



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** BOS, District Attorney  
**Department No.:** 011, 021  
**For Agenda Of:** 04/05/2016  
**Placement:** Departmental  
**Estimated Time:** 30 min.  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

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**TO:** Board of Supervisors  
**FROM:** Department Doreen Farr, Third District Supervisor  
Directors(s) Joyce E. Dudley, District Attorney  
Contact: Esther Aguilera, Third District Field Representative 884-8006  
**SUBJECT:** Isla Vista Safe Report to the People

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**County Counsel Concurrence**

As to form: N/A

**Other Concurrence:** N/A

As to form: N/A

**Recommended Actions:**

That the Board of Supervisors:

- a) Receive and file the *Isla Vista Safe Report to the People*; and
- b) Determine that the proposed action is not subject to the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15378(b)(5) as it is an administrative activity that will not result in direct or indirect physical changes in the environment.

**Summary Text:**

In March of 2014, District Attorney Joyce E. Dudley convened a meeting with the executive leaders of the County of Santa Barbara, University of California, Santa Barbara (UCSB) and Santa Barbara City College (SBCC) with the goal of forming a committee that would include leadership-level representatives from numerous community agencies, all of whom are deeply committed to keeping Isla Vista safe.

In addition to the District Attorney's Office, the County of Santa Barbara is represented by Third District Supervisor Doreen Farr. Other County participants include the Sheriff's Office, Fire, Public Works, and Behavioral Wellness. Community partners include UCSB Administration, UCSB Associated Students, UCSB Police Department, Santa Barbara City College, City of Goleta, Santa Barbara Rape Crisis Center, Santa Barbara Response Network, Santa Barbara Unified School District, Isla Vista Recreation and Park District, and California Highway Patrol.

After several meetings, the Committee members officially formed the Isla Vista Safe Committee (IV Safe) and developed the following mission statement: *IV Safe is a senior-level leadership coalition focused on Isla Vista, as well as putting into place strategic policies and sustainable actions to promote safety and security, civic responsibility, and community well-being.*

Shortly after its inception, IV Safe decided that its first goal would be to shine a light on Isla Vista at its finest, and change its predominant perception from a “rule free party town” to a safe, supportive and intellectually stimulating environment filled with community pride. In the spring of 2015, an extensive rebranding campaign was launched and funded by the agencies that comprise IV Safe. This campaign has already proven to be effective in reducing crime and increasing community awareness, and these compelling statistics are contained in the *Isla Vista Safe Report to the People*.

The *Isla Vista Safe Report to the People* is a 32-page document that highlights the collaborative efforts undertaken by the Committee since its formation, and the significant accomplishments that have resulted. Some of these creative solutions include new programs, enhanced policies, expanded law enforcement outreach, increased law enforcement and patrol, community policing, sexual assault prevention, extended jurisdiction, behavioral wellness, neighborhood enhancement, housing, infrastructure improvements, self-governance, recreation and park improvements, safer Halloween and Deltopia events, and an increase in community involvement.

**Background:**

Isla Vista is a 1.86 square mile unincorporated community adjacent to the UCSB campus. It is represented by the Third District Supervisorial District. It has a population of over 15,000, and the majority of its residents are college students who attend both UCSB and SBCC. Isla Vista is surrounded by UCSB’s 1,200 acres, with a student resident population of approximately 8,000. The total population of both areas is over 23,000.

**Attachments:**

Attachment A: Isla Vista Safe Report to the People  
Attachment B: PowerPoint Presentation

**Authored by:**

Esther Aguilera, Third District Field Representative

**CC:**

Joyce E. Dudley, District Attorney