

July 21, 2026

Santa Barbara County Board of Supervisors
c/o Clerk of the Board
105 East Anapamu Street, Room 407
Santa Barbara, CA 93101

Re: Recommendation of Alejandro Maldonado for the Agricultural Advisory Committee

Dear Members of the Board of Supervisors:

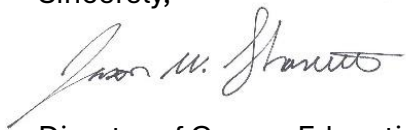
On behalf of the California Strawberry Commission, I am pleased to recommend Alejandro “Alex” Maldonado for appointment to the Santa Barbara County Agricultural Advisory Committee as the Commission’s representative.

Alex is a second-generation strawberry farmer with Legacy Farms and part of a longstanding Central Coast agricultural family. He has four years of direct strawberry-growing experience, and his family has more than 30 years of strawberry farming experience in Santa Barbara County, along with a strong history of community involvement and public service. This background gives him a practical understanding of local agricultural operations and how public policies can affect strawberry growers and the broader farming community.

The Commission believes Alex will bring a valuable grower perspective to the Committee and will thoughtfully represent the strawberry industry in its discussions. We appreciate his willingness to serve and respectfully request his appointment.

Please feel free to contact me if any additional information is needed.

Sincerely,



Director of Grower Education
California Strawberry Commission