



Reopening Your Business in Santa Barbara County



County Call Center (833) 688-5551 9:30 a.m. – 5:30 p.m. Mon-Fri

July 7, 2020

RISE BUSINESS RECOVERY UPDATE

STATE CHANGES:

- **Indoor Operations Closed:** Dine-in Restaurants, Wineries, Tasting Rooms, Movie Theaters, Family Entertainment Centers, Zoos and Museums and Cardrooms
- **All Operations Closed unless serving food as meal with transaction:** Brewpubs, Breweries, Bars, Pubs and Lounges
- Recreational team sports added to “Not Permitted” list

PUBLIC HEALTH ORDER CHANGES:

- County Health Order 2020-12.3 – July 2, 2020

Beverage Industry – Amended Guidance

Wineries and Tasting Rooms:

- No indoor operations. Restrooms allowed.
- Outdoor operations and pick-up permitted.
- **Not required to serve food with transactions.**

Brewpubs, Breweries, Bars and Lounges:

- No indoor operations. Restrooms allowed.
- Outdoor/take-out operations **allowed if** serving meal with transaction under Dine-in Restaurant Guidelines.
 - Temporary Emergency Food Permits Available from Environmental Health

Where are we now?



Santa Barbara County's R.I.S.E. Guide and the Governor's Resilience Roadmap

STAGE 1

COMPLETE

Agriculture and Livestock
Auto Dealerships
Childcare Programs and Providers
Communications
Construction
Delivery Services
Energy/Utilities
Food Packing
Hotels and Lodging*
Life Sciences
Logistics and Warehousing
Manufacturing
Mining and Logging
Office Workspaces *
Ports
Public Transit
Real Estate Transactions
Retail

*(essential workers only)

STAGE 2

COMPLETE

Destination retail, including shopping malls and swap meets
Personal services, limited to: car washes, pet grooming, tanning facilities, and landscape gardening
Office-based businesses
Day Camps
Dine-in restaurants (**Outdoor/pick-up only; No indoor operations**)
Outdoor museums and open gallery spaces
Faith Based Organizations
Hair Salons and Barbershops
Schools and School Based Programs
Tribal Casinos

STAGE 3 OR STAGE 4

SANTA BARBARA COUNTY IS HERE

Gyms and Fitness Centers
Campgrounds RV Parks and Outdoor Recreation
Music/Film/TV Production
Professional Sports – No live audiences
Hotels and lodging for tourism and leisure
Personal Services: Nail Salons, tattoo parlors, body waxing, massage services

Outdoor and pick-up only; No indoor operations effective July 2, 2020

Beverage Industry – Wineries and Tasting Rooms Only
Movie Theaters and Family Entertainment Centers
Cardrooms and Racetracks
Zoos and Museums

Closed effective July 1, 2020 , unless operating outdoors/pick-up as Dine-in Restaurant:

Beverage Industry (Brewpubs, Bars, Breweries and Lounges)

Awaiting State Guidelines:

Indoor Playgrounds
Recreational Team Sports
Higher Education
Live Theater
Saunas and Steam Rooms
Nightclubs, Concert Venues, Festivals and Theme Parks

RISE Guide – A Living Document



Living document comprised of three parts:

- Core Framework – Updated for State change in attestation criteria. Metrics for “tightening” being monitored by Public Health.
- Industry Sector Guidelines – Updated weekly as State issues guidance
- Readiness and Containment Plan – No changes

Reopening Self-Certification Process On-line



The County developed an on-line Self-Certification process for businesses reopen under the State's Roadmap. The link to this is <https://recoverysbc.org/reopen-your-business/>.

Businesses are required to do the following:

- Review State and local guidance;
- Complete a COVID-19 Prevention Plan; and
- Self-certify that they can open safely.

Reopening Self-Certification by the Numbers

As of Thursday, July 2, 2020



3,533 Business Submittals Countywide

Cities 3,247

Unincorporated 286

TOP 10 INDUSTRY SECTORS

859 Dine-In Restaurants

106 Hotels & Lodging

613 Retail Stores

147 Gyms & Fitness

400 Office Workspaces

125 Personal Services

287 Hair Salons/Barbershops

106 Hotels (Tourism)

178 Limited Services

106 Wineries/Bars

RISE Ambassadors



Coordinated by the Community Wellness Team

RISE Ambassadors

Represent the County to conduct business checks/reviews to confirm that businesses are aware of the Self-Certification process and where to find resources.

Goal

Assist local businesses to understand and comply with guidelines for reopening and ensure the public enjoys a safe re-opening of businesses.



Small Business & Community Partnership Enhancement Program (SBCPEP)



Developed by Public Works & Planning and Development

Phase 1 – Public Rights-of-Way

- Allows expansion into adjacent public right-of-way outdoor areas in the unincorporated areas of the county to accommodate required social and physical distancing protocols and safe practices.

Phase 2 – Private Property - Parking lots, etc.

Instructions and Applications available at Recoverysbc.org or contact

Santa Maria Permits
(805) 803-8750

Santa Barbara Permits
(805) 681-4990



REOPENING YOUR BUSINESS IN SANTA BARBARA COUNTY

Find out about the County of Santa Barbara's requirements for you to reopen your business. You will learn what is required for different workplaces to reopen including guidance in preparing a plan based upon your industry and how to put the plan into action.

[GET STARTED](#)



THE RISE GUIDE

The County of Santa Barbara's RISE (Reopening in Safe Environment) Guide outlines the steps for reopening that can be safely taken in our community. Developed by medical experts and supported by feedback from all sectors of the community, RISE serves as a supplemental guide to the State Health Orders.

[THE RISE GUIDE](#)



SMALL BUSINESS AND COMMUNITY PARTNERSHIP ENHANCED PROGRAM (SBCPEP)

Want to take your business outdoors? Check out this special allowance that provides businesses or other organizations to expand into adjacent public right-of-way outdoor areas in the unincorporated areas of the county.

[LEARN MORE](#)



STAGES OF REOPENING

As of May 21, 2020, the County of Santa Barbara entered Stage 2B of reopening. The types of businesses allowed to reopen in this phase of Stage 2 include dine-in restaurants (with modifications), schools and childcare, retail stores and shopping malls, and some offices.

[LEARN MORE](#)

Resources and Questions

For questions related to business reopening call (833) 688-5551 or email EHAdmin@sbcphd.org.

For questions related to the SBCPEP Rights-of-Way application call the Santa Barbara Permit Office at (805) 681-4990 or Santa Maria Office at (805) 803-8750.

County Website: RecoverySBC.org