

Attachment A: WDB Applications for Board Membership

APPLICATION FOR

**WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

Return to: Clerk of the Board of Supervisors, 105 E. Anapamu Street, Room 407, Santa Barbara, CA 93101

Instructions: Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. **Please note that ALL information provided is a matter of public record, and is subject to disclosure.**

1. NAME: Smith, Carola

2. PHONE: [REDACTED]

3. ORGANIZATION: Santa Barbara City College

4. TITLE: Vice President, School of Extended Learning

5. BUSINESS ADDRESS: [REDACTED]
Street City Zip Code

6. EMAIL: [REDACTED]

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:

8. DO YOU LIVE IN SANTA BARBARA COUNTY?
x YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?
 First District (Carbajal) Fourth District (Adam)
 Second District (Wolf) Fifth District (Lavagnino)
 Third District (Farr) Not applicable

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one):

- Business/Private Sector
- Labor Organization
- Apprenticeship Program
- Community Based Organization
- Provider of Adult Education and Literacy (title II)
- Employment Development Department
- Department of Rehabilitation
- Economic or Community Development Entity
- Educational Institution
- Other (please specify):

Industry Sector (please select one):

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify): Education

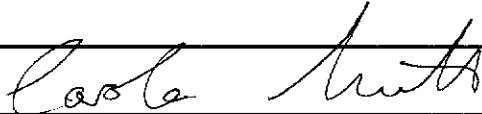
11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.
 For the past 25 years, I have served in a variety of roles at Santa Barbara City College. I have taught in several departments and have served in as an administrator for more than 20 years as a Director, Senior Director, Dean, and most recently Vice President of the School of Extended Learning. In my role as a Dean, I oversaw Santa Barbara City College's Jack & Julie Nadel School of Business and Innovation, the Scheinfeld Center for Entrepreneurship, the Career Center, and the college's Work Experience Program. In my role as Vice President of the School of Extended Learning, I provide oversight for SBCC's noncredit and adult education programs, including the Career Skills Institute programs, noncredit vocational and workforce preparation programs, Adult High School/GED, and ESL. In this role, I am also responsible for providing administrative oversight for a variety of grant initiatives and consortia, including WIOA, the South Central Coast Regional Consortium (Strong Workforce), and the California Adult Education Program.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

As a result of the pandemic and other factors, the labor market in the Santa Barbara region continues to evolve as new economies are emerging. More and more workers are leaving traditional jobs to enter the Independent Workforce or "new" economies (i.e. Readiness, Logistics, Green, Remote and Automated economies) that have emerged as a result of the pandemic. New information and technologies are rapidly becoming available, requiring workers to constantly upskill and reskill. To be able to respond to changing labor market needs, work-based learning, job placement, and short-term training programs that provide job seekers with the necessary skills to enter the job market or to advance in their careers need to be prioritized. The primary focus should be on individuals who are currently unemployed or under-employed (such as workers who were displaced as a result of the pandemic and who do not have the necessary skills to ree-enter the workforce) as well as on individuals who are currently employed, but who need to upskill or reskill in order to be able to advance in their careers. Sectors of particular relevance within the local economy include health, technology, media, construction technology, tourism, and advanced manufacturing. Strong partnerships must be developed with local employers, business organizations, and education providers to identify labor market trends and needs and to develop workforce training and job placement programs that are closely aligned with local industries.

14. SIGNATURE:



15. DATE:

10.28.2022

**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

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1. NAME: McIntire, Justin
Last Name, First Name

2. PHONE: [REDACTED]

3. ORGANIZATION: Department of Rehabilitation

4. TITLE: District Administrator

5. BUSINESS ADDRESS: [REDACTED] [REDACTED] [REDACTED]
Street City Zip Code

6. EMAIL: [REDACTED]

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY: 40

8. DO YOU LIVE IN SANTA BARBARA COUNTY?
 YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?

<input type="checkbox"/> First District (Williams)	<input type="checkbox"/> Fourth District (Nelson)
<input type="checkbox"/> Second District (Capps)	<input type="checkbox"/> Fifth District (Lavagnino)
<input type="checkbox"/> Third District (Hartman)	<input checked="" type="checkbox"/> Not applicable

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one):

- Business/Private Sector
- Labor Organization
- Apprenticeship Program
- Community Based Organization
- Provider of Adult Education and Literacy (title II)
- Employment Development Department
- Department of Rehabilitation
- Economic or Community Development Entity
- Educational Institution
- Other (please specify):

Industry Sector (please select one):

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

I am interested in contributing to the Santa Barbara Workforce Development Board to ensure people with disabilities are included in the discussion when preparing qualified candidates for the Santa Barbara County workforce.

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

I have assisted people with disabilities in the Santa Barbara County workforce since 2009 and have been an employee of the Department of Rehabilitation since 2012.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

It is critical that businesses in Santa Barbara County have qualified candidates available to hire and fill their open positions. Ways the Workforce Development Board can help businesses with staffing solutions and reasonable accommodations.

14. SIGNATURE:



15. DATE: 12/27/2022