

**SANTA BARBARA COUNTY
BOARD AGENDA LETTER**



Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Agenda Number:
Prepared on: 10/27/03
Department Name: Housing & Community
Development
Department No.: 055
Agenda Date: 11/04/03
Placement: Administrative
Estimate Time:
Continued Item: No
If Yes, date from:

TO: Board of Supervisors

FROM: Edward Moses, Director
Housing and Community Development Department

STAFF Jim Claybaugh, Economic Development Coordinator, 560-1093
CONTACT: Richard Morgantini, Economic Development Program Assistant, 560-1092

SUBJECT: Santa Barbara County Business Database, Intro-Network

Recommendations:

That the Board of Supervisors:

Set a hearing for December 2, 2003, (Estimated time: 30 minutes) to:

1. Receive report and presentation by HCD-EDP Staff and Mixed Grill (consultant) on the Santa Barbara County Business Database.

Alignment with Board Strategic Plan: The recommendation(s) are primarily aligned with Goal No. 4. A Community that is Economically Vital and Sustainable and with actions required by law or by routine business necessity.

Executive Summary and Discussion: The Board approved this project on August 19th of this year as part of the Department's suggested business retention activities. The project is a countywide business database and directory that will allow businesses to access an online directory to search for local businesses and employees. HCD staff has partnered with County IT staff, the Pacific Media Initiative, the Economic Forecast Project, and Mixed Grill, a local tech firm, to develop the project that is targeted for completion in August. Mixed Grill developed software called Intro©, that it is modifying to serve businesses.

Fiscal and Facilities Impacts: Adoption of this action will not increase the use of general fund dollars. The cost of developing this program is being utilized within the department's existing budget, and will not require any additional funding. The appropriation to fund this project is included in the adopted budget and can be found on page D-252 of the County's FY 03-04 Operating Plan in the Housing and Community Development Department, Economic Development cost center.