

DRAFT SANTA BARBARA COUNTY 2005 RESIDENT SURVEY

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please circle the response that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only. *Your household was randomly selected and, even if you live within city limits, we encourage you to complete this survey as well.*

1. Please circle the number that comes closest to your opinion for each of the following questions:

	Excellent	Good	Fair	Poor	Don't Know
How do you rate Santa Barbara County as a place to live?	1	2	3	4	5
How do you rate Santa Barbara County as a place to raise children?	1	2	3	4	5
How do you rate Santa Barbara County as a place to retire?	1	2	3	4	5
How do you rate the overall quality of life in Santa Barbara County?	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Santa Barbara County as a whole:

	Excellent	Good	Fair	Poor	Don't Know
Sense of community	1	2	3	4	5
Openness and acceptance of the community towards people of diverse backgrounds	1	2	3	4	5
Overall appearance of Santa Barbara County	1	2	3	4	5
<i>Preservation of agriculture</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Air quality	1	2	3	4	5
Opportunities to attend cultural activities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Job opportunities	1	2	3	4	5
Educational opportunities	1	2	3	4	5
Ease of bus travel in Santa Barbara County	1	2	3	4	5
Access to affordable quality housing	1	2	3	4	5
<i>Access to affordable quality rental housing</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Access to affordable quality child care	1	2	3	4	5
Access to affordable quality health care	1	2	3	4	5
Overall image/reputation of Santa Barbara County	1	2	3	4	5

3. Please rate the speed of growth in the following categories in Santa Barbara County over the past 2 years:

	Much too Slow	Somewhat too slow	Right Amount	Somewhat too fast	Much too fast	Don't Know
Population growth	1	2	3	4	5	6
Retail growth (stores, restaurants, etc.)	1	2	3	4	5	6
Jobs growth	1	2	3	4	5	6

4. To what degree, if at all, are the following problems in Santa Barbara County:

	Not a problem	Minor problem	Moderate problem	Major problem	Don't Know
Crime	1	2	3	4	5
Drugs	1	2	3	4	5
Too much growth	1	2	3	4	5
Lack of growth	1	2	3	4	5
Graffiti	1	2	3	4	5
Noise	1	2	3	4	5
Run down buildings, weed lots, or junk vehicles	1	2	3	4	5

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	Not a problem	Minor problem	Moderate problem	Major problem	Don't Know
<i>Regulation of land use</i>	1	2	3	4	5
Taxes	1	2	3	4	5
Traffic congestion	1	2	3	4	5
Unsupervised youth	1	2	3	4	5
Homelessness	1	2	3	4	5
Road condition	1	2	3	4	5
Toxic waste or other environmental hazard(s)	1	2	3	4	5
Absence of communications from Santa Barbara County translated into languages other than English	1	2	3	4	5

5. Please rate how safe you feel from the following occurring to you in Santa Barbara County:

	Very Safe	Somewhat Safe	Neither Safe nor Unsafe	Somewhat Unsafe	Very Unsafe	Don't Know
Violent crime (e.g., rape, assault, robbery)	1	2	3	4	5	6
Property crimes (e.g., burglary, theft)	1	2	3	4	5	6
Fire	1	2	3	4	5	6

6. Please rate how safe you feel:

	Very Safe	Somewhat Safe	Neither Safe nor Unsafe	Somewhat Unsafe	Very Unsafe	Don't Know
In your neighborhood during the day	1	2	3	4	5	6
In your neighborhood after dark	1	2	3	4	5	6
In the downtown area nearest your home during the day	1	2	3	4	5	6
In the downtown area nearest your home after dark	1	2	3	4	5	6
In the County's parks during the day	1	2	3	4	5	6
In the County's parks after dark	1	2	3	4	5	6

7. During the past twelve months, were you or anyone in your household the victim of any crime?

No [go to question #9] Yes [go to question #8] Don't know

8. If yes, was this crime (these crimes) reported to the police/sheriff?

No Yes Don't know

9. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Santa Barbara County?

	Never	Once or Twice	3-12 Times	13-26 Times	More than 26 times
Visited a neighborhood or County park	1	2	3	4	5
Attended a meeting of local elected officials or other local public meeting	1	2	3	4	5
Watched a meeting of local elected officials or other local public meeting on cable television	1	2	3	4	5
Recycled used paper, cans or bottles from your home	1	2	3	4	5
Volunteered your time to some group/activity in Santa Barbara County	1	2	3	4	5
Used the Internet to visit the Santa Barbara County website	1	2	3	4	5

10. How do you rate the quality of each of the following services in Santa Barbara County? *If you have not used this service, please select "Don't Know."*

	Excellent	Good	Fair	Poor	Don't Know
Sheriff services	1	2	3	4	5
Fire services	1	2	3	4	5
	Excellent	Good	Fair	Poor	Don't Know

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Ambulance/emergency medical services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Animal control	1	2	3	4	5
<i>Emergency/disaster preparedness</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Street repair	1	2	3	4	5
Storm drainage	1	2	3	4	5
<i>Restoration of watershed areas</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
<i>Protection of the environment</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
County parks	1	2	3	4	5
Santa Barbara County Open Space	1	2	3	4	5
Accessibility of trails	1	2	3	4	5
<i>Preservation of agricultural lands</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc)	1	2	3	4	5
Providing building and planning permits	1	2	3	4	5
Economic development	1	2	3	4	5
<i>Providing affordable housing</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Services to low-income people	1	2	3	4	5
Health services	1	2	3	4	5
Mental Health services	1	2	3	4	5
Drug and Alcohol services	1	2	3	4	5
Services to children (age 0-12)	1	2	3	4	5
Services to adolescents/teens	1	2	3	4	5
Services to seniors	1	2	3	4	5
Adult Protective services	1	2	3	4	5
<i>Services for veterans</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
<i>Transit services</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Public library services	1	2	3	4	5
<i>Providing local arts and cultural events and facilities</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Municipal courts	1	2	3	4	5
<i>Conducting elections</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
<i>Government television programming</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>

11. Overall, how would you rate the quality of the services provided by...

	Excellent	Good	Fair	Poor	Don't Know
Santa Barbara County	1	2	3	4	5
<i>City Government</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
The State Government	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Have you had any in-person or phone contact with an employee of Santa Barbara County within the last 12 months?

No [go to question #14] Yes [go to question #13]

13. If yes, what department or service? _____

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14. What was your impression of employees of Santa Barbara County in your most recent contact? (Rate each characteristic below.)

Question	Excellent	Good	Fair	Poor	Don't Know
Knowledge	1	2	3	4	5
Responsiveness	1	2	3	4	5
Courtesy	1	2	3	4	5
<i>Overall customer service</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>

15. Please rate the following statements by circling the number that most clearly represents your opinion:

	Strongly Agree	Somewhat Agree	Neutral	Somewhat Disagree	Strongly Disagree	Don't Know
I receive good value for Santa Barbara County taxes I pay	1	2	3	4	5	6
<i>The taxes I pay are spent on the right services</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	<i>6</i>
I am pleased with the overall direction that Santa Barbara County is taking	1	2	3	4	5	6
Santa Barbara County government welcomes <i>residents'</i> involvement	1	2	3	4	5	6
Santa Barbara County government listens to <i>residents</i>	1	2	3	4	5	6

16a. In the last twelve months, how often did you travel outside Santa Barbara County for the following services and amenities?

	Always	Frequently	Sometimes	Never
Cultural	1	2	3	4
Educational	1	2	3	4
Health care services	1	2	3	4
Retail	1	2	3	4
Recreational	1	2	3	4
Veteran services	1	2	3	4

16b. How willing or unwilling would you be to pay more in sales tax or property tax for the following projects?

	Very Willing	Somewhat Willing	Neither Willing Nor Unwilling	Somewhat Unwilling	Very Unwilling	Don't Know
Acquisition and Maintenance of Open Space	1	2	3	4	5	6
Building a new County Jail	1	2	3	4	5	6
Fire Protection/Suppression	1	2	3	4	5	6
Health Care/Emergency Room Services	1	2	3	4	5	6
Measure D/Road Maintenance and Repair	1	2	3	4	5	6
Alternative Transportation/Public Transit/Commuter Trains	1	2	3	4	5	6
Widening of Highway 101	1	2	3	4	5	6

16c. To what extent do you support or oppose allowing oil and gas production offshore of the County's coast?

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose	Don't Know
On existing leases	1	2	3	4	5	6
For new leases	1	2	3	4	5	6

16d. How familiar are you with the proposed County split?

Very familiar Somewhat familiar Somewhat unfamiliar Very unfamiliar

16e. Based on your current knowledge of the County split, to what extent do you support or oppose the split?

Strongly support Somewhat support Neither support or oppose Somewhat oppose Strongly oppose

16f. What do you see as the three biggest issues facing the County in the next 3 to 5 years?

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Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

17a. Do you live within the County limits of Santa Barbara County?

No Yes

17b. Is this address your primary residence?

No Yes

18. Are you currently employed?

No [go to question #19] Yes [go to question #18a]

18a. What one method of transportation do you usually use (for the longest distance of your commute) to travel to work?

- Motorized vehicle (e.g. car, truck, van, motorcycle etc...)
 Bus, Rail, Subway, or other public transportation
 Walk
 Work at home
 Other

18b. If you checked the motorized vehicle (e.g. car, truck, van, motorcycle, etc.) box in 18a, do other people (adults or children) usually ride with you to or from work?

No Yes

19. How many years have you lived in Santa Barbara County?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

20. Which best describes the building you live in?

- One family house detached from any other houses
 House attached to one or more houses (e.g. a duplex or town home)
 Building with two or more apartments or condominiums
 Mobile home
 Other

21. Is this house, apartment, or mobile home...

- Rented for cash or occupied without cash payment?
 Owned by you or someone in this house with a mortgage or free and clear?

21b. Have you ever built or added on to a house or other structure in the County?

No Yes

21c. How many people currently live in your household?

- 1
 2
 3
 4
 5 or more

21d. Are the people in your household part of the same family?

No Yes

22. Do any children 12 or under live in your household?

No Yes

23. Do any teenagers aged between 13 and 17 live in your household?

No Yes

24. Are you or any other members of your household aged 65 or older?

No Yes

25. Does any member of your household have a mental or physical disability?

No Yes

26. What is the highest degree or level of school you or someone in your household have completed? (mark one box)

- 12th Grade or less, no diploma
 High school diploma
 Some college, no degree
 Associate's degree (e.g. AA, AS)
 Bachelor's degree (e.g. BA, AB, BS)
 Graduate degree or professional degree

27. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- less than \$24,999
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$499,999
 \$500,000 or more

28. Are you Spanish/Hispanic/Latino?

No Yes

29. What is your ethnicity? (Mark one or more ethnicities to indicate what race you consider yourself to be)

- American Indian or Alaskan native
 Asian or Pacific Islander
 Black, African American
 White/Caucasian
 Other

30. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

31. What is your gender?

Female Male

32. Are you registered to vote in your jurisdiction?

No Yes Don't know

33. Did you vote in the last election?

No Yes Don't know

34. Are you likely to vote in the next election?

No Yes Don't know

Thank you for completing this survey. Please return the completed survey in the postage paid envelope to: National Research Center, Inc., 3005 30th St., Boulder, CO 80301