



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: March 1, 2016
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Daniel Nielson, Director, Social Services
Director(s) *Daniel Nielson*
Contact Info: Raymond McDonald, Executive Director, Workforce Development
Board 681-4446

SUBJECT: Recommendations for Appointment of Workforce Development Board Members

County Counsel Concurrence

As to form: N/A

Other Concurrence: N/A

As to form: Select_Concurrence

Recommended Actions:

That the Board of Supervisors:

- a) Appoint the recommended individuals to the Workforce Development Board (WDB).
- b) Direct the Workforce Development Board Executive Director to return with additional appointment recommendations to complete the membership of the WDB by the target date of March 31, 2016.
- c) Determine that the above actions do not involve any commitment to any specific project which may result in a potentially significant impact on the environment, and therefore it is not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) and (5) as the proposed action is also an organizational or administrative activity.

Summary Text:

The new Federal Workforce Innovation & Opportunity Act (WIOA), which replaces the Workforce Investment Act (WIA), requires the County of Santa Barbara to appoint a new Workforce Development Board and institute changes in structure and program design. The County Executive Office has worked with the Workforce Development Board Executive Director to develop recommendations for Workforce Board appointments. The initial 16 members were appointed in September 2015. Two additional appointments are being put forward today.

Background:

On July 24, 2014 the President signed into law the Federal Workforce Innovation & Opportunity Act (WIOA) that replaces the Workforce Investment Act (WIA) of 1998. Both WIA and WIOA legislation create a publicly-funded workforce system across the nation via public/private partnerships. In Santa Barbara, the Public Partner is the County of Santa Barbara and the Private Partner is the Workforce Development Board, with each partner having equal standing and legislatively-mandated responsibilities. In addition, the Federal legislation requires an Executive Director of the Workforce Board to foster the collaboration between the County and Workforce Board and provide the day-to-day management of the workforce system.

The new WIOA is intended to build upon the successes and lessons learned over more than fifteen years that the WIA was in existence and to review, renew, and revitalize the current systems and structures. The key elements of WIOA are: systems alignment (between workforce, economic vitality, community colleges, and the private sector), industry sector strategies, multiple-county regional collaboration, smaller and more strategic workforce boards, and continuous improvement of the delivery system.

Board Recruitment

Principal among the activities required for implementation of WIOA is the selection of the new Workforce Development Board. The Act requires that the majority of members must be from the private sector. According to the Act, these members should be Chief Executives or Executive level decision makers within organizations that provide high quality employment opportunities, and they should be representatives from the County's designated high growth industry sectors.

In addition to the private sector requirements, the Act mandates that the Board include at least one representative from: Labor Organizations and Community Based Organizations; Apprenticeship Programs; Adult Education; Institutions of Higher Education; Economic Development; The State's Employment Development Department; and Vocational Rehabilitation Programs.

On March 20, 2015, the County Clerk of the Board began accepting Workforce Board applications. The application is available online and the process is ongoing. In addition, the County Executive Office engaged in direct outreach to specific individuals who not only met the WIOA selection criteria, but who also represented our entire County geographically and reflected the demographics and diversity of our community.

In September 2015, the Board of Supervisors appointed 18 recommended members. Michael Holliday resigned prior to the first official Board meeting, and the Department of Rehabilitation's [DOR] representative, Shirley Raun, resigned her position at the DOR (See Attachment A for Current WDB Roster).

The two additional recommended appointees are Mr. Ken Ostini, President/CEO of the Lompoc Chamber of Commerce, and Ms. Julie Holmes, Staff Manager for the Department of Rehabilitation (see Attachment B). Staff envisions the ideal number of Workforce Board Members to be 25. CEO and the WDB Executive Director will return by the target date of March 31, 2016 with additional appointment recommendations.

Special Instructions: Upon approval, please send one copy of the minute order to Stephanie Fodor via email to s.fodor@sbcsocialserv.org.

Attachments:

Attachment A: Current roster of members

Attachment B: Roster of recommended WDB Appointees & Applications

Authored by:

Raymond L. McDonald, Executive Director, Workforce Development Board

Recommended Appointees				
Name	Organization	Category	Reason	District
Cynthia Burton	PathPoint	Community Based Organization	Meets WIOA selection criteria: CBO serving the Disabled	District 3
Jack Friedlander	Santa Barbara City College	Higher Education	Meets WIOA selection criteria: Higher Education	District 1
Charles Huddleston	I.B.E.W. Local Union 413	Labor/Apprenticeship	Meets WIOA selection criteria: Labor Union	District 3
Michael Lopez	UA Local 114	Labor	Meets WIOA selection criteria: Labor Union	District 3
Kristen Miller	Goleta Valley Chamber of Commerce	Private Sector (Business Services)	Private Sector; Designated Industry Sector	District 2
Gabe Morales	Center for Employment Training	Community Based Organization	Meets WIOA criteria: CBO, serving target population	District 5
Glenn Morris	Santa Maria Valley Chamber of Commerce	Private Sector (Business Services)	Private Sector; Designated Industry Sector	District 5
Daniel Nielson	Department of Social Services	Public Sector	Meets WIOA Public Sector Criteria, Social Services Director: serving target population	District 4
Kenneth Oplinger	The Chamber of the Santa Barbara Region	Private Sector (Business Services)	Private Sector; Designated Industry Sector	N/A(1)
Joe Pierre	UFCW Local 770	Labor	Meets WIOA selection criteria: Labor Union	District 5
Patrice Ryan	Cottage Hospital	Private Sector (Healthcare)	Private Sector: Designated Industry Sector	District 3
Grace Schoch- Manzano	Employment Development Department	State Employment Agency	Meets WIOA Public Sector Selection Criteria: State Employment Agency	District 5
Laurel Shockley	Southern California Edison	Private Sector (Energy & Environment)	Private Sector; Designated Industry Sector	N/A
Zoe Taylor	Santa Barbara County Economic Vitality Task Force	Economic Development/Private Sector	Countywide Economic Development/ Private Sector; Designated Industry Sector	N/A
Kevin Walthers	Allan Hancock College	Higher Education	Meets WIOA Public Sector Selection Criteria: Higher Education	District 5
Janet Wolf	Santa Barbara County	Public Sector	Meets WIOA Public Sector Criteria	District 2

Industry Sectors Not Currently Represented:

Agriculture

Tourism

Technology & Innovation

Appointments to the Workforce Development Board

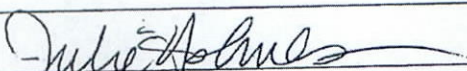
[Workforce Innovation and Opportunity Act (WIOA), Public Law 113-128]

Category	Name	Organization	Term To Expire
Mandatory	Julie Holmes	Department of Rehabilitation	March 1, 2018
Private	Ken Ostini	Lompoc Valley Chamber of Commerce & Visitors Bureau	March 1, 2018

**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

Return to: Clerk of the Board of Supervisors, 105 E. Anapamu Street, Room 407, Santa Barbara, CA 93101

Instructions: Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. Please note that ALL information provided is a matter of public record, and is subject to disclosure.

1. NAME: Holmes Julie Christine		2. PHONE: (805)560-8140	
Last First Middle			
3. ORGANIZATION: Department of Rehabilitation		4. TITLE: Staff Services Manager I	
5. BUSINESS ADDRESS: 509 E. Montecito Street #101 Santa Barbara 93103		6. EMAIL: jholmes@dor.ca.gov	
Number Street City Zip Code			
7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY: 40	8. DO YOU LIVE IN SANTA BARBARA COUNTY? YES / NO	9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE? <input type="checkbox"/> First District (Carbajal) <input type="checkbox"/> Fourth District (Adam) <input checked="" type="checkbox"/> Second District (Wolf) <input type="checkbox"/> Fifth District (Lavagnino) <input type="checkbox"/> Third District (Farr) <input type="checkbox"/> Not applicable	
10. WHICH BEST DESCRIBES YOUR ORGANIZATION?			
Type of organization (please select one): <input type="checkbox"/> Business/Private Sector <input type="checkbox"/> Labor Organization <input type="checkbox"/> Apprenticeship Program <input type="checkbox"/> Community Based Organization <input type="checkbox"/> Provider of Adult Education and Literacy (title II) <input type="checkbox"/> Employment Development Department <input checked="" type="checkbox"/> Department of Rehabilitation <input type="checkbox"/> Economic or Community Development Entity <input type="checkbox"/> Educational Institution <input type="checkbox"/> Other (please specify):		Industry Sector (please select one): <input type="checkbox"/> Agriculture, Tourism, Wineries <input type="checkbox"/> Building and Design <input type="checkbox"/> Business Support Services <input type="checkbox"/> Energy and Environment <input type="checkbox"/> Healthcare <input type="checkbox"/> Technology and Innovation <input checked="" type="checkbox"/> Other (please specify): government	
11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board. Department of Rehabilitation is a mandated partner. Under Workforce Innovation and Opportunity Act we have an integral role in the success of the state and local plan in partnership with our Workforce partners. DOR has a new emphasis under WIOA in regards to providing pre-employment transition services to youth with disabilities. We are a resource to the Workforce's Youth program. Additionally we provide training and technical assistance to Workforce staff. We have organized a Collaborative for job development professionals in south county.			
12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board. I have worked for Department of Rehabilitation for over 25 years as a counselor with youth and the most severely disabled population. For the past 9 years I have been a Team Manager. DOR provides vocational counseling, training and placement to people with disabilities. I have experience with labor market research, assessment, job placement and training. I have served on the Youth Council and Workforce Investment Board. I also am active on the Employer Advisory Council.			
13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why? Critical workforce issue is to find someone already living in the area that possesses the required skills to do the job. Short term job specific training is not readily available. Our colleges are our "vocational schools" in Santa Barbara County. Sometimes it is hard for them to be nimble and responsive due to funding and bureaucracy issues.			
14. SIGNATURE: 		15. DATE: 3/20/15	

RECEIVED

MAR 25 2015

DISTRICT OFFICE

**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

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Instructions: Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. **Please note that ALL information provided is a matter of public record, and is subject to disclosure.**

1. NAME: Ostini, Kenneth
Last Name, First Name

2. PHONE: -7364567

3. ORGANIZATION: Lompoc Valley Chamber of Commerce & Visitors Bureau

4. TITLE: President/CEO

5. BUSINESS ADDRESS: 111 South "I" St. Lompoc 93436
Street City Zip Code

6. EMAIL: ken@lompoc.com

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:

8. DO YOU LIVE IN SANTA BARBARA COUNTY?
 YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?

First District (Carbajal) Fourth District (Adam)
 Second District (Wolf) Fifth District (Lavagnino)
 Third District (Farr) Not applicable

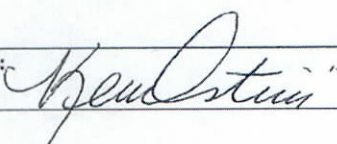
10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

<p>Type of organization (please select one):</p> <p><input type="checkbox"/> Business/Private Sector <input type="checkbox"/> Labor Organization <input type="checkbox"/> Apprenticeship Program <input checked="" type="checkbox"/> Community Based Organization <input type="checkbox"/> Provider of Adult Education and Literacy (title II) <input type="checkbox"/> Employment Development Department <input type="checkbox"/> Department of Rehabilitation <input type="checkbox"/> Economic or Community Development Entity <input type="checkbox"/> Educational Institution <input type="checkbox"/> Other (please specify):</p>	<p>Industry Sector (please select one):</p> <p><input type="checkbox"/> Agriculture, Tourism, Wineries <input type="checkbox"/> Building and Design <input checked="" type="checkbox"/> Business Support Services <input type="checkbox"/> Energy and Environment <input type="checkbox"/> Healthcare <input type="checkbox"/> Technology and Innovation <input type="checkbox"/> Other (please specify):</p>
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11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.
With Lompoc having the highest unemployment reate in the county I want to be involved in bringing those numbers down, which will then in turn boost the overall economy of the Lompoc Valley

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.
I have served on numerous committees and boards in the Lompoc Valley, to include the City of Lompoc Parks & Recreation Commission, Lompoc Unified School District Board of Education and am currently a member of the City of Lompoc Economic Development Committee and the Explore Lompoc Hotel Group.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?
Job opportunities is communities where housing is affordable, helping keep vehicles off the highways and reducing greenhouse emissions.

14. SIGNATURE: 

15. DATE: 11/30/2015