



# City of Santa Barbara

Office of the Mayor

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COUNTY OF SANTA BARBARA  
CLERK OF THE  
BOARD OF SUPERVISORS

Marty Blum

Mayor

January 30, 2008

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City Hall

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Santa Barbara, CA

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Salud Carbajal, First District Supervisor  
County Board of Supervisors  
105 East Anapamu Street  
Santa Barbara, CA 93101



Dear Supervisor Carbajal:

The City of Santa Barbara would like to encourage your Board to initiate the Transfer Development Right (TDR) Enabling Ordinance for the Santa Barbara Ranch Project. As you are aware, the City Council has for some time had a great deal of interest in finding a way to transfer development rights from the Gaviota Coast into more urban areas, and your consideration of this ordinance would be an important step in allowing that to happen.

After reviewing and commenting on the initial TDR feasibility study from March 2006, the City Council in August 2006 contributed \$15,000 to the development of a more refined study and implementing ordinance that is before you for consideration. Councilmember Williams, House and I participated in many of the working group meetings on this subject, headed by Supervisors Carbajal and Firestone.

While we haven't come to a conclusion on how to implement our portion of the TDR process in the City, there are a number of options we have been considering, from a specific receiver site program, to a programmatic approach, or even a revenue approach. Clearly the entire Council and community will need to deliberate on the merits of each of those options.

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Page Two of Two  
January 30, 2008  
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Regardless of what we or other jurisdictions can develop though, we think it's important for the Board to express its support for the concept of a TDR program by initiating and subsequently adopting the enabling ordinance as the framework for such a program, and then allow local jurisdictions to voluntarily participate as they see fit. We hope you will take this important first step in moving this effort forward.

Sincerely,



Marty Blum  
Mayor

CC: Michael Brown, Chief Executive Officer  
Janet Wolf, Second District Supervisor  
Brooks Firestone, Third District Supervisor  
Joni Gray, Supervisor, Fourth District Supervisor  
Joseph Centeno, Fifth District Supervisor  
Santa Barbara City Council  
James L. Armstrong, City Administrator  
Steve Wiley, City Attorney  
Paul Casey, Public Works Director