



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Community Services
Department No.: 057
For Agenda Of: August 13, 2019
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from: N/A
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Terri Maus-Nisich, Assistant County Executive Officer (805-568-3400)
Director(s) George Chapjian, Community Services Director (805)-568-2467
Contact Info: Kimberlee Albers, Homeless Assistance Program Manager, (805) 560-1090
SUBJECT: United Way of Northern Santa Barbara County FY 2019-20 General Fund Grant Agreement for \$90,000 for Regional Coordination of Homeless Services and 2020 Homeless Point in Time Count Support

County Counsel Concurrence

As to form:

Other Concurrence: Risk Management

As to form:

Auditor-Controller Concurrence

As to form:

Recommended Actions:

That the Board of Supervisors:

- a) Approve, ratify, and authorize the Chair of the Board of Supervisors to execute a Fiscal Year (FY) 2019-20 General Fund Grant Agreement (Agreement) for \$90,000 with the United Way of Northern Santa Barbara County (United Way NSBC) to: 1) conduct regional coordinated outreach to persons experiencing homelessness; 2) support the 2020 Point in Time Count of homeless persons during the contract period (Attachment A); and 3) facilitate and execute a quarterly "Funders' Collaborative" to bring together private philanthropy and public agencies to jointly invest in solutions to end homelessness; and
- b) Determine that the approval of the Agreement is not the acceptance and approval of a project that is subject to environmental review under the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15378(b)(4), finding that the project is a creation of government funding mechanisms or other government fiscal activities, which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment.

Summary Text:

Staff is requesting the Board of Supervisors approve and authorize a FY 2019-20 General Fund Grant Agreement for \$90,000 in County General Funds with the United Way of Northern Santa Barbara County (United Way of NSBC). These funds will provide support for Coordinated Outreach Teams in designated areas of the county and regional coordination of outreach efforts to persons experiencing homelessness in order to enhance the homeless Coordinated Entry System (CES). United Way of NSBC will also provide administrative support to the 2020 Point in Time Count (PIT) of persons experiencing homelessness through volunteer recruitment and coordination. Additionally, United Way of NSBC will facilitate and convene a quarterly “Funders Collaborative” to provide a venue for policymakers and funders in Santa Barbara County to develop strategies, test ideas, and coordinate efforts to address homelessness.

Background:

The U.S. Department of Housing and Urban Development (HUD) competitively awards funds through the Continuum of Care (CoC) Program for the provision of housing and support services to persons experiencing homelessness. The Santa Maria/Santa Barbara County CoC, the homelessness assistance planning body for Santa Barbara County, is responsible for the implementation of the CoC Program. The County of Santa Barbara Housing and Community Development Division of the Community Services Department (HCD/CSD) is designated as the Lead Agency, Collaborative Applicant and Administrative Entity for the local CoC.

Regional Coordinated Outreach Services for the Coordinated Entry System (CES)

HUD requires all CoCs to have in place a Coordinated Entry System (CES) that meets specifications outlined in 24 CFR 578.7(a) (8) and defined in 24 CFR 578.3. Coordinated Outreach is a critical part of CES. United Way of NSBC was selected as the lead agency for the CES by competitive local process and on 1/23/18 entered into a Memorandum of Understanding (MOU) with the County, designating the United Way of NSBC as the Coordinated Entry System (CES) Coordinating Agency of the Santa Maria/Santa Barbara County Continuum of Care (CoC). On 6/19/18, the United Way was awarded \$38,951 in 2017 State Emergency Solutions Grant (EG) program funds to support the Coordinated Entry System. On 7/17/18, the County executed a \$124,775 Sub-recipient Agreement with the United Way of NSBC for federal Continuum of Care funds for CES program implementation. On 10/16/18, United Way of NSBC was awarded \$90,000 in General Fund monies to carry out outreach activities related to CES and provide administrative assistance with the 2019 Point in Time count. This funding awarded to United Way of NSBC ensures that homeless persons receive critical services and are accessing those services through the (CES). Key United Way of NSBC staff, including the Director of Community Engagement and Lead Outreach Workers (North, South, and Mid-County focused) are largely responsible for the success of the Coordinated Outreach of the CES project including its day-to-day activities, oversight, and evaluation, and management. The approval of the County’s General Fund contract will fund Coordinated Outreach and Engagement staffing and Point in Time Count costs, not covered under the State ESG or Federal CoC funding.

CES accomplishments for the 2018-19 CES contract include:

- The establishment of 7 physical entry points;
 - 2 in Santa Barbara, 1 in Isla Vista, 1 in Santa Maria, 1 in Lompoc, 1 in Santa Ynez Valley, and 1 in Carpinteria.
- The establishment of 3 veteran focused entry points;
 - 1 in Santa Barbara, 1 in Santa Maria, and 1 in Lompoc
- 2,061 people experiencing homelessness interviewed by outreach teams to connect them with housing and supportive services;

- Recruitment, training, and enrollment of over 22 CES participating providers;
- Development of a “Homelessness 101” course to build public awareness and political will to develop long-term solutions;
- Quarterly Funders’ Collaborative meetings to develop strategies, test ideas, and coordinate efforts of funders and policy makers.
- Collaboration with the County and a consultant to successfully organize and execute the logistical elements of the 2019 Point in Time count.
- 24 individuals were connected with a Permanent Supportive Housing unit and 128 were matched with a Rapid Re-Housing voucher.

Point In Time (PIT)

The PIT count consists of data collection from sheltered and unsheltered homeless persons. Each PIT count is planned, coordinated, and carried out locally. People experiencing homelessness are asked specific information that are required by HUD. Some of those questions include information on household size, race, ethnicity, Veteran status, and any possible medical condition.

Data obtained from the PIT count informs Congress about the number of people experiencing homelessness in the U.S. and the effectiveness of HUD’s programs and policies in decreasing those numbers. On the local level, the PIT count helps communities plan services and programs to appropriately address local needs, measure progress in decreasing homelessness, and identify strengths and gaps in a community’s current homelessness assistance system. CoCs will submit their PIT count data via HUD’s Homelessness Data Exchange (HDX); this data is also a component of the annual CoC Consolidated Application for funding. In 2020, the Santa Maria/Santa Barbara County CoC will be conducting an ‘unsheltered’ homeless count, in addition to enumerating homeless persons residing in emergency shelter, transitional housing, and permanent supportive housing. The PIT count was pivotal in the County’s block grant allocation of \$9.385 million in State Homeless Emergency Assistance Program (HEAP) funding application, which used the 2017 PIT count to determine the award amount for the County. The County’s FY 2019-20 General Fund agreement provides a scope of work for the United Way of NSBC to provide outreach teams, coordinate regional outreach efforts and support the 2020 PIT Count.

Fiscal and Facilities Impacts:

Budgeted: Yes

Fiscal Analysis:

<u>Funding Sources</u>	<u>Current FY Cost:</u>	<u>Annualized On-going Cost:</u>	<u>Total One-Time Project Cost</u>
General Fund			\$ 90,000.00
Other:			
Total	\$ -	\$ -	\$ 90,000.00

Pursuant to direction provided by approval of the Fiscal Year 2019-20 Recommended Budget, \$90,000 in General Fund contributions have been allocated to fund the agreement with United Way of NSBC.

United Way of NSBC currently receives local, state, and federal funding from County departments in the following amounts:

Current County Funding to the United Way of Northern Santa Barbara County			
Department	Amount	Term	Service Provided
Chief Executive Office	\$ 90,000	10/16/18-6/30/19	Regional Coordination and Outreach for CES and Administration of the 2019 PIT count
Behavioral Wellness	\$ 44,000	7/1/18-6/30/19	Provide homeless outreach services
Probation	\$ 20,000	9/1/18-8/31/19	Provide engagement and outreach to probation clients experiencing homelessness or at risk of being homeless.
Probation	\$ 20,000	7/1/19-6/30/20	Provide engagement and outreach to probation clients experiencing homelessness or at risk of being homeless.
Community Services	\$ 550,000	3/1/19-6/30/21	Homeless Emergency Aid Program – Housing navigation and rental assistance
Community Services	\$ 124,775	8/1/18-7/31/19	Coordinating Agency for the Homeless Continuum of Care Coordinated Entry System
TOTAL	\$ 848,775		

Performance Measures:

Regional Coordination and Outreach Performance: United Way of NSBC will provide outreach, engagement, and regional coordination that will result in permanent housing placements for unsheltered person experiencing homelessness. FY 2019-20 housing placement goals for each served community are as follows: Carpinteria (3 households), Santa Barbara (20 households), Isla Vista (3 households), Lompoc (5 households), Goleta (5 households), and Santa Maria (12 households) for a total of 48 households.

Point in Time Count Performance: United Way of NSBC will recruit a minimum of 200 community volunteers (non-agency staff) that participate on the day of the 2020 Homeless PIT count. United Way volunteers will administer a mobile-based survey to individuals experiencing homeless, with a maximum of those surveys being observational. 75% of the interview-based surveys returned must contain complete data to ensure a good and accurate data sample. Volunteer exit surveys must have 80% satisfaction rates.

Funders’ Collaborative Performance: United Way of NSBC will coordinate and host 4 Funders’ Collaborative meetings per calendar year. Invitees must include representatives from multiple sectors (foundations, government agencies, private businesses/developers, housing providers, etc.) that represent the entire geographic reach of Santa Barbara County. Funders’ Collaborative meetings will provide a venue for education and facilitate connections between agencies seeking funding and those providing it. Private philanthropic and public resources will be discussed and aligned to further permanent solutions to homelessness.

Key Contract Risks:

United Way of NSBC has no known fiscal concerns with the completion of prior contracts. Staff have experience conducting the PIT count and coordination of outreach efforts to persons experiencing homelessness. The County will provide payment after demonstration that reimbursable services were provided and invoices shall include documentation verifying expenses for which reimbursement is sought.

Special Instructions:

- 1) Please email an electronic copy of the Minute Order to Kimberlee Albers, kalbers@sbccsd.org.
- 2) Please execute two (2) originals of the Grant Agreement (Attachment A) and return one (1) original to Kimberlee Albers (x1090).

Attachments:

- A. General Fund Grant Agreement with United Way of Northern Santa Barbara County Agreement including Scope of Work

Authored by: Jett Black-Maertz, Housing Program Specialist Senior (805) 568-3503.