

Profile

Jana _____ Brody _____
First Name Last Name

Email Address

Street Address Suite or Apt

City State Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application *

Second District - Gregg Hart

Primary Phone Alternate Phone

Which Boards would you like to apply for?

Arts Commission: Submitted

Mariko Tabar _____
Reference 1 Name

Reference 1 Address

Reference 1 Telephone

artist/ Art Commissioner _____
Reference 1 Occupation

Dug Uyesaka _____
Reference 2 Name

Reference 2 Address

Reference 2 Telephone

Artist/Art Teacher/Art
Commissioner _____
Reference 2 Occupation

Ashley Hollister

Reference 3 Name

Reference 3 Address

Reference 3 Telephone

Ex. Dir. The Squire Foundation

Reference 3 Occupation

If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.

N/A

Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

Working as an artist, art business owner and art consultant for a local arts nonprofit foundation. I have a strong passion for all aspects of art and its impact on the community. I have attended the SB Arts Symposiums and learned of the economic benefits of the arts on a community and I want to assist in bringing the gains and rewards to my community in Goleta.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

B.A. Communication Studies M.A. Arts Administration Knowledge of American Sign Language - Volunteered at Dos Pueblos Engineering on the Art Team -Marketing and budgeting experience: www.paintjamusa.com -Interned with ADL, NO Place for Hate program in the schools -Art Specialist/ Substitute teacher in Goleta schools -Worked with the Leni Fund bringing performing arts to the schools - Assisted in student arts mentorship programs in North County -Assisted in Public Art Sculpture placement in DPHS, SB Zoo, Waller Park Santa Maria, Priesker Park Orcutt -Coordinated Public Art Murals at Santa Maria Discovery Museum, The Dunes Center fo Guadalupe, La Patera School, Hollister School, and Bragg Live Foods. -Coordinate community outreach programming such as workshops, lectures, and exhibits for up to 10 local, national and international Artist in Residence to impact Santa Barbara and neighboring communities including Santa Maria, New Cuyama, Guadalupe, Ojai, and Ventura. -Partner with SB arts nonprofits sharing resources and space for local and visiting artist, actors, conductors, and dancers. - Programming a "free literary a short story vending machine,"first of its kind to SB. -Written and received grants.

[Brody Jana Resume2018.docx](#)

Upload a Resume

[referencesCurrent.docx](#)

Please attach any additional documents here

Demographics**Ethnicity**

Caucasian/Non-Hispanic

Gender

Female

Date of Birth

Education Completed:

Master Degree in Arts Administration

Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

I Agree *

JANA B. BRODY

REFERENCES

Ashley Hollister

Executive Director

The Squire Foundation

Elizabeth Gaynes

Executive Director

Congregation B'nai B'rith, Santa Barbara

Email:

Trish Stone-Damen

Former Co-Director "Let's Grow"/ School Gardens Program

Santa Barbara City College – Center of Sustainability

Phone:

E-mail:

Felicia Rogerro

Principal

Foothill Elementary School, Goleta

Phone:

E-mail:

JANA B. BRODY

Education

M.A. Arts Administration, California State University Dominguez Hills: 1994
Art Study, K'far Hanassi Kibbutz Art Institute, Israel: 1990-91
B.A. Communication Studies, University of California at Santa Barbara, honors: 1988
Education Abroad Student, University of Jerusalem, Israel: 1986-87
American Sign Language Study: Irvine Valley College, SBCC Adult Ed
Emergency Credential passed: CBEST: 1996

Experience

THE SQUIRE FOUNDATION,

Public Outreach and Development Manager/ Artist in Residence Program Manager; 2104-present

- Develop art program partnerships with diverse local non profits such as UCSB, SB County Arts Commission, Arts for Humanity, Explore Ecology, The Arts Fund, The Leni Fund, SBCAW, SB Jewish Federation, SBCAST, SB Bowl, Pacific Pride Foundation, and local artists.
- Collaborate and partner with National and International organizations such as Shakespeare Globe Theater, London, and National Center for Ecological Analysis and Synthesis (NCEAS), China/US Art Institute, International Puppetpalooza and national artists.
- Negotiate contracts and create outreach schedule for visiting Artist in Residence programs.
- Initiated and launched fundraising Membership Campaign. Manage donor events.
- Write and distribute press releases and marketing materials for print and social media for all events and programs. Work with in house publicist on newsletters.
- Direct outreach lectures with art and educational partners ie: Alan Hancock College, SBCC, A,D &A Museum at UCSB, SB Museum of Art.
- Facilitate artist interactions with community through monthly special events, Art exhibitions and workshops. Other tasks including the overseeing of staff and volunteers for events.
- Develop art education programs and for underserved population in North County and South County working with Boys & Girls Club. Created and supervised "Meet the Artist"
- Review grants incoming submitted for art programming. Research outgoing grants.
- Formulate program budgets and attend budget meetings.
- Oversee Public Art Program; outreach and install public and supervise maintenance staff. Manage installations in Santa Maria, Orcutt, Solvang and Dos Pueblos High School.
- Produce special event, CRAV: Creative Resource Arts Venue annual fundraiser
- Represent The Squire Foundation in community committees and membership organizations

CONGREGATION BNAI BRITH, * *Art Education Program Manager*; 2010 – Present

- Responsible for creative art programming for 750 families in honor of Toby Parisse Endowment Fund (\$50,000 budget) in large, medium and small participation formats.
- Branding launch, logo creation and PR articles written for publications.
- Envision, design and successfully implement a yearlong art education experience for the congregation which included 6 unique artist led 3 hour workshops relating to the organization's mission.
- Researched, hired, and negotiated contract for a 5 day Artist in Residence program impacting over 100 students and 75 adult participants.
- Plan, market hire artists/lecturers for small scale workshops targeting teens and seniors 4 times a year. Facilitate a weekly evening artist gathering.
- Develop strategic plan and budget for the inception of community wide off site event including theme, marketing strategy, project timeline, committee meetings and logistics. Recruited 7 volunteer hosts for a progressive social event throughout Santa Barbara fostering community building and participation development of new members.

SBCC Foundation, * *Development Associate/ Garden Education Manager*; 2010 – 2014

- Fundraised over \$10,000 in funds for the program. Wrote 2 successful grants. Managed 3 program budgets, initiated fundraising collaboration with local farms. Presented to Rotary club for \$500. Award. Procured \$2,000. Cash award and \$3,500 of In kind product from a local health business.
- Created & facilitated garden based curriculum for 250 students at 3 Goleta elementary schools.
- Event manager for 3 annual community garden work parties.
- Collaborated with local businesses and non profits and school parent community fostering productive relationships.
- Recruited, trained and managed volunteers.
- Devised, planned and painted 2 school mural events with 500 students participating.

BUSINESS OWNER: ARTFUL CITY 1993-2012 & PAINT JAM PARTIES, 2006 – 2017

- Organize all aspects of the business; budgeting, marketing, event coordination through to facilitation.
- Public Art Event Facilitator for: Santa Barbara Off Axis Event with Art From Scrap, 1st Thursday Community Art Outreach, Art & Wine tour with SB Downtown Organization, City of Paso Robles Festival of Arts, SB Solstice Parade Children's workshop and UCSB PWA.
- Owned and managed all operations of business dedicated to corporate and residential sales of a of art; from consult, supply, design, frame, installation; and management of all financial transactions. Contracted and coordinated the efforts of a minimum of 10 artists per month.
- Marketed art resources to high end Interior Designers, Hotels, homes and corporate campuses in Newport Beach, Los Angeles, & Las Vegas NV.

THE ORFELEA FOUNDATION, *School Food Initiative Data Collector*; 2011-2012

- Collected data twice annually for the School Food Initiative's internal evaluation needs using Google Docs Survey and Salesforce computer programs.