

COUNTY OF SANTA BARBARA CALIFORNIA

RESOLUTION PROCLAIMING MARCH 31 CESAR CHAVEZ DAY IN SANTA BARBARA COUNTY

WHEREAS, Cesar Chavez was born on March 31, 1927 near Yuma, Arizona and at age 11, Cesar and his family moved to California to become migrant farmworkers. As a farm worker, Cesar worked throughout the fields, orchards, and vineyards of California, it is there that he experienced first-hand the hardships and injustices of life as a farmworker. This served as the foundation for commitments to social and economic justice.; and

WHEREAS, in the early 1960s Cesar Chávez co-founded the National Farm Workers Association, the precursor of the United Farm Workers Union (UFW), and subsequently focused attention on the plight of migrant farm workers resulting in the formation of the first successful farm workers' union in the United States; and

WHEREAS, under the leadership of Cesar Chavez, the National Farm Workers Association used principles of non-violence, with strikes and boycotts to help farm workers achieve fair pay, improved working conditions, medical care and adequate housing; Cesar Chavez remained president of United Farm Workers of America until his death on April 23, 1993; and

WHEREAS, there continues to be a need to organize and empower farm workers and advocate on their behalf, which is most recently exemplified with the disproportionate effect the COVID-19 pandemic is having on the farm worker community due to working conditions, crowded housing, and lack of access to protective equipment; and

WHEREAS, the work and accomplishments that Cesar Chavez gave to the farm worker community has inspired local efforts to provide equitable access to the Latinx and Indigenous migrant farm workers throughout Santa Barbara County. This has been largely supported by the Latinx & Indigenous Migrant COVID-19 Response Task Force in partnership with Santa Barbara County Public Health Department and other community partners; and

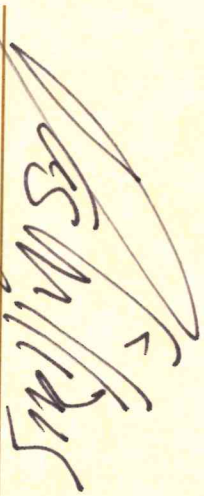
WHEREAS, Cesar Chavez's struggle for universal civil rights is eternalized in his motto, "Si se puede!" ("Yes, it can be done!"). It is a testament to his courage and resolve as he led a movement that triumphed over adversity and opposition. His success continues to be an inspiration for individuals and communities who are still working to advance the principles of all forms of social justice through non-violent organizing;

WHEREAS, as a testament to his continued legacy, March 31 is recognized as Cesar Chavez Day in the state of California,

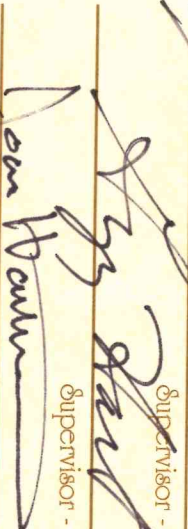
NOW, THEREFORE, BE IT AND IT IS HEREBY ORDERED AND RESOLVED that this Board of Supervisors declares March 31, 2021 as Cesar Chavez Day in Santa Barbara County.

PASSED AND ADOPTED by the Board of Supervisors of Santa Barbara County, State of California, this 16th day of March, 2021 by the unanimous vote of all members present.





Supervisor - 1st District

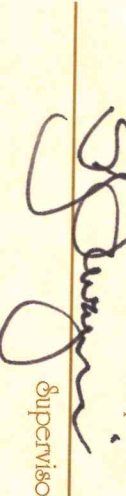


Supervisor - 2nd District


Supervisor - 3rd District



Supervisor - 4th District



Supervisor - 5th District

ATTEST: 

Clerk of the Board