

DAS WILLIAMS
County Supervisor, First District
805.568.2186



Board of Supervisors
105 East Anapamu Street, 4th Floor
Santa Barbara, California 93101

COUNTY OF SANTA BARBARA

Date: June 25, 2019

Clerk of the Board of Supervisors
County of Santa Barbara
105 East Anapamu Street
Santa Barbara, CA 93101

RE: Committee, Commission or Board District Appointment

For placement on the Board of Supervisors agenda for the meeting of: 07/02/19

I would like to recommend the appointment/ reappointment of the following person to the Historic Landmarks Advisory Commission:

Salutation: Mr Mrs Ms.
Full Name of Appointee: Devon Wardlow
Address: [REDACTED]
City/State/Zip: [REDACTED]
Home Phone: [REDACTED]
Work Phone: [REDACTED]
E-mail: [REDACTED]

Appointee will represent the 1st District on this commission.

Position was formerly held by: Ed Lenvik

Check box only if this appointment is filling an unexpired vacancy.

1st District Supervisor: Das Williams

Signed by: *Das Williams*

COB Information Verification	
<input type="checkbox"/>	Letter of Resignation on file
<input type="checkbox"/>	Vacancy Notice on file
Term:	
<input type="checkbox"/>	_____ years
<input type="checkbox"/>	Beginning date _____
<input type="checkbox"/>	Ending date _____

Profile

Devon

First Name

Wardlow

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

[Redacted]

City

CA

State

93105

Postal Code

Indicate Supervisor Who Will Receive a Copy of your Application *

First District - Das Williams

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Which Boards would you like to apply for?

Historic Landmarks Advisory Commission: Submitted

Judge Brian Hill

Reference 1 Name

[Redacted]

Reference 1 Address

[Redacted]

Reference 1 Telephone

Santa Barbara Judge

Reference 1 Occupation

Paul Forster

Reference 2 Name

[Redacted]

Reference 2 Address

[Redacted]

Reference 2 Telephone

English teacher at Santa Barbara High School

Reference 2 Occupation

Dr. Dean Vogel

Reference 3 Name

[REDACTED]

Reference 3 Address

[REDACTED]

Reference 3 Telephone

Retired Head Doctor from Cottage
Hospital

Reference 3 Occupation

If you are now, or have ever been employed by the County of Santa Barbara, please list the department in which you worked, your title, and the dates you were employed.

N/A.

Interests & Experiences

Please explain why you are interested in serving, and what experience you bring to the Committee. Attach additional documentation as necessary.

I am applying to the Historical Landmark Advisory Commission because I care immensely about the future of our community, and believe it is crucial that we have sensible policies that preserve the specialness of Santa Barbara while advancing practically with the times. I love Santa Barbara dearly and always have. I feel very privileged to call Santa Barbara home. I grew up here, attended Santa Barbara High then graduated from UCSB before heading off to start a career in Washington, DC. After eight years of working in DC, I am thrilled to return home to utilize the skills I have learned. My deep love for Santa Barbara and desire to preserve Santa Barbara's unique character while understanding the need to balance historical preservation with evolving safety requirements or landscape changes, places me in a position to remain sensitive yet pragmatic when reviewing issues before the Commission. Through my career I have advanced policy objectives on a number of issues and have learned and believe strongly, that if you are passionate, take the time to learn the details of the policy history, gain a strong understanding of the policy process, and have the ability and interest in learning from all perspectives on an issue - you can become a strong advocate for policies that best serve the interest of Santa Barbara residents. Though I do not have a resume specific to historical landmark policy, I am confident that I possess the policy background to learn the policy, hear from all parties involved and make a decision that best protects the Santa Barbara we love.

Give any information explaining qualifications, experience, training, education, volunteer activities, community organization memberships, or personal interests that bear on your application for the above Board, Commission or Committee. Attach additional documentation as necessary.

I returned to Santa Barbara in January of 2019 to reside at 1454 Tunnel Road - at the foot of one of my favorite hiking trails in Santa Barbara County. I love this community and all that it has to offer. This is the first formal government role i am applying for and hope that this can be an entry point into further involvement in local policy. I have worked on federal policy issues ranging from transportation policy to employment practices from internet marketing policy to small business tax policy. All policy issues have the same root - a local need. At my positions in the Obama Administration as well as at Lyft and Facebook's federal offices- I ran programs that highlighted how the policy decisions we were debating in Washington had direct impacts on local communities. Showcasing the impact of policy at the local level, was one of the most influential ways to get things done in Washington. This truth has made me very attuned to the needs of the public and the power that an educated public can have on the policymaking process. I believe my experience in bridging the gap between federal policy and local policy is a skill that positions me well to understand the balance between county and city policy and political objectives. These same experiences have also taught me the difference between being understanding and receptive versus being a puppet for the loudest interest in the room. It is important to understand that community engagement comes in all forms and that all individuals and groups have their own perspective and that it is my job to make sure I am giving all perspectives equal opportunity to be heard - regardless of who is the loudest.

[Devon Wardlow Resume Dec 2018.pdf](#)

Upload a Resume

Please attach any additional documents here

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female


Date of Birth

Education Completed:

I graduated from Santa Barbara High School with a 4.6 GPA. I graduated from UC Santa Barbara with a 3.88 and a bachelor's in Political Science. I attended Hebrew University to write my graduate thesis on settlement policy in the west bank. I graduated from Dartmouth's Pre-MBA program.

Please Agree with the Following Statement

I agree that upon submission of this application all information provided is a matter of public record, and is subject to disclosure.

I Agree *

DEVON WARDLOW

PROFESSIONAL EXPERIENCE

Lyft

Washington, DC

Federal Affairs, Public Policy

July 2016 - October 2018

- Lead lobbyist to all congressional committees with jurisdiction over transportation and infrastructure policy.
- Conceived Lyft's federal infrastructure proposal to expand TNC's eligibility for federal grants, working with the Administration and congressional members to develop both a regulatory and legislative solution.
- Cultivated and managed all relationships with diversity and inclusion congressional caucuses working XFN across internal stakeholders.
- Developed and managed relationships with elected officials related to Lyft's operations, ranging from independent contractor law to governing regulations of autonomous vehicles.
- Created, managed and approved all policy brand evangelizing opportunities with policymakers and regulators.
- Founded and managed a national program to demonstrate the value of Lyft to elected officials through tailored in-district programming.

Facebook

Washington, DC

Policy Programs Manager, Public Policy

June 2015 - July 2016

- Managed relationships with Members of Congress, designing tailored programming to highlight Facebook's impact on specific constituencies.
- Led strategic programming for Facebook's Small and Medium Business (SMB) Boost Your Business Initiative, organizing more than 50 SMB events with hundreds of attendees throughout North America, coordinating press, local partners and Facebook XFN teams.
- Served as spokesperson for the SMB Boost Initiative, representing Facebook in interviews with local and national media.
- Managed internal SMB boost team, budgeting and external event suppliers.

United States Department of Labor

Washington, DC

Special Assistant to the Secretary for Private Sector Engagement, Office of the Secretary

September 2014 - June 2015

- Served as Secretary Tom Perez's primary business engagement strategist - conceiving, pitching, and executing private sector stakeholder engagement opportunities with Washington, DC influencers and businesses across the country.
- Served as the primary liaison to the White House Business Council and the business community fielding and addressing all incoming requests.
- Developed and executed business stakeholder listening sessions with DOL and WH officials on all pending regulations within OIRA.
- Represented the business community's interest across all DOL departments, working XFN with career staff to implement Sec. Perez's agenda.

Business Forward

Washington, DC

Director of Programming, Federal

June 2012 - August 2014

- Lead liaison to the White House Business Council and all Offices of Public Engagement across the Obama Administration.
- Developed the national business engagement program in coordination with the White House Business Council, resulting in hundreds of business leader conferences and media events across the country.
- Moderated dozens of policy roundtables at the White House and across the US on the President's economic agenda.
- Managed a team responsible for executing engagement logistics, executive follow up, data collection and maintenance.
- Spearheaded the development of new relationships for the company, with nearly a dozen federal agencies public affairs teams, increasing the number of briefings with President Obama's Cabinet members by 70 percent in five months.

The White House

Washington, DC

Intern, White House Business Council, Office of Public Engagement

December 2011 - June 2012

- Supported daily functions of senior White House officials while establishing and managing the White House Business Council Fly-In program; organized over 60 briefings, hosted more than 1,700 business leaders for issue specific briefings.

Congresswoman Lois Capps

Santa Barbara, CA

Re-Election Campaign North District Field Organizer for CA 23rd

August 2010 - November 2010

- Established the first Democratic Congressional field operation in a historically Republican region, managing two campaign headquarters 100+ volunteers, resulting in a 57 percent victory.

EDUCATION

Dartmouth, Tuck School of Business

Hanover, NH

Bridge Program

Summer 2011

- Completed highly selective pre-MBA program focusing on economics, corporate finance, consulting and marketing.

Hebrew University, Rothberg International School

Jerusalem, Israel

Honors Graduate Program

Spring 2011

- Conducted thesis on settlement policy in the West Bank through extensive in-person interviews with subjects of housing demolitions juxtaposed with statements from Palestinian and Israeli political leaders.

University of California Santa Barbara

Santa Barbara, CA

Bachelor of Arts in Political Science, Magna cum laude, GPA 3.88

May 2010

- UC Washington DC Honors Program: Conducted and presented research on genocide trends in Africa.