

JOAN HARTMANN
Third District Supervisor



County Administration Building
105 East Anapamu Street
Santa Barbara, California 93101
Telephone: (805) 568-2192

COUNTY OF SANTA BARBARA

Date: 04/21/2023

Clerk of the Board of Supervisors
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Appointment of William “Franky” Caldeira to BeWell Commission

For placement on the Board of Supervisors agenda for the meeting of: 05/02/2023

I would like to recommend the appointment/ reappointment of the following person to the: BeWell Commission

Salutation: Mr Mrs Ms.
Full Name of Appointee: William “Franky” Caldeira
Address:
City/State/Zip:
Home Phone:
Work Phone:
E-mail:

Appointee will represent the Third District on this commission.

Position was formerly held by: Bill Cirone

Check box only if this appointment is filling an unexpired vacancy.

Third District Supervisor: Joan Hartmann

Signed by: Joan Hartmann

COB Information Verification	
<input type="checkbox"/>	Letter of Resignation on file
<input type="checkbox"/>	Vacancy Notice on file
Term:	
<input type="checkbox"/>	_____ years
<input type="checkbox"/>	Beginning date _____
<input type="checkbox"/>	Ending date _____

Profile

Franky

First Name

Caldeira

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

CA

State

93436

Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application *

Third District - Joan Hartmann

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Which Boards would you like to apply for?

Behavioral Wellness Commission : Submitted

Reference 1 Name

Jeremy Ball

Reference 1 Occupation

City Council Member - Lompoc

Reference 2 Name

Tom Blanco

Reference 2 Occupation

Retired - LUSD Board of Education Vice President

Reference 3 Name

Jen Peterson

Reference 3 Occupation

Cabrillo High School Teacher - SBCEO Performing arts teacher of the year 2022

If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.

I currently serve as Board of Education President of Lompoc Unified School District. I was appointed in February of 2022, and was duly elected in November of 2022 to a four year term

Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

I am interested in serving on the Behavior Wellness Commission because I fully understand the importance of mental health wellness, as well as the struggles with dealing with substance abuse. My mom is a recovered alcoholic, and I grew up going to AA with her. I understand the struggle she went through, the battles she fought because I saw it everyday. I also fully understand the impacts on those around her, as I saw and experienced it first hand. Substance abuse is also prevalent in my extended family, with one of my family members dying of an overdose a couple of years ago. I also have gone through my own mental health journey to accept the fact that I was gay. It was a long tough journey, but it was well worth it. I feel like my experience and my willingness to serve will be invaluable to the commission.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

I am the Board President of the Lompoc Unified School District Board of Education, and one of my focus' is to ensure that Social Emotional Learning is present in our schools, and creating safe places for our students to be who they truly are. I have also served on the Youth Leadership Lompoc Valley board.

[Franky_Caldeira_Resume_1.7.23.pdf](#)

Upload a Resume

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male


Date of Birth

Education Completed:

Bachelor of Science from the University of California at Merced: Management with a minor in Cognitive Science
Masters of Business Administration from UMassGlobal/Brandman University: MBA with emphasis on Finance

Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

I Agree *

William “Franky” Caldeira, CPA

Lompoc, California •

Reliable, organized, detail-oriented professional who excels at prioritizing task, project management, working towards a deadline, and continuous improvement initiatives.

Master of Business Administration, Concentration in Finance
Brandman University/UMass Global

Completed May 2022

B.S. Management, minor in Cognitive Science
University of California, Merced

Completed May 2015

Member of Board of Education (President starting 12/13/2022)

February 2022-Present

Lompoc Unified School District

Note: I am one member of a five person board. The items below are the responsibilities of the board in which I participate and engage, however, the board acts as one unit.

- Hire and supervise the District Superintendent
- Review, approve, and oversee the district's budget
- Create policy for the school district ranging from curriculum, student achievement, diversity, equity, and inclusion, etc.
- Liaise with all stakeholders and work to resolve stakeholder concerns
- Work with other local community leaders on collaborative project effecting our community

Accounting Manager: Brand Accounting

May 2022-Present

Deckers Outdoor Corporation

- Manage, lead, and mentor a team of six accountants
- Work closely with internal and external parties on special projects
- Oversee the consolidation of companywide financial statements, ensuring accurate reporting of financial information
- Liaise with our auditing firm to provide support on financial information
- Plan departmental wide teambuilding activities once a quarter

Senior Accountant II: Corporate Accounting

October 2021-May 2022

Deckers Outdoor Corporation

- Subject matter expert on Blackline, and critical to the successful adoption of Blackline reconciliations
- Review quarterly 10Q and annual 10K documents, and ensure accurate accounting treatment
- Work with cross functional teams to ensure alignment on Stock Compensation, including applicable accounting, SEC filing forms (including Proxy, Form 3 and Form 4), and release of shares
- Oversee the preparation of quarterly disclosures sent to the Audit Committee
- Partner with SEC Reporting team to ensure current accounting policies are in line with accounting guidance
- Serve as a bridge between the SEC team and Accounting, translating guidance into accounting procedures

Accountant II/Accountant III/Senior Accountant I

April 2018-October 2021

Deckers Outdoor Corporation

- Provide training and support to accounting team
- Ensure accounting treatment of equity compensation is accurate and in compliance with accounting guidance
- Provide guidance to senior leadership on impacts of equity compensation decisions
- Transitioned manual stock compensation processes to automated increasing efficiency and saving employee time
- Identified internal controls that were not in line with current processes and implemented change that saved over 100 hours of manual work each year
- Perform high level actuals vs budget analysis and identify key drivers for any variances identified
- Participates in the quarterly tie-out process for annual forms 10Q and 10K, ensuring disclosures are in compliance with SEC requirements and agree to accounting records
- Lead the consolidation process to ensure complete and accurate reporting of company financials
- Develop and adjust reports to meet ongoing company needs, and to improve efficiency while increasing financial visibility

Assurance Experienced Associate

January 2016-April 2018

PwC

- Assist in planning an audit, including identifying likely sources of potential misstatement
- Create and monitor an engagement team budget involving identifying variances from the budget and implementing process improvements to reduce added time and expenses
- Execution of an audit in accordance with AICPA, PCAOB, US GAAS, US GAAP, and US GASB Standards
- Review financial statements, including forms 10K and 10Q
- Perform various analyses over balance sheets, income statements, statement of equity, and statement of cash flows