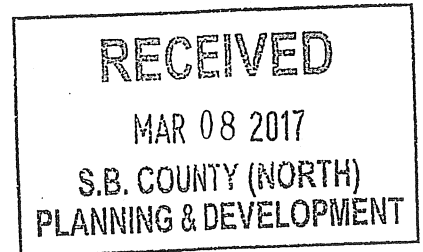


COMMUNITY CRAFT

ERIN I TACEY
2446 ALAMO PINTADO AVE
STE C
LOS OLIVOS, CA 93441



February 20, 2017

County of Santa Barbara
Dept. of Planning and Development
624 W Foster Road
Santa Maria, CA 93455

To whom it may concern:

In accordance with the provisions of Section 23958.4 of the Business & Professions Code, we would like to submit the following consideration to demonstrate our request for an approval in that the public convenience and necessity will be served and that the request is consistent with other applicants that have been approved throughout the county.

Location: The location was most recently licensed as a tasting room for a brewery. No have been no problems or prior violations at this location. There are several commercial businesses that occupy spaces in this building, a winery tasting room, a small retail store and a small eatery.

Business purpose and Convenience: Our concept is provide a tasting room where tourist and locals can actually taste flights of wine and craft beers from local producers without brick and mortar locations and small lot winemakers. We would also like to represent wineries from outside of the area as well - giving consumers access to a broader selection and introduce a unique wine and beer tasting experience. My husband is a sommelier and I have worked with a local winery for the past 5 years. I look forward to educating consumers on wines from throughout the world, as well as giving them an educational experience that will help grow their knowledge of wine in Santa Barbara County. Along with the wines and craft beers, our tasting room will also offer parings of a unique selection of locally sourced food products such as olives, honey and cheeses (all pre-packaged). An approval of this license application will provide both locals and tourists in Los Olivos with a more comprehensive and unique experience, where they can choose a selection of wines and craft beers to experience not presently available in any of the other tasting rooms in the area.

17PCN-00000-00003

Tacey Community Craft
2446 ALAMO PINTADO AVE, UNIT A 3/14/17

While the community has a number of tasting rooms and restaurants in Los Olivos, there is currently one other establishment within this census tract that holds this type of license, they do not however offer the selections of wine and craft beer along with the comfortable educational experience we want to bring to this community.

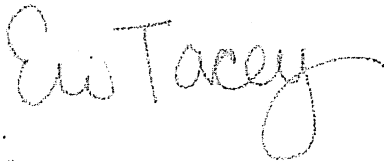
Management: I will be the sole owner/manager of this business. My experience has grown over the years in the wine industry. I have been employed by a local Los Olivos winery with strong ties to the community for the past 5 years. I am educated in customer service and effective management skills, Employees have or will all undergo extensive procedural training in the areas of sale and presentation, customer identification, site security and premises boundaries and the proper handling of alcohol beverages. An ownership and/or management presence will be on site at all times, ensuring quality service and a healthy and safe environment.

Customer Base: The addition of this unique tasting room will not promote an environment in which excessive or irresponsible alcohol consumption is present or permitted. I want to provide a casual and comfortable atmosphere for all patrons, which will provide a long lasting tradition of ease and comfort. Our hours will not be from noon to 7:00 during the week and until 9:00 pm on Friday and Saturday s. The addition of pre-packaged trays will provide picnic type meals to go or to sit and enjoy with their tastings on site.

Positive impact to community: I plan to provide a very positive environment and play an integral role in revitalizing Los Olivos, as the winery I currently work with has. This application provides for my commitment to the community to provide a quality business that promotes a safe and comfortable environment.

Thank you for your time and consideration in this matter.

Sincerely,

A handwritten signature in cursive script that reads "Eric Tacey". The signature is written in dark ink and is positioned at the bottom left of the page, below the word "Sincerely,".