

Sarah Mayer

Public Comment - SB SouthCoast Chamber of Commerce

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From: Dustin Hoiseth <Dustin@SBSCChamber.com>
Sent: Wednesday, May 1, 2024 4:00 PM
To: sbcob
Cc: Kristen Miller; Anne Pazier
Subject: Public Comment SBSC Chamber Board - BoS May 3 Rezone Hearing
Attachments: 2024_5_3_ChamberBoardSouthCoastRezonses_SBCBoS.pdf

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Hello,

Please see the attached public comment for the May 3 Board of Supervisors Rezone hearing, from the Santa Barbara South Coast Chamber of Commerce Board of Directors.

Dear Chair Lavagnino and Supervisors:

The Santa Barbara South Coast Chamber of Commerce Board of Directors advocates for the rezoning of all prospective sites, recognizing this as a pivotal opportunity to significantly alleviate the ongoing housing supply crisis affecting our region. This lack of housing supply continues to create challenges for employers throughout Santa Barbara County, impacting employee retention, recruitment, commuter traffic, and quality of life. This Housing Element cycle is our community's opportunity to begin to address these issues in earnest.

In the Road Home document, the Chamber has made a commitment to advocate for 10,000 workforce appropriate units over 10 years. While not all of these 10,000 units are on the South Coast or within unincorporated County jurisdiction, these rezones represent a significant portion of the workforce appropriate units that we so desperately need.

Chamber staff will continue their efforts to develop an Employer Sponsored Housing Consortium program, which will provide local employers to secure housing for their employees as a group. The sites which have agreed to partner with the Chamber remain a critical piece of that effort.

While the current recommended sites offer a viable path forward to reaching the County's housing goals, and providing housing stock appropriate for our local workforce, more can be done. We urge the Board of Supervisors to look beyond this Housing Element cycle and support the rezoning of all prospective sites. Thank you for your support of workforce housing, and consequentially of employers and employees throughout Santa Barbara County.

Sincerely,
The Santa Barbara South Coast Chamber of Commerce Board of Directors

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DUSTIN HOISETH | Public Policy Manager
SANTA BARBARA SOUTH COAST CHAMBER OF COMMERCE
(805) 729-5525 | Dustin@SBSCChamber.com

Santa Barbara South Coast Chamber of Commerce Board of Directors

Anne Pazier (Chair), Santa Barbara Gift Baskets

Joey Zumaya, LinkedIn

Larry Doris, Agilent Technologies

Randy Berg, Transphorm

Sara Dearman, Chevron

Laurel Sykes, American Riviera Bank

Tom Patton, Ramada by Wyndham

Sachi Thompson, Curvature

Liz Rodriguez, Restorative Community Network

Jens Baake, Acme Hospitality

Michael Baker, United Boys & Girls Clubs

Ron Caird, Por La Mar Nursery

Michael Cohen, SB Adventure Company

Francois DeJohn, Hayes Commercial Group

Tyler Duncan, Rusty's Pizza

Steve Greig, Consultant

Randal Hernandez, Verizon

Angela Krablin, Montecito Bank & Trust

Brian Larinan, Granite Construction

John Longbrake, UC Santa Barbara

Leonie Mattison, Pacifica Graduate Institute

Kirsten McLaughlin, Cox Communications

Kathy Odell, Women's Economic Ventures

Juliana Ramirez, JR Bookkeeping

Mitchell Sjerven, Bouchon Santa Barbara

Amy Steinfeld, Brownstein Hyatt Farber Schreck

Pam Tanase, WorkZones

Cara Williams, Cottage Health

5/1/2024

Santa Barbara County Board of Supervisors

105 East Anapamu Street

Santa Barbara, CA, 93101

RE: 2023-31 Housing Element Rezone Amendments

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