



# COUNTY OF SANTA BARBARA CALIFORNIA

## RESOLUTION IN RECOGNITION OF THE CONTRIBUTIONS MADE BY THE SOLVANG CHAMBER OF COMMERCE ON ITS 100th ANNIVERSARY

*WHEREAS, the Solvang Chamber of Commerce began as the Solvang Businessmen's Association on January 16, 1921, ten years after the founding of the Danish Colony of Solvang; and*

*WHEREAS, the City of Solvang wishes to recognize January 16, 2021, as the 100th Anniversary of the Solvang Chamber of Commerce and its long and storied history in the City of Solvang; and*

*WHEREAS, the Solvang Businessmen's Association's mission was to encourage tourism, foster industries, assist in agricultural enterprises, and to encourage the establishment of new enterprises, and in general to promote the welfare and the interests of the Town of Solvang and the Santa Ynez Valley; and*

*WHEREAS, the current mission of the Solvang Chamber of Commerce continues the legacy of being a champion for business, providing advocacy, education and resources for the business community; and*

*WHEREAS, the Solvang Chamber of Commerce is dedicated to fostering a vibrant Solvang small business community a through wide range of resources and education such as Santa Barbara Development Center, the Small Business Association, Economic Development Collaborative, and SCORE; and*

*WHEREAS, the Chamber works closely with the City of Solvang by informing and sharing the concerns of the business community to ensure a business-friendly environment; and*

*WHEREAS, the Chamber has taken the lead in ensuring our local businesses are informed about compliance with various COVID restrictions.*

**NOW, THEREFORE BE IT RESOLVED AND ORDERED** that this Board of Supervisors of the County of Santa Barbara do hereby recognize the Solvang Chamber of Commerce and its Executive Director Tracy Lavery-Beard for the many contributions they make on behalf of the City of Solvang.

**PASSED AND ADOPTED** by the Board of Supervisors of Santa Barbara County, State of California, this 26th day of January, 2021, by the unanimous vote of all members present.



ATTEST: *[Signature]*  
Clerk of the Board

*[Signature]*  
Supervisor - 1st District

*[Signature]*  
Supervisor - 2nd District

*[Signature]*  
Supervisor - 3rd District

*[Signature]*  
Supervisor - 4th District

*[Signature]*  
Supervisor - 5th District