



**PROYECTO CAMPESINO**

SANTA BARBARA COUNTY  
FARMWORKER RESOURCE CENTER

**COUNTY OF SANTA BARBARA  
BOARD OF SUPERVISORS**

March 12, 2024

# FWRC Update



**01.** Background

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**03.** Community Partners & Employer Engagement

**04.** Lessons Learned

**05.** Funding & Sustainability

# Project Background

- **Funding Source**

- AB 941 (Bennett, Chapter 203)
  - California Department of Community Services and Development (CSD) is the state agency administering the grant.

- **Purpose**

- The grant made funding available to counties interested in developing resource centers and programs designed to address the needs of farmworkers and their families.

- **Funding Amount**

- \$833,000 grant funds from State.
- \$208,250 in required matching funds provided by the County of Santa Barbara.

- **Oversight**

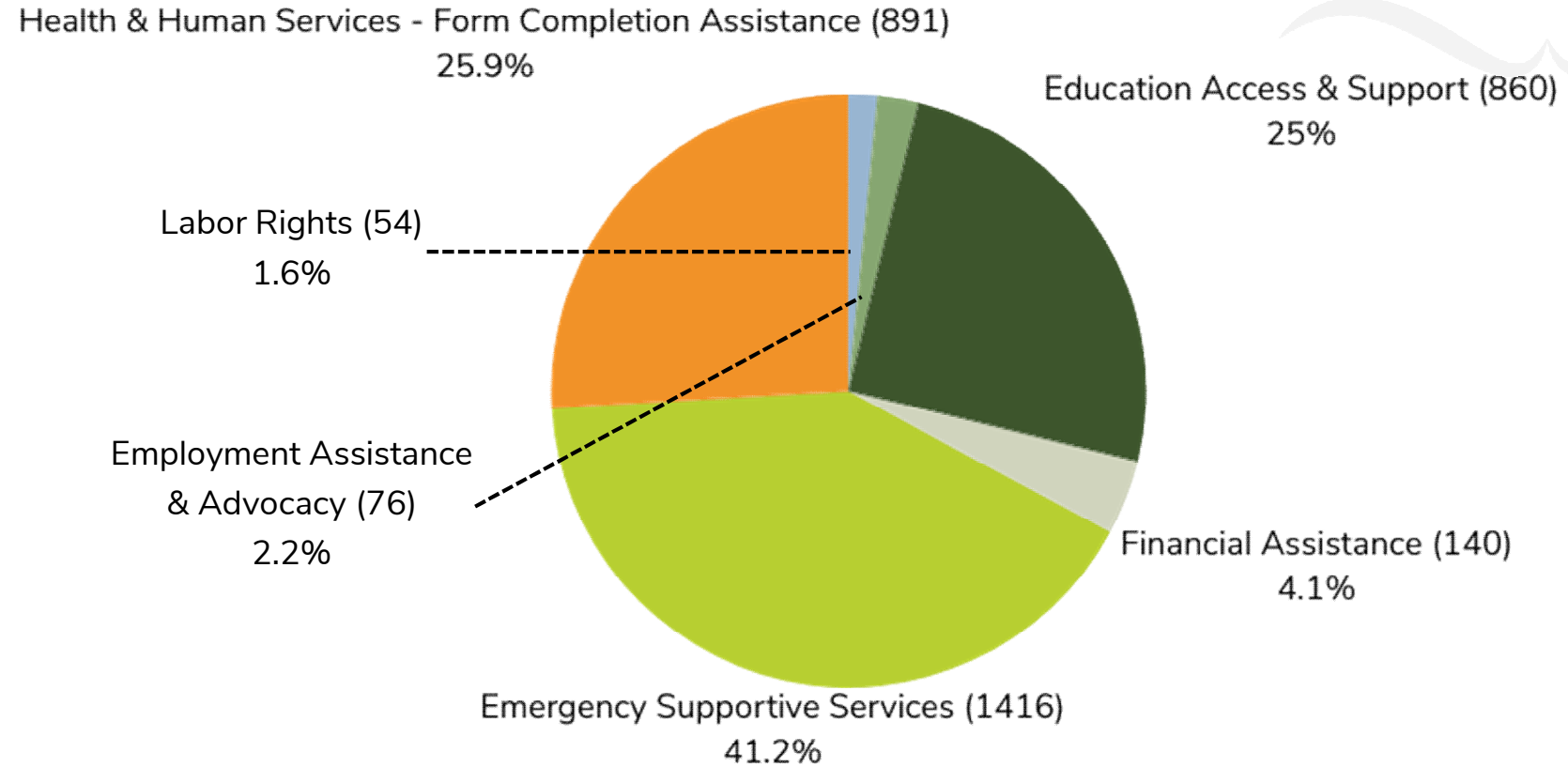
- Department of Social Services and the Workforce Development Board.

- **Project Term:**

- Service Delivery July 15, 2023 - May 15, 2024.
- Kick-Off July 23, 2023.

# Our Impact

**SUMMARY REPORT**  
Referral's: 07/23/23 - 02/26/24



**10,873**

Farmworkers Engaged

**4,640**

Farmworkers Registered

**3,437**

Farmworker Referrals

# Our Impact

## Most Frequently Needed Services & Functions

### EMERGENCY SUPPORTIVE SERVICES

- FOOD, CLOTHING, HOUSEHOLD GOODS & HYGIENE PRODUCTS **1014**
- MEXICAN CONSULATE ASSISTANCE **264**
- RENTAL AND DEPOSIT ASSISTANCE **64**

### HEALTH & HUMAN SERVICES

- REFERRALS, NAVIGATION ASSISTANCE OF APPLICATION COMPLETION (CALFRESH, MEDI-CAL & CASH AID) **474**
- COMPLETION OF DOCUMENTS/FORMS (EDD, SSA, NON-GOVERNMENT FORMS) **316**

### EDUCATION ACCESS & SUPPORT

- SCHOOL SUPPLIES **799**
- ENGLISH LANGUAGE EDUCATION **32**
- COMPUTER AND INTERNET ACCESS **13**

### FINANCIAL ASSISTANCE

- STORM FLOOD CASH ASSISTANCE REQUEST **89**
- TAX ASSISTANCE **36**
- VOLUNTEER INCOME TAX ASSISTANCE (VITA) & EARNED INCOME TAX CREDIT (EITC) **10**

### EMPLOYMENT ASSISTANCE & ADVOCACY

- JOB SEARCH AND PLACEMENT **28**
- EMPLOYMENT RECOMMENDATION **18**
- NATIONAL FARMWORKERS JOBS (WIOA) **11**

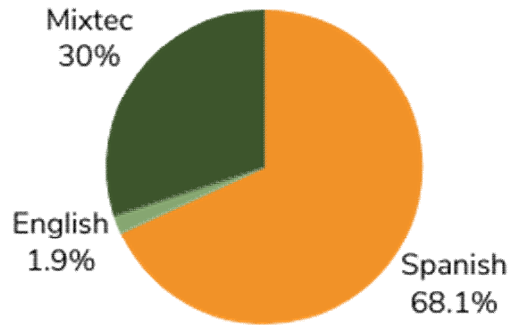
### LABOR RIGHTS

- LEGAL ADVOCACY **15**
- TENANT RIGHTS/HOMELESSNESS PREVENTION **12**
- WAGE AND HOUR RIGHTS AND CLAIMS **10**

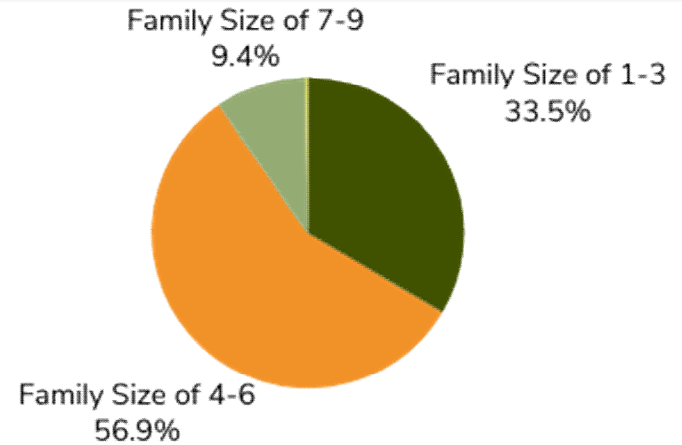


# DEMOGRAPHICS

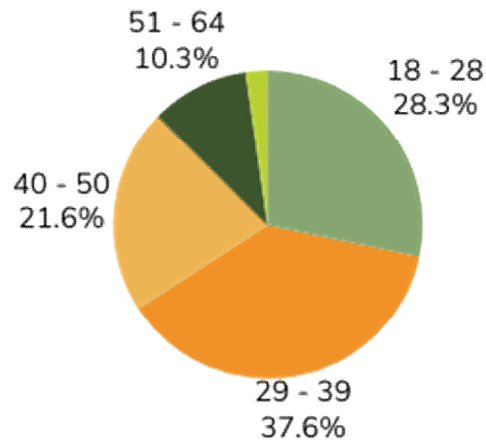
## PREFERRED LANGUAGE



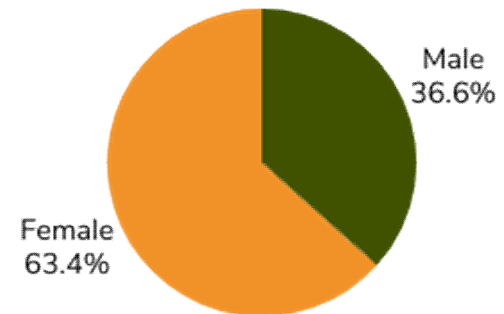
## FAMILY SIZE



## AGE GROUPS



## GENDER OF PRIMARY CLIENT



# Community Partner Events



**Week of Hope**



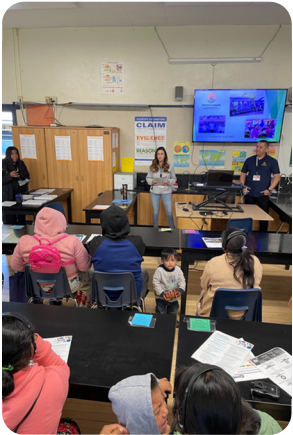
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**84** Events

Throughout SB County



**Sesloc Financial Workshop**



**Santa Maria Bonita School District Event**



**YK Market**



**Farmworker Toy Distribution**



**Foursquare Church**



**Migrant Education Program**

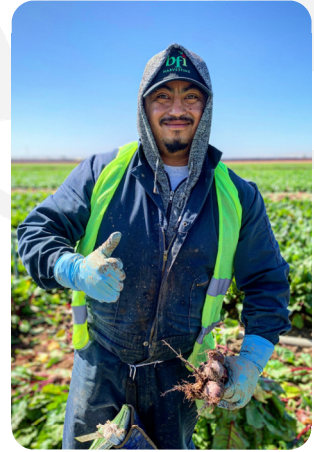


**2-1-1 Community Day Celebration**

# Employer Engagement

# 16

## Resource Fairs at Employer's Request



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**REITER**  
AFFILIATED COMPANIES



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# Lessons Learned

**We provide assistance in navigating access to essential services.**

**We take the time to educate & empower clients to support self sufficiency.**

**Tailor our assistance to align according to individual needs.**

**Importance of employer insights in order to tailor support programs, enhancing program effectiveness.**

# Funding and Sustainability

Potential Funding Source's Explored	Amount	Status
1. EDD – Farmworkers Advancement Program	\$1 Million	Not Awarded
2. EDD – Opportunity Young Adult Career Pathway Program	\$2.5 Million	3/31/2024
3. CenCal Community Benefit Funding	\$20k - \$60k	5/15/2024
4. CenCal Health Foundation and Medi-Cal Capacity Program	-	Pending
5. Allan Hancock College	In-kind	Pending
6. 10 Community Partners (inclusive of employers)	-	No Commitments
7. GO-Biz Local Immigrant Integration & Inclusion Grant (LIIG)	\$300-400k	5/1/2024

# Funding and Sustainability

\$760,000 - FY 23-24

\$441,754 - FY 24-25

	Current Comprehensive Services	Proposed Reduced Services
<b>Case Maintenance</b>	Data entry, completion of documents/forms & <i>rigorous</i> follow-ups with clients and CBO's.	Data entry, <i>reduced</i> assistance with documents/forms & <i>elimination</i> of follow-ups.
<b>Walk-in Services</b>	<i>Accessible</i> from Monday to Friday, with availability extended to weekends upon request. <i>Comprehensive</i> support for various documents/forms, complete assistance with public assistance programs, and <i>in-depth</i> cooperation with agencies,	<i>Limited availability</i> during the week, with some weekends upon request. <i>Decreased</i> aid in handling documents/forms, ongoing yet <i>restricted</i> support for public assistance programs, and a reduced partner engagement efforts with CBO's.
<b>Outreach Events</b>	<b>90</b> community events & <b>26</b> employer events	<b>10</b> community events & <b>20</b> employer events
<b>Workshops</b>	<b>5</b> Financial & <b>1</b> Affordable Connectivity Program	Complete <i>discontinuation</i> .
<b>Remote Office Locations</b>	<i>Operations</i> in Lompoc, Santa Barbara/Goleta and Carpinteria	<i>Discontinuation</i> of remote office locations with <i>emphasis</i> on employer events countywide.
<b>Social Media and Online Presence</b>	<i>Comprehensive</i> management of social media accounts, marketing, website, and FWRC email inbox.	Continued, but potentially with <i>reduced engagement</i> and content.





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# THANK YOU