy costs by reducing utility bills, and an opportunity to invest in and build the green economy right here in our county.

We feel the redesigned plan presents a true public-private partnership with opportunities for program enhancement through collaboration with trusted community organizations. We are willing to bring our collective resources, adding value through marketing, outreach, workforce development and more. We are currently working with County staff to bring associated benefits to our stakeholders, including substantially discounted contractor training throughout Santa Barbara County.

Consensus among our organizations and the community stakeholders we represent will help ensure the success of emPowerSBC. We urge you to direct staff to move forward with further development and implementation of the proposed program, and look forward to continuing our collaboration with the County through the revision and implementation phases of emPowerSBC.

Sincerely,

A handwritten signature in blue ink that reads "Dave Davis".

Dave Davis  
Executive Director  
Community Environmental Council

A handwritten signature in blue ink that reads "Kathleen O'Brien".

Kathleen O'Brien  
Program Director  
Built Green Santa Barbara

A handwritten signature in blue ink that reads "Karin Perissinotto".

Karin Perissinotto  
Executive Director  
Santa Barbara Contractors Association

A handwritten signature in blue ink that reads "Robin Hayhurst".

Robin Hayhurst  
Executive Director  
Santa Maria Valley Contractors Association