NOTICE OF EXEMPTION

TO: Santa Barbara County Clerk of the Board of Supervisors

FROM: Community Services Department

Based on a preliminary review of the project the following activity is determined to be exempt from further environmental review requirements of the California Environmental Quality Act (CEQA) of 1970, as defined in the State and County Guidelines for the implementation of CEQA.

APN(s): N/A _____   **Case No.:** N/A _____

Location: Santa Barbara County _____

Project Title: County 'Fulfillment' Tourism Promotion Program Update and Funding Calculation ____

Project Description: The County has operated a 'Fulfillment' tourism promotion program since 2000 to allocate funding to tourism organizations, i.e., chambers of commerce and visitor bureaus, with the allocations being based on the population within their regional 'sphere of influence' and the presence of incorporated cities within that sphere. Spheres of influence population figures are obtained from the Santa Barbara County Association of Governments (SBCAG) census figures. The fiscal year funding allocations would be modified to include Santa Ynez Valley Chamber of Commerce in the tourism promotion program.
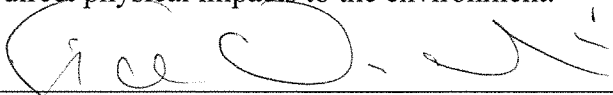
Exempt Status: (Check one)
- ☐ Ministerial
- ☐ Statutory
- ☐ Categorical Exemption
- ☐ Emergency Project
- ☐ No Possibility of Significant Effect [§15061(b,3)]
- ☒ Other

Cite specific CEQA Guideline Section: 15378(b)(4); the creation of government funding mechanisms or other government fiscal activities which do not involve any commitment to any specific project are not a project as defined by CEQA.

Reasons to support exemption findings (attach additional material, if necessary):
The approval of funding calculations and allocations is a government fiscal activity and does not result in direct physical impacts to the environment.

_____   June 8, 2016
Department/Division Representative   Date

Note: A copy must be filed with the County Clerk of the Board after project approval and posted by the Clerk of the Board for a period of 30 days.

Copies to: File
                   Community Services Department

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Date File of Counter Clerk