

Lazarus, Kelly

Subject: RE: Santa Barbara County Animal Services - Petco Foundation Grant Approval

-----Original Message-----

From: Foundation Administrator [<mailto:administrator@grantinterface.com>]

Sent: Wednesday, May 31, 2017 1:33 PM

To: Glick, Jan

Subject: Santa Barbara County Animal Services - Petco Foundation Grant Approval

Congratulations!

The Petco Foundation is thrilled to support the lifesaving work you do by granting your organization the amount of \$25,000. These funds are designated for lifesaving purpose(s) as generally outlined in your grant request for the May 2017 grant cycle. Funds will be distributed to you 2-4 weeks following receipt of this email notification. By endorsing and depositing the grant check, you represent and warrant that your organization will meet the obligations specified in the grant request. Please note that it is the intention of the Petco Foundation that funds donated shall not be appropriated to the general funds of the municipality, but rather must be utilized and become part of the funding of the animal control sheltering department.

RECOGNITION OF YOUR AWARD:

To support your organization as you publicize the grant we have included a link to our Partner Press Kit. Please use this toolkit – which includes our logo in various formats, brand guidelines, sample social media posts, a sample media alert, and a sample press release – to spread the word to your supporters and community about the lifesaving work you’ll do with these funds.

The Petco Foundation makes investments in organizations to achieve our mutual objective of saving lives. Because we support organizations, not programs, the Foundation seeks to be recognized as an organizational supporter rather than the supporter or underwriter of a specific program. Any communication materials you create that mention the Petco Foundation or include our logo—with or without the use of this kit—must be reviewed and approved by our communications team before you share them publicly in any way. Please allow 7 to 10 business days for review. See additional notes at the bottom of this email regarding recognition of awards from the Petco Foundation.

Visit the Partners page on the Petco Foundation website to access the press kit at

<https://www.petcofoundation.org/newsroom/media-kits/#partnerpresskit>

FOLLOW UP REPORTING:

You are required to submit follow up report(s) as a condition of receiving this award. Your follow-up report questionnaire(s) may be found online in the application portal, attached to your approved grant application. After signing in click on “Edit” in the lower right corner to access the follow up questionnaire. You may reach the grant site login page from our website on the “Grant Opportunities” page (look for the “PARTNER LOGIN” button) or by using this link: <https://www.grantinterface.com/Common/LogOn.aspx?urlkey=petco&>

Thank you for all that you do for the animals in your community. We look forward to hearing about the wonderful things you were able to accomplish with this grant.

Sincerely,
The Petco Foundation Team

The Petco Foundation is a 501(c)(3) nonprofit, tax exempt corporation. Tax I.D. 33-0845930

ADDITIONAL RECOGNITION INFORMATION:

The Petco Foundation desires that all funds and efforts be prioritized for lifesaving, and seeks to reduce our environmental footprint. Therefore, we respectfully request that no items are mailed to the Petco Foundation and that any thank you letters be sent by email only to foundationpartners@petco.com. We welcome and appreciate recognition on social media (@petcofoundation), on your website, or in other print and digital communications. We ask that this recognition thank the Petco Foundation, Petco and/or our Petco store partners collectively rather than individual employees of Petco or the Petco Foundation.

Recognition examples:

Examples of appropriate recognition include "XYZ organization is proudly supported by the Petco Foundation" on a website, newsletters, banners, annual reports, signs or press releases (materials will need to be approved in advance).

Other examples include:

- Recognizing the Petco Foundation in conjunction with an adoption or fundraising event ("Lifesaving supported by the Petco Foundation").
- Recognizing the Petco Foundation when announcing lifesaving achievements ("XYZ organization met our goal of neutering 100 pets this month with support from the Petco Foundation").

Examples of recognition that may not be approved include:

- "This vaccination/wellness clinic is sponsored by the Petco Foundation" on announcements, websites or flyers.
- "The services provided in zip code 55555 are sponsored by the Petco Foundation"

Questions about your grant? Please contact foundationpartners@petco.com.