




BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: CEO
Department No.: 012
For Agenda Of: 9/2/2014
Placement: Administrative
Estimated Tme:
Continued Item: NA
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department: Mona Miyasato, County Executive Officer, 568-3400 
Director(s):
Contact Info: Dennis Bozanich, Assistant to the CEO, 568-3400

SUBJECT: Children's Health Initiative – FY 2014-15 Service Contracts

County Counsel Concurrence

As to form: Yes

Other Concurrence: NA

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

1. Approve and authorize the Chair to execute an agreement between the County of Santa Barbara (County Executive Office) and Foundation of Santa Barbara Regional Health Authority, Inc. (dba Doorway to Health) for October 1, 2014 to June 30, 2015 to provide health (medical, dental, vision) insurance to children residing in Santa Barbara County with family incomes under 300% of the Federal Poverty level, who do not have access to affordable healthcare nor qualify for Medi-Cal or other publicly-subsidized health insurance programs, and determine that this program serves public purposes.
2. Approve, ratify and authorize the Chair to execute an agreement between the County of Santa Barbara (Public Health Department (PHD)) and Foundation of Santa Barbara Regional Health Authority, Inc. (dba Doorway to Health) for Fiscal Year 2014-15 to provide health (medical, dental, vision) insurance to children residing in Santa Barbara County with family incomes under 300% of the Federal Poverty level, who do not have access to affordable healthcare nor qualify for Medi-Cal or other publicly-subsidized health insurance programs, and determine that this program serves public purposes.
3. Determine that the above actions do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment, and are therefore not a

project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA guidelines.

Summary Text:

The Santa Barbara County Children's Health Initiative has been in existence since 2001. Its primary mission is to provide eligible children with access and utilization support for one of the two publicly funded health insurance products, Medi-Cal and Healthy Kids. The Children's Health Initiative is supported by a partnership of County of Santa Barbara General Fund, Public Health Department and First 5, with Santa Barbara County Education Office serving as the staff home for the initiative.

The Board of Supervisors has approved Children's Health Initiative funding of \$1 million for Fiscal Year 2014-15 through the June Budget Hearing and adoption procedures. On July 1, 2014 a contract extension of the current contract was approved until September 30, 2014 with the provision of \$275,000 for the first quarter expenses. If the Board approves this contract, it is authorizing the expenditure of the remaining appropriated funds (\$725,000) for the purchase of nine months (October 1, 2014 through June 30, 2015) of health, vision and dental insurance premiums (5,379 member months of coverage) for approximately 624 Santa Barbara County children between the ages of six to eighteen years of age with family incomes under 300% of the Federal Poverty Level that who do not have access to affordable healthcare nor qualify for Medi-Cal or other publicly-subsidized health insurance programs.

The Board of Supervisors has also approved the Public Health Department's use of Tobacco Settlement funds in the amount of \$180,000 for the Children's Health Initiative for Fiscal Year 2014-15 through the June Budget Hearing and adoption procedures. If the Board approves the PHD contract, it is authorizing the expenditure of the appropriated funds (\$180,000) for the purchase of additional health, vision and dental insurance premiums (1,591 member months of coverage) for approximately 132 Santa Barbara County children between the ages of six to eighteen years of age with family incomes under 300% of the Federal Poverty Level that do not have access to affordable healthcare nor qualify for Medi-Cal or other publicly-subsidized health insurance programs.

Background:

The Santa Barbara County Children's Health Initiative has been in existence since 2001. Its primary mission is to provide eligible children with access and utilization support for publicly funded health insurance products, Medi-Cal, Healthy Kids and Covered California health plans. It is supported by various County and community agencies with Santa Barbara County Education Office serving as the staff home for the Initiative.

Approval of the first action today authorizes the execution of an agreement between the County of Santa Barbara County and Foundation of Santa Barbara Regional Health Authority, Inc. (dba Doorway to Health) for October 1, 2014 to June 30, 2015 to provide health (medical, dental, vision) insurance to children residing in Santa Barbara County with family incomes under 300% of the Federal Poverty level, who do not qualify for Medi-Cal, and determine that such program serves public purposes. This contract is administered by the County Executive Office. The County Board of Supervisors approved funding in the amount of \$1,000,000 for the FY 2014-15 budget adopted on June 11, 2014 which will purchase annual health insurance (medical, vision and dental) premiums for 624 children or 7,495 member months of health insurance coverage. \$275,000 was previously approved with a contract extension of the current contract through September 30, 2014. The remaining appropriated fund balance of \$725,000 will be used to pay monthly health insurance premiums as well as program administrative

costs and outreach, enrollment, retention and utilization activities for publicly subsidized health insurance products (Medi-Cal, Healthy Kids Santa Barbara, and Covered California).

Approval of the second action authorizes the execution of an agreement between the County of Santa Barbara and the Foundation of Santa Barbara Regional Health Authority, Inc. (dba Doorway to Health) for Fiscal Year 2014-15 to provide health (medical, dental and vision) insurance coverage using the same eligibility criteria as the CEO’s agreement. The County Board of Supervisors approved the Public Health Department use of Tobacco Settlement funding in the amount of \$180,465 for the FY 2014-15 budget adopted on June 11, 2014 which will purchase annual health insurance premiums for 132 children or 1,591 member months of health insurance coverage. This contract is administered by the Public Health Department.

Healthy Kids, the local health insurance product for children that do not qualify for Medi-Cal or Covered California, has been able to greatly expand enrollment since 2006 (824 children enrolled as of August 2014 in the combined programs funded by County Executive Office (\$1,000,000), Public Health Department (\$180,000) and First Five (\$180,000) using a combination of state and local financial resources. Currently, Healthy Kids has a waiting list of over 1,100 children due to lack of sufficient funding.

In addition to the enrollment, outreach, retention, and utilization efforts around Medi-Cal and Healthy Kids, the Santa Barbara Children’s Health Initiative collaborates with the California Coverage and Health Initiatives, California Covering Kids and Families (National Health Foundation—Community Health Council), Communities for Healthy Kids (Institute for Local Government) and Teachers for Healthy Kids (California Teachers Association) on state-wide advocacy, information and legislative efforts for children’s health insurance. At the federal level, CHISB also monitors changes and the implementation of the Affordable Care Act, Children’s Health Insurance Program Re-Authorization (CHIPRA) and Medi-Cal and analyzes the impact for children at the local level as well as disseminates pertinent information to public and private agency staff county-wide.

Performance Measure:

NA

Fiscal and Facilities Impacts:

Budgeted: YES **Fiscal Analysis:**

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund		\$0.00	\$725,000.00
State: TSAC			\$ 125,465.00
Federal			
Fees			
Other:			
Total	\$ -	\$ -	\$ 850,465.00

Narrative:

Key Contract Risks (if applicable):

None

Staffing Impacts:

Legal Positions: 0

FTEs: 0

Special Instructions:

Attachments:

- Attachment A: October 1, 2014 to June 30, 2015 Service Contract between the County of Santa Barbara County Executive Office and Foundation of Santa Barbara Regional Health Authority, Inc. (dba Doorway to Health)
- Attachment B: Fiscal Year 2014-15 Contract between the County of Santa Barbara Public Health Department and Foundation of Santa Barbara Regional Health Authority, Inc. (dba Doorway to Health)

Authored by:

Dennis Bozanich, Assistant to the County Executive Officer, 805-568-3400

cc:

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Ben Romo, Executive Director, First Five of Santa Barbara County