SANTA BARBARA COUNTY BOARD AGENDA LETTER



Clerk of the Board of Supervisors 105 E. Anapamu Street, Suite 407 Santa Barbara, CA 93101 (805) 568-2240 **Agenda Number:**

Prepared on: 3/23/05
Department Name: Parks
Department No.: 052
Agenda Date: 4/5/05

Placement: Administrative

Estimate Time:

Continued Item: NO If Yes, date from:

TO: Board of Supervisors

FROM: Rick Wheeler

Director of Parks

STAFF Coleen Lund

CONTACT: x2470

SUBJECT: Approve request by Santa Barbara Bowl Foundation for twelve (12) additional mid-

week variances during the 2005 Santa Barbara Bowl Concert Season; First

Supervisorial District

Recommendation(s):

That the Board of Supervisors:

A. Approve the attached request from the Santa Barbara Bowl Foundation for twelve (12) additional mid-week variances during the 2005 concert season at the Santa Barbara Bowl.

Alignment with Board Strategic Plan:

The recommendation is primarily aligned with Goal No.1: An Efficient Government Able to Anticipate and Respond Effectively to the Needs of the Community and Goal No.5: A high Quality of Life for All Residents.

Executive Summary and Discussion:

The current 45- year lease agreement between the County and the Bowl Foundation requires adherence to the existing Sound Control Plan for the Bowl. This Sound Control Plan allows for six (6) mid-week variances, defined as concert events that occur Sunday night through Thursday night and that end no later than 10:00 p.m. Mid-week concerts may occur if concluded by 8:00 p.m. without variance requests. The Sound Control Plan also requires any mid-week variances, in excess of the six (6) allowed under the plan, to be approved by the Board of Supervisors. The attached letter from the Santa Barbara Bowl Foundation requests twelve (12) additional mid-week variances for a total of eighteen (18) for the 2005 season.

Subject: Mid-week variance request Santa Barbara Bowl

Agenda Date: April 5, 2005

Page: 2

The Foundation, in past seasons, has successfully held a similar number of mid-week concerts, working with local Santa Barbara City Police to address traffic parking and security to reduce impacts to the surrounding residential area. In addition to the explanation provided in the attached letter, the variances are important to the Bowl due to changes in performing venues. As an example, Las Vegas, over recent years, has increased the amount of music it presents. This opportunity allows the Bowl to provide a venue for these same artists, provided they perform at the Bowl prior to or after the concert weekend dates in Las Vegas. In addition, the Bowl relies on a cooperative partnership with the Santa Barbara High School for parking during events at the Bowl, provided that priority for parking is given to the high school in the event of Friday night home games. This requirement then necessitates that the Foundation, while normally providing concert dates on Fridays, to schedule these venues during the variance periods described.

Given the Foundation's success with concerts performed during these variance periods as explained in the attached letter, County Parks recommends that your Board grant the additional twelve (12) mid-week variances for the scheduled concerts as outlined in the Bowl Foundation's request and allow the flexibility for the additional mid-week concerts through the end of the 2005 season.

Mandates and Service Levels: No mandates or impacts to service levels.

Fiscal and Facilities Impacts: No impacts with this action. The Santa Barbara Bowl Foundation operates the Santa Barbara Bowl under a lease agreement with the County.

Special Instructions: Clerk of the Board to provide a copy of the minute order to County Parks, attn.; Coleen Lund.

G:winword/bowlvar2005.doc