



City of Santa Barbara

Waterfront Department

SantaBarbaraCA.gov

March 14, 2017

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2ND DISTRICT OFFICE

Administration

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132-A Harbor Way

Santa Barbara, CA

93109

Janet Wolf, Supervisor
Santa Barbara County
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Coastal Resource Enhancement Fund Application Submitted by the Santa Barbara Museum of Natural History

Dear Supervisor Wolf,

Please accept this letter from the City of Santa Barbara regarding our support for the Santa Barbara Museum of Natural History's proposed project to update the wayside signage on Stearns Wharf that serves to educate pedestrians about the local marine life. Approximately 1.5 million people visit Stearns Wharf annually and would benefit from this sign project. Additionally, by having the wayside signs replaced, the overall look of the Wharf, an iconic representation of the city of Santa Barbara, will be improved to better match other upgrades on the Wharf and around the City.

The Santa Barbara Museum of Natural History has a long standing positive relationship with the City of Santa Barbara at the site, 211 Stearns Wharf, Santa Barbara, where the Sea Center fulfills the role of a museum that provides a facility for the education and enjoyment of wharf visitors, and for the enhancement of public knowledge concerning the geology, oceanography, biology, and human uses of the Santa Barbara Channel and waters surrounding the northern Channel Islands. This proposed project fits well within their role and area of expertise.

The Waterfront Department would also like to reprint several additional wayside signs that focus on the history, merchants, etc. of Stearns Wharf. If the Sea Center's project is awarded the necessary funds, we look forward to working together with the Sea Center to ensure a cohesive look and feel of the complete suite of wayside signs on Stearns Wharf.

Please contact me at (805) 897-1969 should you have further questions.

Scott Riedman
Waterfront Director/ Harbormaster

CC: Amanda Allen,
Director of the Santa Barbara Museum of Natural History Sea Center