



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Executive Office
Department No.: 012
For Agenda Of: November 18, 2008
Placement: Administrative
Estimated Tme:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Michael F. Brown
Director(s) County Executive Officer
Contact Info: Terri Maus-Nisich
Assistant County Executive Officer
SUBJECT: Co-sponsorship of the 2008 Toys for Tots & Food Drive Campaigns

County Counsel Concurrence

As to form: No

Auditor-Controller Concurrence

As to form: No

Other Concurrence: N/A

Recommended Actions:

Consider co-sponsoring the 2008 Toys for Tots Campaign and the Christmas Unity Food Drive for Santa Barbara County Employees.

Summary Text:

The Toys for Tots Campaign and the Christmas Unity Food Drive are annual charitable events which allow the public to share in the joy of helping others during the Holiday season. Sponsorship demonstrates the Board's ongoing commitment to the community and allows County employees to participate by donating and delivering the items collected to Christmas Unity. The toys and food are distributed by Christmas Unity to needy individuals and families in the Santa Barbara community.

Background:

The annual Toys for Tots Campaign is sponsored by Volt Temporary Services in conjunction with the United States Marine Corps Reserve. The food drive is sponsored directly by the Council of Christmas Cheer. Toys and food will be collected at several drop off locations within the County buildings and distributed to disadvantaged children in our community through the Council of Christmas Unity Shop. Your Board's co-sponsorship would serve to authorize County staff to coordinate employee participation by establishing donation boxes, etc.

The holidays are a time for sharing with those in our community who are less fortunate and need a little extra help. The Toys for Tots and food drive campaigns provide an opportunity for the County family to participate as an organization and contribute to our community. The Board has previously been a co-

sponsor of the Toy for Tots and Food Drive for many years. Several County Divisions have participated in the Food Drive in a minor capacity and will continue to do so.

Performance Measure:

None

Fiscal and Facilities Impacts:

None

Authored by:

Jennie Esquer;
County Executive Office
J. Jeffery Havlik
General Services

cc: Department Directors