



Brianda Negrete

From: Marc Chytilo <marc@lomcsb.com>
Sent: Saturday, December 10, 2022 11:57 PM
To: sbcob
Subject: Fwd: Item 2: Support Letter for 12/13/22 meeting
Attachments: Support Letter Summerland 12.7.pdf

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Clerk - attached pls find a letter for item #2 on Tuesdays agenda. I don't see you on the distribution list

Best
M

Marc Chytilo
Law Office of Marc Chytilo, APC
POB 92233
Santa Barbara, CA 93190
805 682-0585

Sent from my iPhone

Begin forwarded message:

From: Sharon Byrne <execdirector@montecitoassociation.org>
Date: December 9, 2022 at 1:59:09 PM PST
To: Phyl Noble <phyl.noble@me.com>, Marc Chytilo <marc@lomcsb.com>
Subject: Fwd: Item 2: Support Letter for 12/13/22 meeting

We've sent our letter in support of your position.

Sent from my iPhone

Begin forwarded message:

From: Executive Director <execdirector@montecitoassociation.org>
Date: December 9, 2022 at 1:17:03 PM PST
To: Joan <jHartmann@countyofsb.org>, Bob Nelson <bob.nelson@countyofsb.org>, "Williams, Das" <DWilliams@countyofsb.org>, lcapps@countyofsb.org, Steve Lavagnino <steve.lavagnino@countyofsb.org>
Subject: Item 2: Support Letter for 12/13/22 meeting

Dear Board of Supervisors,

Please see our attached letter for item 2 of your 12/13/22 meeting agenda, the Summerland Citizen's Association Appeal, Case No. 22APL-000000-00022, of the Planning Commission Approval of the Fuel Depot/The Point Signs Project.

Kind regards,

--

Sharon Byrne

Executive Director, Montecito Association

(805) 636-0475





The voice of our community

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Houghton Hyatt
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December 7, 2022

Board of Supervisors

Subject: Gas Station Sign in Summerland

Dear Supervisors,

Our Montecito Association Land Use Committee heard a presentation from the Summerland Citizens Association at our December 6th meeting, and discussed both the compatibility of this sign with the community's aesthetic standards, and the zoning ordinance itself. While Summerland is adjacent to and not part of Montecito, the pending decision of this appeal has potential to set precedent for future signage proposals across unincorporated communities across Santa Barbara county. Based on our understanding of the project, we felt that the following points should be considered in your decision to allow or deny the proposed signage, and we favor denial of that signage:

1. Wall signs are only permitted 'on each street frontage'. Street frontage is defined in your code as 'the footage of the property that abuts an improved street or streets open to public use to which the property has access.' The proposed sign is on the rear wall of the building, faces the freeway, on the side where there is no public access, and located in the rear setback area. So as a matter of aesthetics, and by application of the zoning ordinance, this sign should not be permitted.
2. The sign size is egregiously large, brightly illuminated and visually loud, and while such commercial advertising would benefit the merchant, it creates visual blight in the area, which has long had a standard of the absence of such advertising. This is a dangerous precedent that should not be set.

For these reasons, we urge you to deny the signage as proposed in the current project. We also understand that the Summerland Citizens Association is willing to work with the county and the appealing party on an alternative signage solution that better suits the community aesthetic, and hope that such discussions can occur to the satisfaction of all parties.

Sincerely,

Megan Orloff
President, Montecito Association