



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Behavioral Wellness  
**Department No.:** 043  
**For Agenda Of:** December 14, 2021  
**Placement:** Administrative  
**Estimated Time:** N/A  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** 4/5ths

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**TO:** Board of Supervisors  
**FROM:** Department Pam Fisher, Psy.D., Interim Director  
Director(s) Behavioral Wellness, 805-681-5220  
Contact Info: John Doyel, MA, LAADC, ADP Division Chief  
Department of Behavioral Wellness, 805-681-5200  
**SUBJECT: Behavioral Wellness Alcohol and Drug Prevention Services – Budget Revision  
Request and Amendments to Add Cannabis Education Program and Federal  
Provisions to Three Agreements**

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**County Counsel Concurrence**

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Other Concurrence:** Risk Management

As to form: Yes

**Recommended Actions:**

- A. Approve Budget Revision Request No. 0007946 to: (1) increase appropriations of \$160,000 in the Behavioral Wellness Department, Alcohol and Drug Programs (ADP) Fund, for Salaries and Benefits (\$17,000), Services and Supplies (\$143,000), funded by an Operating Transfer from the General Fund (\$160,000); and, (2) increase appropriations of \$160,000 in General County Programs, General Fund for Other Financing Uses funded by release of Committed Props 215/64 – Cannabis Fund Balance;
- B. Approve, ratify, and authorize the Chair to execute a First Amendment to the Agreement with **Future Leaders of America**, a California nonprofit public benefit corporation (BC 20-121) (not a local vendor) to: (1) add a Cannabis Education/Prevention program for youth and perinatal women; (2) incorporate additional Federal provisions to maintain compliance with Substance Abuse Prevention and Treatment (SAPT) grant terms and Office of Management and Budget (OMB) Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (2 CFR Part 200); (3) extend the Agreement term an additional year to June 30, 2023; and, (4) increase the Agreement amount by **\$159,666** for a new total maximum contract amount not to exceed **\$399,666**, inclusive of \$120,000 for FY 20-21, \$159,666 for FY 21-22, and \$120,000 for FY 22-23, for the period of July 1, 2020 through June 30, 2023;
- C. Approve, ratify, and authorize the Chair to execute a First Amendment to the Agreement with **Fighting Back Santa Maria Valley**, a California nonprofit public benefit corporation (BC 20-

121) (a local vendor) to: (1) add a Cannabis Education/Prevention program for youth and perinatal women; (2) incorporate additional Federal provisions to maintain compliance with Substance Abuse Prevention and Treatment (SAPT) grant terms and Office of Management and Budget (OMB) Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (2 CFR Part 200); (3) extend the Agreement term an additional year to June 30, 2023; and, (4) increase the Agreement amount by **\$159,666** for a new total maximum contract amount not to exceed **\$399,666**, inclusive of \$120,000 for FY 20-21, \$159,666 for FY 21-22, and \$120,000 for FY 22-23, for the period of July 1, 2020 through June 30, 2023;

- D. Approve, ratify, and authorize the Chair to execute a First Amendment to the Agreement with **Santa Ynez Valley People Helping People**, a California nonprofit public benefit corporation (BC 20-118) (a local vendor) to: (1) add a Cannabis Education/Prevention program for youth and perinatal women; (2) incorporate additional Federal provisions to maintain compliance with Substance Abuse Prevention and Treatment (SAPT) grant terms and Office of Management and Budget (OMB) Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (2 CFR Part 200); (3) extend the Agreement term an additional year to June 30, 2023; and, (4) increase the Agreement amount by **\$210,666** for a new Contract Maximum Amount not to exceed **\$552,666**, inclusive of \$153,000 in Mental Health funding (\$51,000 per FY) and \$399,666 in Alcohol and Drug Program funding (\$120,000 for FY 20-21, \$159,666 for FY 21-22, and \$120,000 for FY 22-23), for the period of July 1, 2020 through June 30, 2023; and
- E. Determine that the above actions are government funding mechanisms or other government fiscal activities, which do not involve any commitment to any specific project that may result in a potentially significant physical impact on the environment and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA Guidelines.

**Summary Text:**

This item is on the agenda to request Board approval of Budget Revision Request No. 0007946 and approval of amendments to the Agreements with three ADP providers, to add a Cannabis Education/Prevention program for youth and perinatal women in Santa Barbara County, to extend the Agreement terms, to increase funding, and to add required Federal provisions, including Federal Award Identification Tables. The three providers are:

- Future Leaders of America
- Santa Ynez Valley People Helping People
- Fighting Back Santa Maria Valley

The County of Santa Barbara Public Health Department and Behavioral Wellness Department (BeWell) will collaborate to use \$160,000 from the County General to provide cannabis education and prevention services for youth and perinatal women throughout each region of the County. Additionally, the Federal provisions in these agreements must be updated to maintain compliance with Federal OMB Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (2 CFR Part 200) also referred to as Uniform Guidance.

The California Department of Health Care Services (DHCS) no longer requires the County's ADP Prevention Division to develop its own Strategic Prevention Plan (SPP), as DHCS will be developing a Statewide SPP with the help of all counties which will be completed by June 30, 2023. As a result, DHCS has approved a 1-year extension of the current SPP (from June 30, 2022 to June 30, 2023), and BeWell wishes to extend the Agreement terms for the above providers by 1 year to align with the SPP.

**Background:**

In adherence to the County’s Strategic Prevention Framework Plan, and under the direction of the State Department of Health Care Services, priority areas for Santa Barbara County’s prevention programs include underage drinking, excessive drinking, marijuana use (ages 10-25), and opioid misuse. Three evidence-based strategies were selected and specific programs were funded in order to address the priority areas identified. In April 2017, the Santa Barbara County Department of Behavioral Wellness Alcohol and Drug Program (ADP) released a Request for Proposal (RFP) for three unique community-based prevention programs. One of these programs included the Community Coalitions/Task Forces. Future Leaders of America, Fighting Back Santa Maria Valley, and Santa Ynez Valley People Helping People were chosen to provide Community Coalitions/Tasks Forces program services and have been providing these services since October 2017.

Community Coalitions/Task Forces (CC/TF): A coalition is defined as a formal arrangement for collaboration among groups in which each retains its identity but all agree to work together towards a common goal. Similarly, a task force is a temporary grouping together under one leader for the purpose of accomplishing a definite objective. These common groups of people serve as catalysts for population-level change, and should include a broad cross-section of the population to ensure representation from organizations that represent various cultural groups. BeWell sought Community Coalitions/Tasks Forces program services that would enhance state and local alcohol and drug prevention efforts by mobilizing communities, participating in policy advocacy, and changing social norms. In Santa Barbara County, these services are provided by **Fighting Back Santa Maria Valley (FBSMV)** (North County), **Future Leaders of America (FLA)** (South County), and **Santa Ynez Valley, People Helping People (PHP)** (Mid County).

BeWell has contracted with FBSMV since FY 2014-2015 and with FLA and PHP since 2003. Under these Agreements, each of these providers is required to coordinate all aspects of coalition building including recruitment, direction of interventions, and maintenance. They work closely with assigned ADP staff to ensure a two-way flow of communication and effective program implementation and to receive technical assistance as needed. In addition to prevention services, PHP also provides an early childhood mental health program for children from birth to five years old. This program promotes positive parenting practices, prevents child abuse and neglect, and aims to enhance child health and development.

Addition of Cannabis Education/Prevention Program

As part of the FY 2021-22 budget, the Board of Supervisors approved an ongoing set-aside of \$160,000 in General County Programs for the purpose of enhancing cannabis education efforts for youth in Santa Barbara County. In response, the Behavioral Wellness Department, in collaboration with the Public Health Department, designed a cannabis education and prevention program that targets youth and perinatal women throughout the county and delivers services through community-based organizations. Addressing and combatting cannabis use among youth is currently one of the four priorities within the Behavioral Wellness Department's current Strategic Prevention Plan.

The dangers of Cannabis youth among adolescents is well documented. Aside from affecting cognitive development, adolescent cannabis use is correlated with negative life outcomes and increases the likelihood of developing chemical addictions later in life. In addition, marijuana use during pregnancy can be harmful to a baby’s health as it passes through the mother’s system.

Addressing and combatting cannabis use among youth is currently one of the four priorities with County of Santa Barbara Behavioral Wellness current Strategic Prevention Plan (SPP), 2017-2022. It is anticipated that this priority will continue with the next SPP, 2022-2027, as preliminary assessments indicate a constant need to prevent cannabis use among our adolescent populations. This County General Funding will expand educational and prevention services by also addressing prevention of use in the perinatal population and enhance other current efforts including existing PHD cannabis campaigns, current Behavioral Wellness primary prevention services and the newly awarded California Board of State and Community Corrections Proposition 64 grant.

All service deliverables are innovative and conform to a community-based model of educating populations through a “Promotoras” model that is focused on champion people to provide the education. The Campaign Goals are as follows:

1. Reduce use of cannabis among youth and prevent use in perinatal women in the county.
2. Deliver educational cannabis campaign to provide information and understanding of the health risks of Cannabis use among youth and the effects of use of in perinatal women throughout the county of Santa Barbara.
3. Increase community awareness, education, and engagement by developing strong positive information and education on the issue.

#### Update to Federal Provisions

The County Auditor-Controller through its external audit firm performed a FY 2019-2020 Single Audit for the Behavioral Wellness’ SAPT Federal program. Based on the results of the audit, which have not been formally issued, the external auditor recommended that Behavioral Wellness update agreements to include Federal subrecipient requirements per 2 CFR § 200.332.

In accordance with 2 CFR § 200.332, pass-through entities must:

- Ensure that every subaward is clearly identified to the subrecipient as a subaward and includes the information at 2 CFR § 200.332(a)(1) through (6) at the time of the subaward and if any of those data elements change, include the changes in subsequent subaward modification.

At the time of audit, the County categorized all providers that receive SAPT funding, as “contractors” instead of “subrecipients”. At the recommendation of the external auditor, the Department is classifying these providers as subrecipients with regards to the SAPT program. This type of classification is subjective and open to interpretation. This classification change results in the need to update the Agreements to identify disclosures of Federal subaward elements. Most of these elements are present in the current Agreements; however, they are not easily identifiable in a table.

Behavioral Wellness wishes to amend the agreements with the SAPT subrecipients (three ADP providers listed above) to identify the SAPT subaward as well as the elements required by 2 CFR § 200.332(a)(1) through (6). This will be accomplished by inclusion of Federal Award Identification tables that make direct reference to the requirements.

#### **Performance Measures:**

Community Coalitions/Task Forces (CC/TF): Behavioral Wellness sought Community Coalitions/Tasks Forces program services that would enhance state and local alcohol and drug prevention efforts by mobilizing communities, participating in policy advocacy, and changing social norms. Coalitions are expected to:

1. Achieve 90 % of the following Community Coalition performance expectations:
  - 1) Establish/maintain Community Coalitions/Task Forces with a minimum of 12 (twelve) community sectors involved in their coalitions or task forces.
  - 2) Train a minimum of twelve (12) coalition members annually on the application of evidence-based prevention strategies.
  - 3) Facilitate monthly coalition meetings designed to raise community awareness, develop policy and media advocacy strategies, develop campaign materials, and plan the implementation of community-based prevention projects.
  - 4) Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) media advocacy prevention campaigns annually reaching approximately 8,000 people.
  - 5) Collaborate with coalition members and prevention partners in order to implement a minimum of two (2) community-based prevention projects annually.
  - 6) Collaborate with County staff in order to collect annual community and retailer surveys.
2. Demonstrate an impact on the community by having a 5% change in Media Recognition and Recall Survey.
3. Demonstrate an impact on alcohol retailers by having a 5% change in Retailer Survey.

**Performance Outcomes:**

**Future Leaders of America (FLA)** provides the coordination and administration of a community-based Alcohol and Other Drug (AOD) Prevention Coalition in the South County. FLA has met 5 of their 6 Community Coalition performance expectations in FY 2020-21. The one not met was training a minimum of twelve (12) coalition members annually.

Performance Outcome Data:

- They established/maintained twelve (12) community sectors involved in their coalition task forces;
- Trained 8 coalition members on the application of evidence-based prevention strategies;
- Collaborated with coalition members and prevention partners in order to implement three media advocacy prevention campaigns using TV and social media. The prevention focus was on underage drinking, excessive drinking and opioids. Target audiences were youth, young adult, adult, and older adult. The number of people reached is unknown;
- Collaborated with coalition members and prevention partners in order to implement three (3) community-based prevention projects (Red Ribbon Week, Deemed Approved Ordinance, and Cookie DAO Social Media Campaign. The prevention focus was marijuana, underage drinking, excessive drinking, and opioids. Target audiences were youth, young adult, adult and older adult. The number of people reached is unclear from what was reported on projects 2 & 3;
- Collaborated with county staff in order to collect annual community surveys. They collected a total of 214 community surveys. No retailer surveys were reported;
- Facilitated overall monthly coalition meetings designed to raise community awareness, develop policy and media advocacy strategies, develop campaign materials, and plan the implementation of community-based prevention projects. There were 2 in Q1, 3 in Q2, 3 in Q3 and 7 in Q4.

**Fighting Back Santa Maria Valley (FBSMV)** provides the coordination and administration of a

community based AOD Prevention Coalition in the North County. FBSMV has met all 6 of their 6 Community Coalition performance expectations in FY 2020-21.

Performance Outcome Data:

- They established/maintained fourteen (14) community sectors involved in their coalition task forces;
- Trained 22 coalition members on the application of evidence-based prevention strategies;
- Collaborated with coalition members and prevention partners in order to implement four media advocacy prevention campaigns using radio, TV and social media. The prevention focus was on marijuana, underage drinking, excessive drinking and opioids. Target audiences were youth, young adult, adult, and older adult. The number of people reached was 605,036;
- Collaborated with coalition members and prevention partners in order to implement three (3) community-based prevention projects (Teen Safety Night: Hidden in Plain Sight; Teen Safety Night: Hidden in Plain Sight-Positive Choices; and Teen Safety Night: Hidden in Plain Sight. The prevention focus was marijuana, underage drinking, excessive drinking, and opioids. Target audiences were youth, young adult, adult and older adult. The number of people reached was 280;
- Collaborated with county staff in order to collect annual community and retailer surveys. They collected a total of 144 community surveys. Retailer surveys were to be collected in Spring, 2021.
- Facilitated overall monthly coalition meetings designed to raise community awareness, develop policy and media advocacy strategies, develop campaign materials, and plan the implementation of community-based prevention projects.

**Santa Ynez Valley People Helping People (PHP)** provides the coordination and administration of a community based AOD Prevention Coalition in the Santa Ynez Valley. In addition to the provision Community Coalitions/Tasks Forces program services, PHP also provides Mental Health Services Act (MHSA) Prevention and Early Intervention (PEI) Early Childhood Mental Health Services. PHP has met 6 of their 6 Community Coalition performance expectations and 2 of their 4 ECMH (PEI) performance expectations for FY 2020-21.

Performance Outcome Data:

- They established/maintained fourteen (14) community sectors involved in their coalition task forces;
- Trained 22 coalition members on the application of evidence-based prevention strategies;
- Collaborated with coalition members and prevention partners in order to implement four media advocacy prevention campaigns using radio, TV and social media. The prevention focus was on marijuana, underage drinking, excessive drinking and opioids. Target audiences were youth, young adult, adult, and older adult. The number of people reached was 605,036;
- Collaborated with coalition members and prevention partners in order to implement three (3) community-based prevention projects (Teen Safety Night: Hidden in Plain Sight; Teen Safety Night: Hidden in Plain Sight-Positive Choices; and Teen Safety Night: Hidden in Plain Sight. The prevention focus was marijuana, underage drinking, excessive drinking, and opioids. Target audiences were youth, young adult, adult and older adult. The number of people reached was 280;

- Collaborated with county staff in order to collect annual community and retailer surveys. They collected a total of 144 community surveys. Retailer surveys were to be collected in Spring, 2021.
- Facilitated overall monthly coalition meetings designed to raise community awareness, develop policy and media advocacy strategies, develop campaign materials, and plan the implementation of community-based prevention projects.
- ECMH (PEI): They served an average of 24 clients per quarter. There were 24 parenting/education and support groups to families/parents with a goal of 30/yr; they provided 178 screenings and assessments to families presenting with mental health issues with a goal of 80/yr; there were no developmental screenings with a goal of 45/yr; and there were 240 referrals to family services coordinators for case management, linkages/referrals to other needed services with a goal of 60/yr.

**Fiscal and Facilities Impacts:**

Budgeted: Yes

**Fiscal Analysis:**

<b>Funding Sources</b>	<b>FY 20-21</b>	<b>FY 21-22</b>	<b>FY 22-23</b>	<b>FY 20-23 Overall Cost</b>
General Fund		\$ 118,998.00		
State	\$ 51,000.00	\$ 51,000.00	\$ 51,000.00	
Federal	\$ 360,000.00	\$ 360,000.00	\$ 360,000.00	
Fees				
Other:				
<b>Total</b>	<b>\$ 411,000.00</b>	<b>\$ 529,998.00</b>	<b>\$ 411,000.00</b>	<b>\$ 1,351,998.00</b>

Narrative: The above referenced Agreements are currently funded by State and Federal funds. Those funding sources are included in the FY 21-22 Adopted Budget. As part of the FY 2021-22 budget, the Board of Supervisors approved an ongoing set-aside of \$160,000 in General County Programs (inclusive of \$118,998 above) for the purpose of enhancing cannabis education efforts for youth in Santa Barbara County. Approval of the attached Budget Revision Request will increase appropriations of \$160,000 in the Behavioral Wellness Department, Alcohol and Drug Programs (ADP) Fund, funded by an Operating Transfer from the General Fund (\$160,000).

**Key Contract Risks:**

As with any Agreement funded by State and Federal sources, there is a risk of future audit disallowances and repayments. The Agreements include language requiring contractors to repay any amounts disallowed in audit findings, minimizing financial risks to the County.

**Special Instructions:**

Please email one (1) copy of each complete executed amendment and one (1) minute order to [bethle@sbcbswell.org](mailto:bethle@sbcbswell.org) and [bwelcontractsstaff@co.santa-barbara.ca.us](mailto:bwelcontractsstaff@co.santa-barbara.ca.us).

**Attachments:**

- Attachment A: Budget Revision Request No. 0007946
- Attachment B: Future Leaders of America FY 20-22 AM1
- Attachment C: Fighting Back Santa Maria Valley FY 20-22 AM1

Attachment D: Santa Ynez Valley People Helping People FY 20-22 AM1

Attachment E: Future Leaders of America FY 20-22 Board Contract (BC 20-121)

Attachment F: Fighting Back Santa Maria Valley FY 20-22 Board Contract (BC 20-120)

Attachment G: Santa Ynez Valley People Helping People FY 20-22 Board Contract (BC 20-118)

**Authored by:**

B. Le