



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Behavioral Wellness
Department No.: 043
For Agenda Of: August 18, 2020
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Alice Gleghorn, Ph.D., Director
Director(s) Behavioral Wellness, 681-5229
Contact Info: Pam Fisher, PsyD, Deputy Director of Clinical Operations
Behavioral Wellness, 681-5220

SUBJECT: **Alcohol and Drug Prevention Services Contract Renewals: Fighting Back Santa Maria Valley FY 20-22, Future Leaders of America FY 20-22, Santa Ynez Valley People Helping People FY 20-22**

County Counsel Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- A. Approve, ratify, and authorize the Chair to execute the Agreement for Services of Independent Contractor with **Fighting Back Santa Maria Valley, a California nonprofit public benefit corporation** (a local vendor), for the provision of substance use prevention services for a total maximum contract amount not to exceed \$240,000 for the period of July 1, 2020 through June 30, 2022;
- B. Approve, ratify, and authorize the Chair to execute the Agreement for Services of Independent Contractor with **Future Leaders of America, a California nonprofit public benefit corporation** (not a local vendor), for the provision of substance use prevention services for a total maximum contract amount not to exceed \$240,000 for the period of July 1, 2020 through June 30, 2022;
- C. Approve, ratify, and authorize the Chair to execute the Agreement for Services of Independent Contractor with **Santa Ynez Valley People Helping People, a California nonprofit public benefit corporation** (a local vendor), for the provision of substance use prevention services for a total maximum contract amount not to exceed \$342,000 for the period of July 1, 2020 through June 30, 2022;

- D. Delegate to the Director of the Department of Behavioral Wellness or designee the authority to make immaterial changes to the agreements; amend the program goals, outcomes, and measures in each Exhibit E of the agreements; to reallocate funds at her discretion during the term of the agreements without altering the maximum contract amounts, all without requiring formal amendment to the agreements, subject to the Board's ability to rescind this delegated authority at any time;
- E. Determine that the above actions are government fiscal activities or funding mechanisms, which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA Guidelines.

Summary Text:

This item is on the agenda to request that the Board approve the renewal of prevention service contracts for fiscal years (FY) 2020-2022.

In April 2017, the Santa Barbara County Department of Behavioral Wellness (BeWell) Alcohol and Drug Program (ADP) released a Request for Proposal (RFP) for three unique community-based prevention programs. One of these programs included the Community Coalitions/Task Forces. Future Leaders of America, Fighting Back Santa Maria Valley, and Santa Ynez Valley People Helping People were chosen to provide Community Coalitions/Tasks Forces program services and have been providing these services since October 2017. Approval of the recommended actions will allow the Department to continue to provide these prevention services to BeWell clients.

Background:

In adherence to the County's Strategic Prevention Framework Plan, and under the direction of the State Department of Health Care Services, priority areas for Santa Barbara County's prevention programs now include underage drinking, excessive drinking, marijuana use (ages 10-25), and opioid misuse. Three evidence-based strategies were selected and specific programs were funded in order to address the priority areas identified. In April 2017, the Santa Barbara County Department of Behavioral Wellness Alcohol and Drug Program (ADP) released a Request for Proposal (RFP) for three unique community-based prevention programs. The contracts listed above are for the Community Coalitions/Task Forces program:

Community Coalitions/Task Forces (CC/TF): A coalition is defined as a formal arrangement for collaboration among groups in which each retains its identity but all agree to work together towards a common goal. Similarly, a task force is a temporary grouping together under one leader for the purpose of accomplishing a definite objective. These common groups of people serve as catalysts for population-level change, and should include a broad cross-section of the population to ensure representation from organizations that represent various cultural groups. BeWell sought Community Coalitions/Tasks Forces program services that would enhance state and local alcohol and drug prevention efforts by mobilizing communities, participating in policy advocacy, and changing social norms. In Santa Barbara County, these services are provided by **Fighting Back Santa Maria Valley (FBSMV)** (North County), **Future Leaders of America (FLA)**(South County), and **Santa Ynez Valley, People Helping People (PHP)** (Mid County).

BeWell has contracted with FBSMV since FY 2014-2015 and with FLA and PHP since 2003. Under these contracts, each of these providers is required to coordinate all aspects of coalition building including recruitment, direction of interventions, and maintenance. They will work closely with assigned ADP staff to ensure a two-way flow of communication and effective program implementation and to receive technical assistance as needed. In addition to prevention services, PHP also provides an early childhood mental health program for children from birth to five years old. This program promotes positive parenting practices, prevents child abuse and neglect, and aims to enhance child health and development. Approval of the recommended actions will allow the Department to continue to provide these services to BeWell clients.

Performance Measure:

Community Coalitions/Task Forces (CC/TF): Behavioral Wellness sought Community Coalitions/Tasks Forces program services that would enhance state and local alcohol and drug prevention efforts by mobilizing communities, participating in policy advocacy, and changing social norms. Coalitions are expected to:

1. Achieve 90 % of the following Community Coalition performance expectations:
 - 1) Establish/maintain Community Coalitions/Task Forces with a minimum of 12 (twelve) community sectors involved in their coalitions or task forces.
 - 2) Train a minimum of twelve (12) coalition members annually on the application of evidence-based prevention strategies.
 - 3) Facilitate monthly coalition meetings designed to raise community awareness, develop policy and media advocacy strategies, develop campaign materials, and plan the implementation of community-based prevention projects.
 - 4) Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) media advocacy prevention campaigns annually reaching approximately 8,000 people.
 - 5) Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) community-based prevention projects annually.
 - 6) Collaborate with County staff in order to collect annual community and retailer surveys.
2. Demonstrate an impact on the community by having a 5% change in Media Recognition and Recall Survey.
3. Demonstrate an impact on alcohol retailers by having a 5% change in Retailer Survey.

Performance Outcomes:

Future Leaders of America (FLA) provides the coordination and administration of a community-based Alcohol and Other Drug (AOD) Prevention Coalition in the South County. FLA has met three (3) of their six (6) program performance expectations in Quarter 1 & Quarter 2 of FY 2019-2020.

Performance Measure 2

For the goals not met, specifically Performance Measure 2, training a minimum of twelve (12) coalition members annually on Evidence Based Prevention Strategies, no data has been provided.

However, in an effort to fulfill this expectation, FLA is scheduled to attend a cultural competence training in the upcoming weeks.

Performance Measure 4

In regards to Performance Measure 4, collaborate with coalition members & prevention partners in order to implement a minimum of 2 media advocacy prevention campaigns annually reaching approx. 8000 people: FLA has reach approximately 5,000 people thus far and is continuously working to fulfill this goal.

Performance Measure 5

In regards to Performance Measure 5, collaborate with coalition members & prevention partners in order to implement a minimum of 2 community-based prevention projects annually:

FLA has successfully reported one collaboration thus far in Quarter 1 of FY 2019-2020 & into the beginning of Quarter 2 and is continuing to work towards this goal fulfillment.

Lastly, in addition to program performance expectations, FLA is contractually expected to demonstrate positive change in both the Media Recognition and Recall Survey and the Retailer Survey. Currently, there is no data listed for the Media Recall and Recognition Survey. However, FLA has communicated that this will occur during Quarters 3 and 4.

Fighting Back Santa Maria Valley (FBSMV) provides the coordination and administration of a community based AOD Prevention Coalition in the North County.

FBSMV met or exceeded 4 of their 6 performance goals, Performance Measures 1, 3, 4 and 5, during Quarters 1 and 2 of FY 19-20. However, FBSMV has not yet met Performance Measure 2, training a minimum of twelve (12) coalition members annually on Evidence Based Prevention Strategies.

However, FBSMV is doing an excellent job with community education and training. The coalition received an LGBTQ+ competency training with 44 coalition members that attended this training. This has now turned into an annual training that will be hosted by the coalition in order to fulfill this performance expectation.

In regards to Performance Measure 6, collaborating with County staff in order to collect annual community & retailer surveys, has not yet been met. However, FBSMV is working with County staff to meet this performance expectation.

Overall, FBSMV is clearly on track to meet all 6 program performance expectations.

In addition to program performance expectations, FBSMV is also contractually expected to demonstrate positive change in both the Media Recognition and Recall Survey and the Retailer Survey, but no data has been provided.

Santa Ynez Valley People Helping People (PHP) provides the coordination and administration of a community based AOD Prevention Coalition in the Santa Ynez Valley. In addition to the provision Community Coalitions/Tasks Forces program services, PHP also provides Mental Health Services Act (MHSA) Prevention and Early Intervention (PEI) Early Childhood Mental Health Services. The Performance Outcomes both services are as follows:

Community Coalitions/Tasks Forces program services Performance Outcomes

During Quarter 1 and Quarter 2, PHP met 4 of the 6 coalition performance expectations. PHP exceeded expectations for 3 of the performance expectations, where PHP had more coalition members than required (they have 15 with a goal of 12); monthly coalition meetings – there were four (4) held in Quarter 1 and three (3) held in Quarter 2; media campaigns are higher than expected – covering five (5)

different topics using several different avenues (social media, highway banners, radio stations, TV stations, the newspaper, the school newsletter, letter to supporters, and handing out resource packets in both English & Spanish). In addition to program performance expectations, PHP is contractually expected to demonstrate positive change in both the Media Recognition and Recall Survey and the Retailer Survey. PHP has not participated in the community or retailer surveys yet, but these are scheduled to do so for Quarter 3.

MHSA PEI Mental Health Services Performance Outcomes

PHP served 68 unique clients served in Quarter 1 and served 22 in Quarter 2. However, PHP was unable to meet the mental health performance goals for Quarter 1. However, PHP is actively working toward fulfilling these expectations.

In Quarter 2, PHP met and exceeded their goal of providing referrals to 60 families to Family Services Coordinators for Case Management and linkages/referrals to other needed services. This is a huge improvement – from 49 families in Quarter 1, meeting 81% of expectations to 81 families in Quarter 2, meeting performance expectations by 135%.

In addition, PHP is forming new collaborations in an effort to bring more of a prevention focus to school wellness. PHP has successfully implemented the media campaign in the community/county as a whole. The Valley High School students use substances at a higher rate than the County district students on average. PHP successfully started a Drug Prevention Task Force at Santa Ynez High School District, comprised of administrators, teachers, parents, youth and coalition staff. However, the task force has been postponed until late September 2020. In addition, PHP community-based prevention projects are scheduled for Quarter 3 & Quarter 4. We are hopeful we will see improvement in reaching these performance expectations.

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>FY 20-21</u>	<u>FY 21-22</u>	<u>FY 20-22 Overall Cost</u>
General Fund			
State	\$240,000	\$ 240,000.00	
Federal	\$171,000	\$ 171,000.00	
Fees			
Other:			
Total	\$411,000	\$ 411,000.00	\$822,000

Narrative: The above referenced contracts are funded by State and Federal funds. The funding sources are included in the FY 20-21 Adopted Budget. For FY 21-22 the budget is contingent on Board approval.

Key Contract Risks:

As with any contract funded by State and Federal sources, there is a risk of future audit disallowances and repayments. The contracts include language requiring contractors to repay any amounts disallowed in audit findings, minimizing financial risks to the County.

Special Instructions:

Please email one (1) complete executed contract and one (1) minute order to the BWell Contracts Division at bwelcontractsstaff@santa-barbara.ca.us and to Amber Foschaar at cfoschaar@sbcwell.org.

Attachments:

Attachment A: Fighting Back Santa Maria Valley FY 20-22 Board Contract

Attachment B: Future Leaders of America FY 20-22 Board Contract

Attachment C: Santa Ynez Valley People Helping People FY 20-22 Board Contract

Authored By:

A.Foschaar/A.Bello