



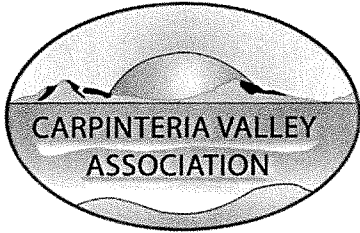
Brianda Negrete

From: Mike Wondolowski <mwondo@cox.net>
Sent: Thursday, December 8, 2022 6:57 PM
To: sbcob
Subject: Public Comment for Dec 13, 2022 BOS Agenda Item 2: SCA Appeal, Case No. 22APL-000000-00022
Attachments: CVA Comments - 2022-12-13 Agenda Item 2 SCA Appeal.pdf
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Attached is our comment for the Dec 13 BOS hearing Agenda Item 2: SCA Appeal, Case No. 22APL-000000-00022.

Thank you,
Mike Wondolowski



*Protecting the beauty & natural
resources of our valley since 1964*

Carpinteria Valley Association

PO Box 27, Carpinteria, CA 93014

carpinteriavalleyassociation@gmail.com

County of Santa Barbara Board of Supervisors
via the Clerk of the Board: sbcob@countyofsb.org

**Re: Dec 13, 2022 Agenda Item 2:
SCA Appeal, Case No. 22APL-000000-00022, Fuel Depot/The Point Signs Project**

Supervisors:

On behalf of the Carpinteria Valley Association (CVA) I am writing to express our support for the Summerland Citizens Association (SCA) appeal against the proposed rear signage on the parcel located at 2285 Lillie Avenue in Summerland.

The county land use codes do not allow rear signage and instead allow signage on “street frontage” for which the public has access to enter the property. The proposed signage is on the rear of the building that is located within the rear setback of the parcel. Summerland Special Sign Standards only allow a wall sign “on each frontage” and requires the signage be harmonious with the signage of surrounding and abutting businesses. This unnecessarily large sign visually stands out with bright contemporary font that does not harmonize aesthetically with any signage or structures in Summerland.

This sign and its 400 watts of proposed lighting will create a billboard affect along the Highway 101 corridor setting a negative precedent in Summerland and neighboring corridors. We believe the approval of this highway-facing signage will likely have a negative economic impact on the community of Summerland.

CVA strongly urges the denial of this proposed signage and stands firm in support of the SCA appeal against it.

Thank you,

Mike Wondolowski
President
Carpinteria Valley Association
carpinteriavalleyassociation@gmail.com