



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: September 18, 2007
Placement: Administrative
Estimated Tme: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Kathy Gallagher, 681-4451
Director:
Contact Info: Valerie Dhanens, 681-4446

SUBJECT: **Contracts with City of Santa Maria, Santa Ynez People Helping People, and SER Jobs for Progress to provide Workforce Investment Act (WIA) Youth Services**

County Counsel Concurrence

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Recommended Actions: That the Board of Supervisors:

- a. Approve and authorize the Chair to execute a contract for the period October 1, 2007 through September 30, 2010 with City of Santa Maria, a local vendor, in the amount of \$325,000 to provide Workforce Investment Act (WIA) Youth Services to In-School eligible youth between the ages of 14 and 21 years of age in greater Santa Maria Valley and Cuyama.
- b. Approve and authorize the Chair to execute a contract for the period October 1, 2007 through September 30, 2010 with Santa Ynez People Helping People, a local vendor, in the amount of \$318,779 to provide Workforce Investment Act (WIA) Youth Services to In-School eligible youth between the ages of 14 and 21 years of age in the Lompoc and Santa Ynez Valleys.
- c. Approve and authorize the Chair to execute a contract for the period October 1, 2007 through September 30, 2010 with SER Jobs for Progress, not a local vendor, in the amount of \$382,510 to provide Workforce Investment Act (WIA) Youth Services to In-School eligible youth between the ages of 14 and 21 years of age in Santa Barbara, Goleta, Carpinteria, and Lompoc.
- d. Approve and authorize the Chair to execute a contract for the period October 1, 2007 through September 30, 2010 with SER Jobs for Progress, not a local vendor in the amount of \$480,496 to provide Workforce Investment Act (WIA) Youth Services to Out-of-School eligible youth between the ages of 14 and 21 years of age in Santa Barbara, Goleta, Carpinteria, and Lompoc and Santa Ynez Valleys.

- e. Authorize the Director of the Department of Social Services to approve future amendments to the aforementioned contracts, provided that any such amendments to the contract are not in variance of 10% of the contracts dollar amount.

Summary Text:

The Workforce Investment Act targets low-income participants, ages 14-21 to provide these youth with comprehensive activities, which includes a variety of options for improving educational and skill competencies as well as provide collaborative relationships with employers. The April 25, 2007 Workforce Investment Board's Request for Proposal (RFP) priorities and outcomes were identified, and included the following:

- Programs designed to meet the WIA common measures outcomes while serving the targeted population
- Programs that serve eligible youth between the ages of 16 and 21, who are most in need and can most benefit from WIA services.
- Programs that focus on youth in the juvenile justice system, foster care, aging out of foster care, youth in group homes, youth with disabilities, and migrant youth that WIA funds can help prepare participants "to grow up ready for work, college or military service."
- No more than 5% of youth served will be between the ages of 14 and 15 years.

The RFP was publicized through direct mail; e-mail mailing lists, and public notices to local newspapers. As a result, 22 RFP packets were distributed and 8 applications for funding were received by the RFP deadline. An evaluation committee comprised of representatives from the Youth Council, Workforce Investment Board, and staff read and scored each application. Following a comprehensive evaluation including vendor interviews, contracts were awarded to City of Santa Maria, Santa Ynez Valley People Helping People, all local vendors. In addition, contracts were awarded to SER Jobs for Progress, not a local vendor. A key component of the SER plan will be the leveraging of resources from a number of collaborative partners that will bring to the program their "best practices" to enhance services. SER partners include the City of Santa Barbara Housing Authority, City of Santa Barbara Recreation Department, Santa Barbara Region Chamber of Commerce, Casa De La Raza and Santa Barbara City College. Key considerations for all vendors were demonstrated, such as capacity to provide the services, ability to meet performance goals, and consideration for reasonable, allowable and necessary costs. Services to be provided under Agreement are in conformance with Section 664 of the Final Federal Regulations governing Youth Activities under the Workforce Investment Act.

Background:

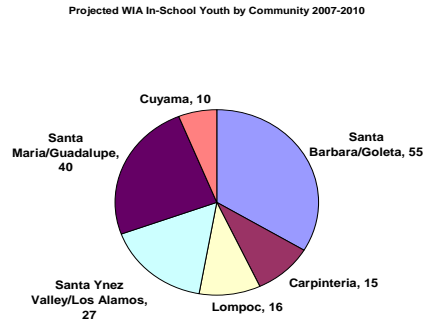
WIA allocates funding for the provision of youth employment and training services that are closely linked to the local labor market and provide youth with a comprehensive set of year-round strategies based on individual assessments. The WIA Youth Program is a blend of youth development activities and employment training activities. As required by WIA, the contractors were selected through a competitive bidding process.

Contractors serving both in-school and out-of-school youth will provide year-round employment and training and education support. Program activities are subject to performance standards developed by the U.S. Department of Labor for employment outcomes, educational attainments, and skill acquisitions. In addition unique performance based outcomes have been included in each of the contracts. Twenty

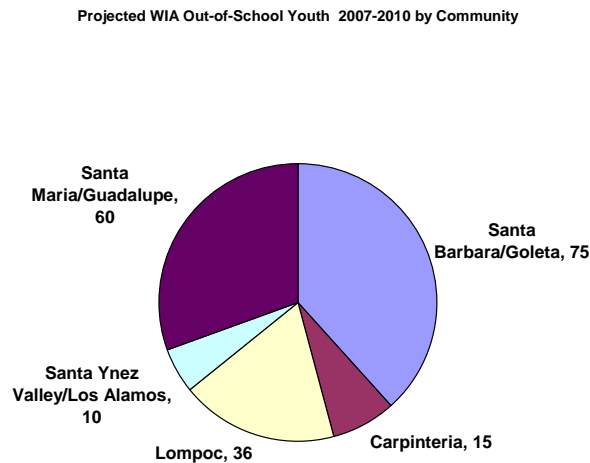
percent of each contract is subject to recoupment tied to attainment of five specific performance measures outlined on page 5 of this letter. The chart below outlines the specifics for each contract:

Contractor	Amount	Services: In-School or Out-of-School	Area of Coverage	Youth to be Served
City of Santa Maria	\$325,000	In-School	Santa Maria Valley, 40 youth Cuyama Valley, 10 youth	50
Santa Ynez Valley People Helping People	\$318,779	In-school	Santa Ynez Valley, 30 youth Lompoc Valley, 30 youth	60
SER, Jobs for Progress	\$382,510	In-School	Santa Barbara/Goleta, 55 youth Carpinteria, 15 youth Lompoc Valley, 16 youth	86
SER, Jobs for Progress	\$480,496	Out-of-School	Santa Barbara/Goleta, 55 youth Carpinteria, 15 youth Lompoc Valley, 16 youth, Santa Ynez Valley, 10 youth	96

The following chart depicts the projected numbers of youth participants served by all WIA In-School Youth Contractors for the period 2007-2010:



The following chart depicts the projected numbers of youth participants served by all WIA Out-of-School Youth Contractors for the period 2007-2010:



Performance Measure:

Each contractor will operate a program designed to meet the Employment and Training Administration’s Common Measures for Youth participants in WIA programs, while servicing the target population. Although Common Measures have not yet been implemented in California, the Employment Development Department does require that local areas report performance for the measures. The reported performance will serve as a baseline for negotiation of future performance. Santa Barbara County has established initial targets considering the various components and complexity of each measure. For example, the Literacy and Numeracy Gains performance initial target has been established at 45%. For the contractors, this means that 45% of youth who are tested and determined basic skills deficient must achieve one or more educational levels within twelve months of initial participation.

1. **The performance measures are displayed below:**

MEASURE	BENCHMARK		BENCHMARK GOAL REQUIREMENT
	PERFORMANCE GOAL	TIME OF MEASUREMENT	
Placement in Education or Employment County Performance Standard 65%	65% of Youth Participants included in Measure	Reported on MEAL What is MEAL? Reported monthly Final performance will be calculated January 2010	<input type="checkbox"/> FAILED Benchmark Goal (<52%) <input type="checkbox"/> ACHIEVED Performance Standard (65%) <input type="checkbox"/> EXCEEDED Performance Standard (>65%)
Literacy and Numeracy Gains County Performance Standard 45%	45% of Youth Participants included in Measure	Reported on MEAL Reported monthly Final performance will be calculated January 2010	<input type="checkbox"/> FAILED Benchmark Goal (<36%) <input type="checkbox"/> ACHIEVED Performance Standard (45%) <input type="checkbox"/> EXCEEDED Performance Standard (>45%)
Attainment of a Degree or Certificate County Performance Standard 65%	65% of youth Participants included in Measure	Reported on MEAL Reported monthly Final performance will be calculated July 2010	<input type="checkbox"/> FAILED Benchmark Goal (<52%) <input type="checkbox"/> ACHIEVED Performance Standard (65%) <input type="checkbox"/> EXCEEDED Performance Standard (>65%)
Younger Youth Skill Attainment County Performance Standard 90%	90% of all Younger youth Participants	Reported on MEAL Reported monthly Final performance will be calculated January 2010	<input type="checkbox"/> FAILED Benchmark Goal (<72%) <input type="checkbox"/> ACHIEVED Performance Standard (90%) <input type="checkbox"/> EXCEEDED Performance Standard (>90%)
Follow-Up Reporting County Performance Standard 72%	72% of all Quarterly Contact reports will be complete, including questions and complete interview	Measured quarterly Final performance will be calculated October 2010	<input type="checkbox"/> FAILED Benchmark Goal (<58%) <input type="checkbox"/> ACHIEVED Performance Standard (72%) <input type="checkbox"/> EXCEEDED Performance Standard (>72%)

Fiscal and Facilities Impacts:

Fiscal Analysis:

Narrative:

Approval and execution of this three year contract will result in direct contract expenditures of no more than \$1,506,785.

These costs have been allocated as follows: \$560,670 in Fiscal Year 2007-08, \$666,254 Fiscal Year 2008-09, \$249,843 in Fiscal Year 2009-10 and \$30,018 Fiscal Year 2010-11. Appropriations for Fiscal Year 2007-08 have been included in Workforce Investment Act Subdivision, Client Services and Benefits Division, page D-216 of the Department’s Approved Budget. Appropriations for Fiscal Year 2008-09, 2009-10 and 2010-11 will be included in the respective budgets. Funding for this contract comes 100% from the Department’s Workforce Investment Act (WIA) federal allocation. The contract includes a clause that allows the County to reduce the contracted “not-to-exceed” amount if revenues are not realized at the Department’s anticipated level.

Staffing Impacts:

Legal Positions:

FTEs:

None.

Special Instructions: Please send one(1) duplicate original Contract, and a copy of the minute order to Diana Klopp.

Attachments:

2 copies each of the following contracts: City of Santa Maria, Santa Ynez Valley People Helping People, and SER, Jobs for Progress ISY, SER, Jobs for Progress, OSY.

Authored by: Valerie Dhanens