## **UCSB Economic Forecast Project**

Apr 21, 2025

## **Economic Impact: Oil in Santa Barbara County**

#### **Prepared for the County of Santa Barbara**

### **Executive Summary**

This study addresses the economic impacts of oil production in Santa Barbara County. The particular focus is on oil and gas extraction in Santa Barbara County (NAICS code 211). To calculate the impact the study used IMPLAN (Impact Analysis for Planning) to examine the contribution of oil and gas extraction in the County and the economic effects of policies designed to limit production. IMPLAN is the industry standard used to evaluate the economic impact of a policy.

The results of the study show a total economic impact of the oil and gas extraction sector of \$766 million for Santa Barbara County. The total tax generated to the county from the production was about \$32 million. Moreover, the industry itself employed about 600 workers and another 1,200 was generated across other industries. A policy that reduces production by 10% would lead to a decrease in economic activity in Santa Barbara County by about \$77 million.

## **Analysis**

These effects can be categorized into three main types of economic impacts: Direct impacts represent the immediate effect of reduced oil production on the industry itself. However, this initial change triggers additional economic effects through two main channels, indirect and induced.

Indirect impacts capture the ripple effects through business-to-business relationships. When oil production decreases, it reduces purchases from suppliers everything from equipment and materials to professional services like accounting and legal counsel. These suppliers, in turn, reduce their own purchases from their suppliers, creating a chain reaction through the supply network.

Induced impacts reflect changes in household spending patterns. As employment and income in both the oil industry and its supply chain are affected, workers adjust their consumer spending accordingly. This affects revenue for local businesses in sectors like retail, restaurants, housing, and personal services.

To quantify these interconnected effects, the study utilizes IMPLAN, a specialized input-output modeling system. This software analyzes how economic changes propagate through regional industry relationships and spending patterns. The analysis also calculates the resulting changes in tax revenue across local, state, and federal government levels.

In the latest year of IMPLAN data, 2023, direct crude oil extraction produced approximately \$512 million of output and generated another \$250 million (indirect plus induced) for the county, in 2025 dollars. For every dollar of output there is about 50 cents of additional output in other sectors, i.e., an output multiplier of 1.5. This economic activity also generated roughly \$32 million in tax revenue to the county and another \$30 million to the state and \$50 million to the federal government.

Our economic impact analysis, conducted using IMPLAN modeling software, demonstrates that a \$51 million (10%) reduction in crude oil extraction activities will result in the following economic impacts for the region.

Total Economic Impact: The analysis shows that a \$51 million decrease in direct crude oil extraction will result in an estimated \$76 million reduction in total regional economic output when accounting for all economic multiplier effects.

**Direct Effects:** The immediate \$51 million reduction in crude oil extraction activities represents the direct loss in output from decreased wellhead production and operational activities.

**Indirect Effects:** An estimated \$16 million decrease in output is projected across the supply chain, affecting businesses providing support services such as transportation, equipment maintenance, geological consulting, and other auxiliary services to the extraction industry.

**Induced Effects:** The region is expected to experience approximately \$9 million in reduced household spending as workers in both the oil industry and supporting sectors adjust their consumption patterns. This will impact local businesses in retail, restaurants, housing, and personal services.

Employment impacts suggest a loss of approximately 180 full-time equivalent

positions across all affected sectors, with 51 direct jobs in extraction operations and the remainder distributed across supporting industries and consumer services. This analysis demonstrates how the interconnected nature of regional economies means that changes in crude oil extraction activity have ripple effects beyond the immediate industry, affecting both specialized suppliers and general consumer businesses.

## **Detailed IMPLAN Findings**

### **Output and Employment**

The IMPLAN program used the oil and gas extraction industry in Santa Barbara County (NAICS code 211) for the analysis. The total effects are the sum of the Direct, Indirect and Induced effects in the County. Table 1 indicates that the oil and gas industry produced \$512 million of output in 2023 (the latest year of data) in 2025 dollars. When Indirect and Induced effects are added that number rises to \$767 million, giving an output multiplier of 1.5.

Direct employment of the industry was 560 and when the other effects are added in the resulting employment was 1,800, an employment multiplier of 3.21.

Table 1. Economic Impacts

				-
Impact	Employment	Labor Income	Value Added	Output
Direct	560	\$69,086,528	\$273,165,935	\$512,184,938
Indirect	775	\$88,760,086	\$107,663,537	\$164,555,118
Induced	466	\$31,313,492	\$59,055,925	\$90,101,397
Total	1,800	\$189,160,105	\$439,885,397	\$766,841,452

The Indirect and Induced effects are spread across many industries. Table A.1 in the Appendix shows the breakdown of how those effects impacted other industries.

### **Tax Impacts**

The Tax Impact Report from an analysis provides detailed information about taxes and other payments received by governments. It is calculated based on the collected and reported taxes within the region for the given data year. The categories within the Tax Impact Report correspond to the categories found in the detailed Social

Accounting Matrix (SAM). Within the SAM and Tax Impact report, tax revenue flows to the government via different tax types and from various paying entities. Table 2 reports the tax effects.

**Table 2. Tax Effects** 

	Sub	Sub County				
	County	Special				
Impact	General	Districts	County	State	Federal	Total
Direct	\$5,841,794	\$10,345,244	\$9,033,938	\$21,785,388	\$23,969,598	\$70,975,961
Indirect	\$767,797	\$1,378,989	\$1,202,891	\$5,044,916	\$18,747,185	\$27,141,778
Induced	\$770,881	\$1,370,295	\$1,196,256	\$3,474,118	\$7,338,150	\$14,149,700
Total	\$7,380,473	\$13,094,527	\$11,433,085	\$30,304,421	\$50,054,933	\$112,267,439

The Tax Impact Report is supplemental to the economic impact estimates from an IMPLAN analysis. These tax results cannot be added to any summary or detailed economic indicator results as they are a portion of Total Output (by Direct, Indirect, and Induced Effects).

Taxes are levied at different levels of government. In IMPLAN, we display tax results for the following levels of government; Federal, State, County, Sub County General, and Sub County Special Districts. Sub County General includes city and township governments. Sub County Special includes fire and public school districts. Taxes received by the county totalled about \$11.4 million. Tax payments to the state totalled about \$30 million.

## **Detailed County Tax Payments**

	Type Code Paying	8001		
	Type Description Paying	Tax on Production and Imports	Personal tax, Property Taxes	
Transfer				
Code	Description			
	Social Insurance Tax-			
15014	Employee Contribution	\$0		\$0
	Social Insurance Tax-			
15015	Employer Contribution	\$0		\$0
15020	TOPI: Sales Tax	\$998,821		\$998,821
15021	TOPI: Property Tax	\$9,646,551		\$9,646,551
	TOPI: Motor Vehicle			
15022	License	\$0		\$0
15023	TOPI: Severance Tax	\$0		\$0
15024	TOPI: Other Taxes	\$688,584		\$688,584
15025	TOPI: Special Assessments	\$44,612		\$44,612
15026	OPI: Corporate Profits Tax	<u> </u>		\$0
15027	Personal Tax: Income Tax	\$0		\$O
15030	Personal Tax: Motor Vehicle License	\$0		\$0
15031	Personal Tax: Property Taxes	\$0	\$54,516	\$54,516
15032	Personal Tax: Other Tax (Fish/Hunt)	\$0		\$0
		\$11,378,569	\$54,516	\$11,433,085

## **Detailed State Tax Payments**

	Type Code Paying	5001	8001	13001		
	aymig	3001	Tax on	15001		
	Type Description Paying	Employee Compens ation	Production and Imports	Enterprises (Corporatio ns)	Other Personal Taxes	
Transfer						
Code	Description					
15014	Social Insurance Tax- Employee Contribution	\$399,729	\$0	\$0		\$399,729
15015	Social Insurance Tax- Employer Contribution	\$470,015	\$0	\$0		\$470,015
15020	TOPI: Sales Tax	\$0	\$17,105,950	\$0		\$17,105,950
15020	TOPI: Property	φ0	\$17,103,330	ΨΟ		\$17,103,330
15021	Tax	\$0	\$808,331	\$0		\$808,331
15022	TOPI: Motor Vehicle License	\$0	\$702,241	\$0		\$702,241
15023	TOPI: Severance Tax	\$0	\$28,440	\$0		\$28,440
15024	TOPI: Other Taxes	<b>\$</b> 0	\$1,629,775	\$0		\$1,629,775
15025	TOPI: Special Assessments	\$0	\$0	\$0		\$0
15026	OPI: Corporate Profits Tax	\$0	\$0	\$4,245,222		\$4,245,222
15027	Personal Tax: Income Tax	\$0	\$0	\$0		\$4,659,387
15030	Personal Tax: Motor Vehicle License	\$0	\$0	\$0		\$212,089

	Personal Tax:					
15031	Property Taxes	\$O	\$0	\$0		\$4,568
	Personal Tax:					
	Other Tax					
15032	(Fish/Hunt)	\$0	\$0	\$0		\$38,673
Total		\$869,744	\$20,274,738	\$4,245,222	\$4,914,718	\$30,304,421

# **Appendix**

# Table A.1. Output Effects by Industry

Impact	1 - Direct	2 - Indirect	3 - Induced	Total
Industry Display	Output	Output	Output	Output
20 - Oil and gas extraction	\$512,184,938	\$0	\$0	\$512,184,938
441 - Custom computer				
programming services	\$0	\$57,632,049	\$157,151	\$57,789,199
451 - Management of				
companies and enterprises	\$0	\$35,738,267	\$1,612,747	\$37,351,013
431 - Owner-occupied housing	\$0	\$0	\$13,041,692	\$13,041,692
429 - Other real estate	\$0	\$5,721,445	\$2,918,288	\$8,639,733
454 - Employment services	\$0	\$5,905,182	\$859,670	\$6,764,851
401 - Pipeline transportation	\$0	\$6,435,318	\$21,471	\$6,456,789
516 - Other local government				
enterprises	\$0	\$3,698,959	\$2,204,986	\$5,903,946
378 - Wholesale - Machinery,				
equipment, and supplies	\$0	\$5,566,631	\$102,164	\$5,668,795
472 - Hospitals	\$0	\$0	\$5,080,960	\$5,080,960
435 - Commercial and				
industrial machinery and				
equipment rental and leasing	\$0	\$4,266,045	\$114,190	\$4,380,235
423 - Monetary authorities and				
depository credit	<b>*</b>	¢2.0.47.010	ф1 <u>г</u> 2 / гд1	¢ / 7ΠΟ 7ΟΟ
intermediation	\$0	\$2,843,819	\$1,534,571	\$4,378,390
491 - Full-service restaurants	\$0	\$587,167	\$3,271,735	\$3,858,902
492 - Limited-service	<b>*</b>	¢207.170	фт. coz 1 / П	φ <sub>7</sub> 026 206
restaurants	\$0	\$203,139	\$3,623,147	\$3,826,286
465 - Offices of physicians	\$0	\$0	\$3,657,679	\$3,657,679
426 - Insurance carriers, except				
direct life	\$0	\$1,976,378	\$1,025,515	\$3,001,892
410 - Software publishers	\$0	\$687,420	\$2,116,109	\$2,803,529
420 - Internet publishing and				
broadcasting and web search	40	ф1 СБ1 С / Z	φ1 00E F1 /	   do pro 355
portals	\$0	\$1,671,643	\$1,085,714	\$2,757,357

			I .	\$2,701,274
424 - Other financial				
nvestment activities	\$0	\$278,724	\$2,217,609	\$2,496,333
442 - Computer systems				
design services	\$0	\$2,401,225	\$68,139	\$2,469,364
439 - Architectural,				
engineering, and related				
services	\$0	\$2,121,272	\$212,989	\$2,334,261
383 - Wholesale - Other				
nondurable goods merchant				
wholesalers	\$0	\$1,022,715	\$1,293,076	\$2,315,791
382 - Wholesale - Petroleum				
and petroleum products	\$0	\$1,620,057	\$491,211	\$2,111,268
427 - Insurance agencies,				
orokerages, and related				
activities	\$0	\$1,283,395	\$633,127	\$1,916,522
446 - Scientific research and				
development services	\$0	\$1,174,210	\$737,433	\$1,911,643
385 - Retail - Motor vehicle and				
oarts dealers	\$0	\$149,902	\$1,651,286	\$1,801,187
389 - Retail - Food and				
oeverage stores	\$0	\$2,769	\$1,619,308	\$1,622,077
437 - Legal services	\$0	\$995,821	\$587,806	\$1,583,627
399 - Truck transportation	\$0	\$1,038,499	\$540,465	\$1,578,964
418 - Data processing, hosting,				
and related services	\$0	\$749,915	\$809,902	\$1,559,817
493 - All other food and				
drinking places	\$0	\$237,237	\$1,285,477	\$1,522,714
436 - Lessors of nonfinancial				
ntangible assets	\$0	\$1,180,212	\$247,222	\$1,427,434
461 - Waste management and				
remediation services	\$0	\$989,996	\$388,848	\$1,378,843
494 - Automotive repair and				
maintenance, except car				
washes	\$0	\$152,455	\$1,105,642	\$1,258,097
438 - Accounting, tax				
oreparation, bookkeeping, and				
oayroll services	\$0	\$779,415	\$323,903	\$1,103,318

394 - Retail - General				
merchandise stores	\$0	\$11,646	\$1,067,943	\$1,079,589
379 - Wholesale - Other				
durable goods merchant				
wholesalers	\$0	\$847,174	\$216,020	\$1,063,194
475 - Individual and family				
services	\$0	\$0	\$1,046,731	\$1,046,731
55 - Maintenance and repair				
construction of nonresidential				
structures	\$0	\$744,755	\$278,094	\$1,022,848
414 - Cable and other				
subscription programming	\$0	\$662,584	\$351,555	\$1,014,139
458 - Services to buildings	\$0	\$688,955	\$309,337	\$998,292
392 - Retail - Clothing and				
clothing accessories stores	\$0	\$329	\$994,210	\$994,538
466 - Offices of dentists	\$0	\$0	\$930,047	\$930,047
422 - Securities and				
commodity contracts				
intermediation and brokerage	\$0	\$347,853	\$541,148	\$889,001
421 - Nondepository credit				
intermediation and related				
activities	\$0	\$454,601	\$419,468	\$874,069
43 - Natural gas distribution	\$0	\$568,182	\$304,244	\$872,426
468 - Outpatient care centers	\$0	\$0	\$838,699	\$838,699
473 - Nursing and community				
care facilities	\$0	\$0	\$831,859	\$831,859
459 - Landscape and				
horticultural services	\$0	\$498,087	\$333,041	\$831,128
376 - Wholesale - Professional				
and commercial equipment				
and supplies	\$0	\$287,515	\$528,639	\$816,153
390 - Retail - Health and				
personal care stores	\$0	\$443	\$771,019	\$771,462
444 - Management consulting				
services	\$0	\$588,021	\$179,030	\$767,051
413 - Radio and television				_
broadcasting	\$0	\$498,760	\$251,616	\$750,376

482 - Promoters of performing				
arts and sports and agents for				
public figures	\$0	\$193,962	\$535,245	\$729,207
381 - Wholesale - Grocery and				
related product wholesalers	\$0	\$39,344	\$685,282	\$724,626
447 - Advertising, public				
relations, and related services	\$0	\$465,832	\$233,046	\$698,878
388 - Retail - Building material				
and garden equipment and				
supplies stores	\$0	\$99,818	\$577,793	\$677,611
503 - Religious organizations	\$0	\$0	\$651,127	\$651,127
428 - Funds, trusts, and other				
financial vehicles	\$0	\$11,672	\$630,369	\$642,042
395 - Retail - Miscellaneous				
store retailers	\$0	\$6,580	\$628,739	\$635,319
377 - Wholesale - Household				
appliances and electrical and				
electronic goods	\$0	\$385,359	\$248,137	\$633,496
445 - Environmental and other				
technical consulting services	\$0	\$432,907	\$175,931	\$608,838
504 - Grantmaking, giving, and				
social advocacy organizations	\$0	\$60	\$604,615	\$604,676
443 - Other computer related				
services, including facilities				
management	\$0	\$501,082	\$73,343	\$574,425
391 - Retail - Gasoline stores	\$0	\$19,093	\$550,219	\$569,312
31 - Support activities for oil				
and gas operations	\$0	\$552,986	\$23	\$553,009
502 - Other personal services	\$0	\$19,456	\$533,225	\$552,681
380 - Wholesale - Drugs and				
druggists' sundries	\$0	\$191,199	\$352,797	\$543,996
452 - Office administrative				
services	\$0	\$434,740	\$105,824	\$540,564
456 - Travel arrangement and				
reservation services	\$0	\$279,747	\$256,526	\$536,273
469 - Medical and diagnostic				
laboratories	\$0	\$38	\$526,638	\$526,676

464 - Other educational				
services	\$0	\$6,985	\$496,757	\$503,741
467 - Offices of other health				
practitioners	\$0	\$0	\$499,680	\$499,680
463 - Junior colleges, colleges,				
universities, and professional				
schools	\$0	\$3,434	\$491,322	\$494,756
415 - Wired				
telecommunications carriers	\$0	\$170,919	\$306,191	\$477,110
477 - Community food, housing, and other relief services, including				
rehabilitation services	\$0	\$0	\$470,940	\$470,940
481 - Independent artists,				
writers, and performers	\$0	\$232,692	\$236,842	\$469,534
403 - Couriers and messengers	\$0	\$283,260	\$181,680	\$464,940
393 - Retail - Sporting goods, hobby, musical instrument and				
book stores	\$0	\$4,566	\$435,990	\$440,556
375 - Wholesale - Motor vehicle and motor vehicle parts and supplies	\$0	\$244,449	\$186,757	\$431,206
56 - Maintenance and repair				
construction of residential				
structures	\$0	\$60,079	\$366,306	\$426,385
498 - Personal and household				
goods repair and maintenance	\$0	\$211,015	\$214,182	\$425,197
497 - Commercial and				
industrial machinery and				
equipment repair and				l.
maintenance	\$0	\$300,476	\$123,741	\$424,217
496 - Electronic and precision				
equipment repair and	40	t262.6 / 6	d150 566	d (17.510
maintenance	\$0	\$262,946	\$150,566	\$413,512
416 - Wireless				
telecommunications carriers	<b>#</b> 0	ф17 <b>7</b> 0 5 0	¢270.670	¢ ( 07 CCC
(except satellite)	\$0	\$137,058	\$270,638	\$407,696
400 - Transit and ground passenger transportation	\$0	\$106,960	\$300,335	\$407,296

386 - Retail - Furniture and				
home furnishings stores	\$0	\$4,089	\$390,126	\$394,215
411 - Motion picture and video				
industries	\$0	\$89,809	\$302,367	\$392,176
478 - Performing arts				
companies	\$0	\$56,751	\$324,849	\$381,600
486 - Other amusement and				
recreation industries	\$0	\$20,606	\$358,801	\$379,407
508 - Postal service	\$0	\$187,758	\$183,367	\$371,125
506 - Labor and civic				
organizations	\$0	\$5	\$363,106	\$363,111
396 - Air transportation	\$0	\$84,484	\$275,877	\$360,361
449 - Veterinary services	\$0	\$669	\$349,082	\$349,751
433 - General and consumer				
goods rental except video				
tapes and discs	\$0	\$216,063	\$121,514	\$337,577
470 - Home health care				
services	\$0	\$0	\$335,915	\$335,915
462 - Elementary and				
secondary schools	\$0	\$0	\$330,484	\$330,484
474 - Residential mental				
health, substance abuse, and		1.		
other residential care facilities	\$0	\$0	\$327,948	\$327,948
476 - Child day care services	\$0	\$0	\$325,334	\$325,334
440 - Specialized design				
services	\$0	\$152,166	\$169,084	\$321,250
450 - All other miscellaneous				
professional, scientific, and				
technical services	\$0	\$271,624	\$38,787	\$310,410
457 - Investigation and security		4055	4== 0==	47000-
services	\$0	\$255,015	\$53,973	\$308,988
499 - Personal care services	\$0	\$0	\$306,758	\$306,758
487 - Fitness and recreational				
sports centers	\$0	\$7,997	\$297,023	\$305,020
471 - Other ambulatory health				1.
care services	\$0	\$376	\$293,756	\$294,132
453 - Facilities support services	\$0	\$234,632	\$31,203	\$265,835

432 - Automotive equipment	40	фпс 070	¢150 050	<b>*</b> 055 030
rental and leasing	\$0	\$76,839	\$179,972	\$256,812
146 - Petroleum refineries	\$0	\$190,150	\$52,298	\$242,448
485 - Gambling industries				
(except casino hotels)	\$0	\$386	\$239,600	\$239,985
402 - Scenic and sightseeing				
transportation and support	40	¢127 COO	¢00.707	¢20Γ (07
activities for transportation	\$0	\$124,699	\$80,704	\$205,403
387 - Retail - Electronics and	\$0	\$2,114	\$202,114	\$207.220
appliance stores	<b>D</b>	ΦZ,11 <del>4</del>	<b>ΦΖ</b> ΟΖ,114	\$204,228
417 - Satellite, telecommunications resellers,				
and all other				
telecommunications	\$0	\$92,403	\$108,256	\$200,659
460 - Other support services	\$0	\$126,454	\$72,168	\$198,622
455 - Business support services	\$0	\$135,100	\$62,495	\$197,595
483 - Museums, historical sites,		,	,	
zoos, and parks	\$0	\$37	\$193,782	\$193,818
408 - Directory, mailing list,				
and other publishers	\$0	\$90,751	\$88,903	\$179,654
404 - Warehousing and				
storage	\$0	\$100,459	\$67,046	\$167,505
507 - Private households	\$0	\$0	\$162,754	\$162,754
495 - Car washes	\$0	\$12,298	\$147,133	\$159,431
397 - Rail transportation	\$0	\$134,779	\$21,328	\$156,107
256 - Oil and gas field				
machinery and equipment				
manufacturing	\$0	\$146,534	\$51	\$146,585
505 - Business and professional				
associations	\$0	\$39,889	\$98,501	\$138,389
501 - Dry-cleaning and laundry				
services	\$0	\$14,128	\$120,962	\$135,090
3 - Vegetable and melon				
farming	\$0	\$1,055	\$126,366	\$127,421
500 - Death care services	\$0	\$0	\$115,330	\$115,330
44 - Water, sewage and other				
systems	\$0	\$88,664	\$15,826	\$104,489

425 - Direct life insurance				
carriers	\$0	\$951	\$99,503	\$100,453
412 - Sound recording				
industries	\$0	\$33,037	\$58,602	\$91,639
405 - Newspaper publishers	\$0	\$31,956	\$58,397	\$90,353
177 - Other miscellaneous				
chemical product				
manufacturing	\$0	\$79,044	\$686	\$79,730
490 - Other accommodations	\$0	\$1,067	\$77,048	\$78,115
72 - Frozen fruits, juices and				
vegetables manufacturing	\$0	\$666	\$76,529	\$77,195
4 - Fruit farming	\$0	\$1,032	\$74,843	\$75,874
479 - Commercial Sports				
Except Racing	\$0	\$19,156	\$54,041	\$73,197
448 - Photographic services	\$0	\$29,818	\$39,726	\$69,545
407 - Book publishers	\$0	\$4,745	\$63,455	\$68,201
406 - Periodical publishers	\$0	\$28,000	\$38,618	\$66,617
419 - News syndicates, libraries,				
archives and all other				
information services	\$0	\$9,257	\$55,784	\$65,042
510 - Other federal government				
enterprises	\$0	\$33,897	\$30,569	\$64,465
384 - Wholesale - Wholesale				
electronic markets and agents				
and brokers	\$0	\$50,495	\$6,762	\$57,256
144 - Printing	\$0	\$29,834	\$15,819	\$45,653
155 - Other basic organic				
chemical manufacturing	\$0	\$36,725	\$8,547	\$45,272
6 - Greenhouse, nursery, and				
floriculture production	\$0	\$2,385	\$42,353	\$44,738
19 - Support activities for				
agriculture and forestry	\$0	\$3,160	\$38,128	\$41,289
196 - Ready-mix concrete				
manufacturing	\$0	\$28,203	\$9,927	\$38,130
102 - Wineries	\$0	\$791	\$32,981	\$33,772
207 - Iron and steel mills and				
ferroalloy manufacturing	\$0	\$27,170	\$980	\$28,150

42 - Electric power				
transmission and distribution	\$0	\$21,091	\$5,176	\$26,267
99 - Bottled and canned soft				
drinks and water	\$0	\$272	\$23,746	\$24,018
199 - Other concrete product				
manufacturing	\$0	\$10,324	\$7,613	\$17,938
101 - Breweries	\$0	\$306	\$17,605	\$17,911
29 - Other nonmetallic mineral				
mining and quarrying	\$0	\$17,021	\$772	\$17,792
254 - Construction machinery				
manufacturing	\$0	\$16,111	\$50	\$16,161
104 - Tobacco manufacturing	\$0	\$0	\$15,098	\$15,098
484 - Amusement parks and				
arcades	\$0	\$668	\$13,675	\$14,343
2 - Grain farming	\$0	\$1,436	\$12,300	\$13,737
10 - All other crop farming	\$0	\$939	\$12,445	\$13,384
14 - Animal production, except				
cattle and poultry and eggs	\$0	\$691	\$12,363	\$13,054
488 - Bowling centers	\$0	\$0	\$12,060	\$12,060
514 - Local government				
passenger transit	\$0	\$2,876	\$8,002	\$10,877
88 - Bread and bakery product,				
except frozen, manufacturing	\$0	\$160	\$10,248	\$10,407
5 - Tree nut farming	\$0	\$28	\$10,293	\$10,322
398 - Water transportation	\$0	\$4,810	\$5,502	\$10,312
489 - Hotels and motels,				
including casino hotels	\$0	\$1,941	\$8,196	\$10,138
228 - Fabricated structural				
metal manufacturing	\$0	\$9,634	\$52	\$9,686
239 - Machine shops	\$0	\$5,995	\$1,418	\$7,413
156 - Plastics material and resin				
manufacturing	\$0	\$7,200	\$60	\$7,260
91 - Tortilla manufacturing	\$0	\$32	\$6,910	\$6,941
40 - Electric power generation				
- Biomass	\$0	\$5,561	\$1,365	\$6,925
139 - Paperboard container				
manufacturing	\$0	\$4,003	\$2,509	\$6,512

27 - Sand and gravel mining	\$0	\$4,369	\$2,027	\$6,396
79 - Fluid milk manufacturing	\$0	\$82	\$6,014	\$6,096
26 - Stone mining and				
quarrying	\$0	\$3,789	\$1,886	\$5,674
30 - Drilling oil and gas wells	\$0	\$5,420	\$0	\$5,420
135 - All other miscellaneous				
wood product manufacturing	\$0	\$2,905	\$2,410	\$5,315
274 - Measuring, dispensing,				
and other pumping				
equipment manufacturing	\$0	\$4,533	\$10	\$4,543
368 - Sign manufacturing	\$0	\$2,952	\$1,485	\$4,438
201 - Gypsum product				
manufacturing	\$0	\$2,881	\$1,348	\$4,229
335 - Other motor vehicle parts				
manufacturing	\$0	\$3,256	\$943	\$4,200
78 - Dry, condensed, and				
evaporated dairy product		47.0 (	47.70	47.00 (
manufacturing	\$0	\$104	\$3,790	\$3,894
59 - Other animal food		4707	40.00	40.000
manufacturing	\$0	\$327	\$2,664	\$2,992
169 - Soap and other detergent	40	¢1.700	ф1 61 <b>7</b>	¢0.076
manufacturing	\$0	\$1,320	\$1,617	\$2,936
268 - Machine tool	<b>#</b> 0	¢2.700	400	¢2.000
manufacturing	\$0	\$2,798	\$90	\$2,889
129 - Wood windows and door	40	¢1.752	\$1,010	\$2,763
manufacturing	\$0	\$1,752	\$1,010	\$2,763
11 - Beef cattle ranching and				
farming, including feedlots and dual-purpose ranching and				
farming	\$0	\$740	\$1,862	\$2,601
185 - Other plastics product	+ -	7, .0	71,002	7-,001
manufacturing	\$0	\$1,299	\$1,087	\$2,386
37 - Electric power generation -	· -	r -1	,	. –,
Solar	\$0	\$1,886	\$463	\$2,349
226 - Handtool manufacturing	\$0	\$2,253	\$74	\$2,327
178 - Plastics packaging	' '	. ,	<u>'</u>	, ,
materials and unlaminated				
film and sheet manufacturing	\$0	\$1,930	\$178	\$2,108
		<u> </u>		<u> </u>

203 - Cut stone and stone				
product manufacturing	\$0	\$85	\$2,017	\$2,102
12 - Dairy cattle and milk				
production	\$0	\$51	\$2,032	\$2,083
132 - Wood container and pallet				
manufacturing	\$0	\$296	\$1,587	\$1,883
74 - Canned fruits and				
vegetables manufacturing	\$0	\$29	\$1,812	\$1,840
286 - Scales, balances, and				
miscellaneous general purpose				
machinery manufacturing	\$0	\$1,750	\$6	\$1,757
331 - Motor vehicle electrical				
and electronic equipment				
manufacturing	\$0	\$1,249	\$302	\$1,551
65 - Fats and oils refining and				
blending	\$0	\$89	\$1,445	\$1,534
260 - All other industrial				
machinery manufacturing	\$0	\$1,437	\$77	\$1,514
161 - Fertilizer mixing	\$0	\$823	\$679	\$1,503
170 - Polish and other				
sanitation good manufacturing	\$0	\$791	\$540	\$1,331
434 - Video tape and disc				
rental	\$0	\$11	\$1,284	\$1,295
90 - Dry pasta, mixes, and				
dough manufacturing	\$0	\$5	\$1,230	\$1,235
348 - Wood kitchen cabinet				
and countertop manufacturing	\$0	\$490	\$620	\$1,109
344 - Boat building	\$0	\$2	\$1,099	\$1,101
186 - Tire manufacturing	\$0	\$188	\$862	\$1,050
366 - Doll, toy, and game				
manufacturing	\$0	\$615	\$339	\$954
232 - Ornamental and				
architectural metal work				
manufacturing	\$0	\$700	\$245	\$945
296 - Semiconductor and				
related device manufacturing	\$0	\$734	\$190	\$924
124 - Sawmills	\$0	\$586	\$301	\$887
	<u> </u>	<u> </u>		1

41 - Electric power generation -				
All other	\$0	\$642	\$158	\$799
164 - Pharmaceutical				
preparation manufacturing	\$0	\$8	\$774	\$781
93 - Other snack food				
manufacturing	\$0	\$15	\$762	\$777
359 - Surgical and medical				
instrument manufacturing	\$0	\$492	\$270	\$762
222 - Metal crown, closure, and				
other metal stamping (except				
automotive)	\$0	\$533	\$211	\$744
122 - Footwear manufacturing	\$0	\$595	\$139	\$734
369 - Gasket, packing, and				
sealing device manufacturing	\$0	\$336	\$374	\$709
141 - Stationery product				
manufacturing	\$0	\$238	\$454	\$691
165 - In-vitro diagnostic				
substance manufacturing	\$0	\$2	\$671	\$673
280 - Power-driven handtool				
manufacturing	\$0	\$630	\$8	\$638
127 - Engineered wood				
member and truss				
manufacturing	\$0	\$363	\$240	\$603
163 - Medicinal and botanical				
manufacturing	\$0	\$128	\$474	\$602
94 - Coffee and tea				
manufacturing	\$0	\$7	\$586	\$592
240 - Turned product and				
screw, nut, and bolt				
manufacturing	\$0	\$500	\$34	\$534
306 - Analytical laboratory				
instrument manufacturing	\$0	\$459	\$66	\$525
370 - Musical instrument				
manufacturing	\$0	\$13	\$509	\$522
365 - Sporting and athletic				
goods manufacturing	\$0	\$22	\$460	\$482
364 - Jewelry and silverware				
manufacturing	\$0	\$38	\$429	\$467

223 - Iron and steel forging	\$0	\$363	\$87	\$450
123 - Other leather and allied				
product manufacturing	\$0	\$363	\$77	\$440
17 - Commercial fishing	\$0	\$25	\$401	\$425
172 - Toilet preparation				
manufacturing	\$0	\$14	\$406	\$420
71 - Confectionery				
manufacturing from				
purchased chocolate	\$0	\$3	\$407	\$410
311 - Lighting fixture				
manufacturing	\$0	\$286	\$110	\$396
85 - Meat processed from				
carcasses	\$0	\$1	\$367	\$368
360 - Surgical appliance and				
supplies manufacturing	\$0	\$12	\$355	\$368
363 - Dental laboratories	\$0	\$0	\$366	\$366
84 - Animal, except poultry,				
slaughtering	\$0	\$9	\$346	\$355
252 - Farm machinery and				
equipment manufacturing	\$0	\$273	\$71	\$344
167 - Paint and coating				
manufacturing	\$0	\$115	\$221	\$336
321 - Wiring device				
manufacturing	\$0	\$266	\$66	\$332
87 - Seafood product				
preparation and packaging	\$0	\$13	\$311	\$324
234 - Metal tank (heavy gauge)				
manufacturing	\$0	\$298	\$2	\$299
92 - Roasted nuts and peanut				
butter manufacturing	\$0	\$6	\$267	\$273
367 - Office supplies (except				
paper) manufacturing	\$0	\$75	\$188	\$263
242 - Metal coating and				
nonprecious engraving	\$0	\$238	\$23	\$261
116 - Other textile product mills	\$0	\$125	\$133	\$258
70 - Chocolate and				
confectionery manufacturing				
from cacao beans	\$0	\$2	\$256	\$257

264 - Air conditioning,				
refrigeration, and warm air				
heating equipment				
manufacturing	\$0	\$152	\$103	\$255
374 - All other miscellaneous				
manufacturing	\$0	\$58	\$191	\$249
98 - All other food				
manufacturing	\$0	\$2	\$241	\$243
57 - Maintenance and repair				
construction of highways,				
streets, bridges, and tunnels	\$0	\$30	\$209	\$240
230 - Metal window and door				
manufacturing	\$0	\$149	\$84	\$233
145 - Support activities for				
printing	\$0	\$177	\$51	\$228
214 - Other aluminum rolling,				
drawing and extruding	\$0	\$193	\$29	\$222
168 - Adhesive manufacturing	\$0	\$128	\$83	\$212
82 - Frozen cakes and other				
pastries manufacturing	\$0	\$4	\$207	\$211
243 - Electroplating, anodizing,				
and coloring metal	\$0	\$193	\$17	\$210
188 - Other rubber product				
manufacturing	\$0	\$75	\$119	\$194
103 - Distilleries	\$0	\$7	\$176	\$183
317 - Relay and industrial				
control manufacturing	\$0	\$178	\$2	\$180
227 - Prefabricated metal				
buildings and components				
manufacturing	\$0	\$120	\$51	\$171
16 - Commercial logging	\$0	\$86	\$63	\$149
354 - Custom architectural				
woodwork and millwork	\$0	\$86	\$59	\$144
189 - Pottery, ceramics, and				
plumbing fixture				
manufacturing	\$0	\$22	\$122	\$144
120 - Apparel accessories and				
other apparel manufacturing	\$0	\$7	\$121	\$128

25 - Other metal ore mining	\$0	\$82	\$35	\$117
225 - Cutlery, utensil, pot, and pan manufacturing	\$0	\$50	\$67	\$117
272 - Mechanical power transmission equipment manufacturing	\$0	\$100	\$16	\$116
236 - Metal barrels, drums and pails manufacturing	\$0	\$48	\$66	\$114
231 - Sheet metal work manufacturing	\$0	\$73	\$36	\$109
358 - Blind and shade manufacturing	\$0	\$4	\$89	\$93
261 - Commercial and service industry machinery manufacturing	\$0	\$67	\$18	\$86
343 - Ship building and repairing	\$0	\$32	\$46	\$77
341 - Propulsion units and parts for space vehicles and guided missiles manufacturing	\$0	\$66	\$1	\$67
355 - Office furniture, except wood, manufacturing	\$O	\$41	\$24	\$65
316 - Switchgear and switchboard apparatus manufacturing	\$O	\$59	\$1	\$61
13 - Poultry and egg production	\$0	\$0	\$59	\$60
298 - Electronic connector manufacturing	\$O	\$48	\$8	\$56
251 - Other fabricated metal manufacturing	\$O	\$46	\$8	\$54
303 - Industrial process variable instruments manufacturing	\$O	\$48	\$5	\$54
262 - Industrial and commercial fan and blower and air purification equipment manufacturing	\$0	\$48	\$6	\$53

309 - Manufacturing and				
reproducing magnetic and				
optical media	\$0	\$35	\$18	\$53
351 - Other household				
nonupholstered furniture				
manufacturing	\$0	\$0	\$51	\$51
295 - Bare printed circuit board				
manufacturing	\$0	\$46	\$4	\$49
15 - Forestry, forest products,				
and timber tract production	\$0	\$18	\$30	\$49
333 - Motor vehicle seating and				
interior trim manufacturing	\$0	\$41	\$7	\$48
361 - Dental equipment and				
supplies manufacturing	\$0	\$6	\$41	\$47
257 - Semiconductor				
machinery manufacturing	\$0	\$29	\$15	\$44
96 - Mayonnaise, dressing, and				
sauce manufacturing	\$0	\$1	\$43	\$44
300 - Electromedical and				
electrotherapeutic apparatus				
manufacturing	\$0	\$10	\$32	\$42
187 - Rubber and plastics hoses				
and belting manufacturing	\$0	\$13	\$29	\$42
308 - Watch, clock, and other				
measuring and controlling				
device manufacturing	\$0	\$4	\$34	\$38
349 - Upholstered household				
furniture manufacturing	\$0	\$1	\$37	\$38
290 - Telephone apparatus				
manufacturing	\$0	\$32	\$5	\$37
350 - Nonupholstered wood				
household furniture				
manufacturing	\$0	\$8	\$27	\$35
480 - Racing and Track				
Operation	\$0	\$0	\$34	\$34
249 - Small arms, ordnance,				
and accessories manufacturing	\$0	\$13	\$20	\$32

292 - Other communications				
equipment manufacturing	\$0	\$23	\$7	\$30
106 - Broadwoven fabric mills	\$0	\$15	\$15	\$30
114 - Textile bag and canvas				
mills	\$0	\$2	\$21	\$22
353 - Wood office furniture				
manufacturing	\$0	\$10	\$9	\$20
289 - Computer terminals and				
other computer peripheral				l.
equipment manufacturing	\$0	\$14	\$3	\$17
157 - Synthetic rubber				
manufacturing	\$0	\$16	\$1	\$16
287 - Electronic computer				
manufacturing	\$0	\$1	\$15	\$16
291 - Broadcast and wireless				
communications equipment				
manufacturing	\$0	\$7	\$8	\$15
326 - Motor vehicle body				
manufacturing	\$0	\$11	\$3	\$15
258 - Food product machinery				
manufacturing	\$0	\$7	\$6	\$14
302 - Automatic environmental				
control manufacturing	\$0	\$11	\$2	\$13
301 - Search, detection, and				
navigation instruments				
manufacturing	\$0	\$7	\$6	\$12
33 - Other nonmetallic				
minerals services	\$0	\$11	\$0	\$11
294 - Printed circuit assembly				
(electronic assembly)				
manufacturing	\$0	\$10	\$1	\$11
281 - Welding and soldering				
equipment manufacturing	\$0	\$7	\$3	\$10
110 - Textile and fabric finishing				
mills	\$0	\$2	\$6	\$9
299 - Other electronic				
component manufacturing	\$0	\$4	\$4	\$8

320 - Other communication and energy wire				
manufacturing	\$0	\$5	\$2	\$8
119 - Cut and sew apparel manufacturing (except contractors)	\$0	\$2	\$5	\$7
86 - Rendering and meat byproduct processing	\$0	\$0	\$6	\$6
32 - Metal mining services	\$0	\$6	\$0	\$6
337 - Aircraft manufacturing	\$0	\$2	\$3	\$5
345 - Motorcycle, bicycle, and parts manufacturing	\$0	\$0	\$5	\$5
105 - Fiber, yarn, and thread mills	\$0	\$0	\$4	\$5
307 - Irradiation apparatus manufacturing	\$0	\$0	\$4	\$4
313 - Major household appliance manufacturing	<b>\$</b> 0	\$0	\$4	\$4
118 - Cut and sew apparel contractors	\$0	\$1	\$2	\$3
339 - Other aircraft parts and auxiliary equipment manufacturing	\$0	\$1	\$0	\$2
340 - Guided missile and space vehicle manufacturing	\$O	\$1	\$0	\$1
327 - Truck trailer manufacturing	\$O	\$1	\$0	\$1
323 - All other miscellaneous electrical equipment and component manufacturing	\$O	\$0	\$0	\$0
305 - Electricity and signal testing instruments	140	40	40	140
manufacturing	\$0	\$0	\$0	\$0
Total	\$512,184,938	\$164,555,118	\$90,101,397	\$766,841,452

#### A.2 How IMPLAN Works

IMPLAN (Impact Analysis for Planning) is a widely used economic modeling system that helps analysts estimate the economic impacts of projects, policies, and industry changes within specific geographic regions. Here's an explanation of how this powerful tool functions.

### The Fundamentals of IMPLAN

IMPLAN operates on the principle of input-output analysis, a methodology developed by economist Wassily Leontief that earned him the Nobel Prize in Economics. At its core, IMPLAN creates a mathematical model of how money flows through a regional economy by tracking:

- 1. **Direct effects**: The immediate economic changes from a project or policy or an industry
- 2. **Indirect effects**: Business-to-business transactions that occur as a result of direct effects
- 3. **Induced effects**: Household spending from those who receive income from the direct and indirect effects

### The IMPLAN Database

IMPLAN's foundation is its comprehensive database, which includes:

- Economic data for 528 industry sectors
- Information on household spending patterns
- Government revenue and expenditure data
- Employment statistics and wage data
- Trade flows between regions

This data is compiled from various government sources, including the Bureau of Economic Analysis, Bureau of Labor Statistics, Census Bureau, and Department of Agriculture. IMPLAN processes this raw data into a consistent format and fills gaps where official statistics are incomplete.

### The Social Accounting Matrix

IMPLAN organizes its data into a Social Accounting Matrix (SAM), which provides a complete picture of the transactions within an economy. The SAM shows how

industries interact with each other, with households, with government, and with markets outside the defined region.

#### The SAM captures:

- Industry production and purchasing patterns
- Household income and spending behaviors
- Government taxation and spending
- Trade relationships with external markets

## **Multipliers and Impact Analysis**

Using the relationships defined in the SAM, IMPLAN calculates economic multipliers that quantify how an initial change in economic activity ripples through the regional economy. These multipliers allow analysts to estimate the total economic impact of a project, including:

- Output (total value of industry production)
- Employment (number of jobs supported)
- Labor income (employee compensation and proprietor income)
- Value added (contribution to GDP)
- Tax revenue (local, state, and federal)