



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Submitted on:
(COB Stamp)

Department Name: Social Services
Department No.: 044
Agenda Date: March 11, 2025
Placement: Administrative Agenda
Estimated Time:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Director(s): Daniel Nielson, Social Services Director
(805) 346-7101
Contact Info: Luis Servin, Executive Director,
Workforce Development Board (805) 614-1543
SUBJECT: Recommendation for Appointment of Workforce Development Board Members

County Counsel Concurrence

As to form: N/A

Other Concurrence:

As to form: N/A

Auditor-Controller Concurrence

As to form: N/A

Recommended Actions:

That the Board of Supervisors:

- a) Appoint Yvette Cope and Michael Boyer as members of the Workforce Development Board;
- b) Reappoint Cesar Valladares, Carola Smith, and Justin McIntire to the Workforce Development Board; and
- c) Determine that the above actions do not involve any commitment to any specific project which may result in a potentially significant impact on the environment, and therefore it is not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) and (5) as the proposed action is also an organizational or administrative activity.

Summary Text:

This item is on the agenda in order to approve the appointment of Yvette Cope and Michael Boyer and reappoint Cesar Valladares, Carola Smith, and Justin McIntire as members of the Santa Barbara County Workforce Development Board (WDB) in order to comply with the minimum membership requirements under the Federal Workforce Innovation & Opportunity Act (WIOA) and mandates imposed by California Workforce Development Board. The WDB is the private sector-led board responsible for carrying out the requirements of the WIOA. The WDB is authorized to set workforce system policies, implement local and regional plans, approve WDB budgets, and select providers and operators for WIOA Title I programs.

Background:

On July 24, 2014, the President signed into law WIOA that replaced the Workforce Investment Act (WIA) of 1998. Both WIA and WIOA legislation create a publicly-funded workforce system throughout the nation via public/private partnerships. In Santa Barbara, the Public Partner, designated by the Governor as the Chief Local Elected Official (CLEO), is the County of Santa Barbara Board of Supervisors. The private partner is represented by the WDB; with each partner having equal standing and legislatively-mandated responsibilities. In addition, the federal legislation requires an Executive Director for the WDB to foster collaboration between the County and the WDB, and provide the day-to-day management of the workforce system.

The key elements of WIOA include systems alignment (between workforce, economic vitality, community colleges, and the private sector), industry sector strategies, multiple-county regional collaboration, and more strategic workforce boards, and continuous improvement of the delivery system.

Role of the WDB

The WDB is responsible for providing strategic direction and oversight for the following activities:

- Competitively select qualified providers to deliver employment-related services to adults, dislocated workers, and youth.
- Collaborate with local elected officials to develop a Local Plan to be submitted to the Governor of California.
- Initiate workforce research and labor market analysis to inform the efforts of the WDB and other entities across the region.
- Convene regional stakeholders and forge collaborations among businesses, government, educational institutions, training providers, and community groups to further the goals of the workforce system.
- Lead efforts to engage with a diverse range of employers to better align the skills of the workforce with employers' needs and to support employer utilization of the workforce development system.
- Develop career pathways within the local area by aligning employment, training, education, and supportive services, particularly for individuals with barriers to employment.
- Create a strategic vision and set measurable goals for a demand-driven workforce development system.

WDB Membership Requirements

WIOA requires that business members constitute a simple majority of the WDB. According to WIOA, these members should be chief executives or executive-level decision makers within organizations that provide high-quality employment opportunities, and they should be representatives from the County's designated high-growth industry sectors.

In addition to the private sector membership requirement, WIOA also mandates that the WDB include no less than 20% of the WDB members from the local labor organizations and community based organizations that have demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment. Lastly, the balance of membership should represent adult education, institutions of higher education, economic development, the State's Employment Development Department, and vocational rehabilitation programs.

The WDB currently consists of 21 members. The proposed new members will be filling vacancies left by departing members. In compliance with federal law, the new members will represent the

private and public sector. These candidates were identified by WDB staff and interviewed by the WDB Executive Director. The term for the new member is two years.

Based on the above criteria, the WDB Executive Director recommends the following applicants to fill the vacant position on the WDB for a two-year term, expiring on March 11, 2027:

Category	Name	Position/Organization
Public Sector	Yvette Cope	Chief Executive Officer, Lompoc Valley Medical Center
Business	Michael Boyer	Chief Executive Officer, Santa Maria Valley Chamber

The proposed member application can be found in Attachment A.

The WDB Executive Director also recommends the reappointment of the following members, whose terms expired on February 28, 2025, for a new two-year term expiring on March 11, 2027:

Category	Name	Position/Organization
Public Sector	Cesar Valladares	Deputy Division Chief, Employment Development Department
Public Sector	Carola Smith	Vice President, School of Extended Learning Santa Barbara City College
Public Sector	Justin McIntire	District Administrator, Department of Rehabilitation

Special Instructions:

Upon approval, please send one copy of the minute order to:

- Alma Copado - acopado@countyofsb.org
- Tricia Beebe – tbeebe@countyofsb.org

Attachments:

Attachment A – Member Applications

Authored by:

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