

SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors
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Santa Barbara, CA 93101
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Agenda Number:
Prepared on: 3/5/02
Department Name: Planning & Development
Department No.: 053
Agenda Date: 3/19/02
Placement: Administrative
Estimate Time:
Continued Item: NO
If Yes, date from:

TO: Redevelopment Agency Board of Directors

FROM: John Patton, Director
Planning & Development

STAFF CONTACT: Lisa Plowman, Supervising Planner, Comprehensive Planning Division
Jamie Goldstein, Planner III, Comprehensive Planning Division

SUBJECT: Contract authorization for the preparation of the Isla Vista master plan

Recommendation(s):

That the County of Santa Barbara Redevelopment Agency Board of Directors authorize the Chair to execute an agreement (Attachment A) with the consulting firm Opticos Design (formerly Envision Design) for \$396,080 for the preparation of a master plan for Isla Vista.

Alignment with Board Strategic Plan:

Approval of a contract to prepare the Isla Vista master plan is consistent with our organizational values regarding collaboration and partnering and the following adopted Strategic Goals:

- A County Government that is Accessible, Open and Citizen Friendly,
- A High Quality of Life for All Residents,
- A Community that is Economically Vital and Sustainable.

Executive Summary and Discussion:

In 2000 the Redevelopment Agency, the University of California Santa Barbara, and Isla Vista Recreation and Parks District signed a memorandum of understanding to work towards the development of a master plan for Isla Vista. The master plan will identify specific goals, policies, and development standards for Isla Vista that will update and complement the existing Countywide Comprehensive Plan and Goleta Community Plan.

As a first step in the planning process, staff initiated a competition to select a design consultant for the master plan. In February of 2001 a jury of design professionals and Isla Vista community members selected Opticos Design from Berkeley as the winner of that competition. As a result, the Redevelopment Agency initiated efforts to develop a scope of work for the preparation of a master plan for Isla Vista.

The scope of work (Attachment B) outlines a strategy whereby Opticos Design will work closely with the recently formed Isla Vista Project Area Committee / General Plan Advisory Committee, County staff and the community to create a master plan for Isla Vista.

The proposed scope of work has been broken into five Phases,

- **Phase I: Data Collection and Initial Analysis** – Complete Spring 2002
- **Phase II: Design Workshop** - Complete Spring 2002
- **Phase III: Develop Master Plan Components** – Complete Winter 2002
- **Phase IV: Draft Master Plan** – Complete Spring 2003
- **Phase V: Final Master Plan** - Complete Fall 2004

It should be noted that due to scheduling requirements from a grant obtained to help defray the costs of the master plan, and to minimize any further delays in the planning process, Phase I of this effort has already been initiated through a separate contract.

Mandates and Service Levels:

The master plan is not mandated, however when completed, it will result in amendments to the general plan. State law requires local agencies to maintain and update their general plan. In addition, State law requires that these updates allow citizen and community group participation. This contract will allow a very high level of citizen and community input into the master plan process.

There are no anticipated changes in County services.

Consistency with the Five-Year Work Program:

The Isla Vista master plan project is included in Comprehensive Planning's five-year work program.

Fiscal and Facilities Impacts:

This contract was anticipated in the Redevelopment Agency's Isla Vista master plan project budget. This contract should have no additional fiscal or facilities impacts.

Several grants totaling \$85,000 have been obtained to reduce the cost of preparing the master plan. In addition project partners, the University of California Santa Barbara and Isla Vista Recreation and Parks District, will contribute more than \$275,000 toward the preparation of the master plan.

Special Instructions:

Clerk of the Board to forward a copy of the minute order to Planning and Development; Attn: Jamie Goldstein.

Concurrence:

N/A