



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

Department Name: County Executive  
Office  
Department No.: 012  
For Agenda Of: 10/17/2006  
Placement: Set Hearing  
Estimate Time: 1 hour on 10/24/06  
Continued Item: NO  
If Yes, date from:  
Vote Required: Majority

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**TO:** Board of Supervisors  
**FROM:** Department Director(s) Michael F. Brown, CEO  
Contact Info: Terri Maus Nisich, Assistant CEO, 568-3400  
**SUBJECT: Countywide Resident Survey Results, All Supervisorial Districts**

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**County Counsel Concurrence:**

As to form:  Yes  No  N/A

**Auditor-Controller Concurrence:**

As to form:  Yes  No  N/A

**Other Concurrence:** N/A

As to form:  Yes  No  N/A

**Recommended Action(s):**

- A. Set a hearing for one hour on October 24, 2006 to receive a report on the results of the Countywide Resident Survey.
- B. On October 24, 2006, receive and file the report on the results of the Countywide Resident Survey.

**Summary:**

On November 8, 2005, the Board of Supervisors directed the County Executive Officer to administer a resident survey utilizing the National Citizen Survey, a survey developed by the National Research Center, Inc. and the International City/County Management Association. During the period of February 13- March 20, 2006, 3,000 surveys and reminder postcards were mailed to randomly selected households throughout the County. The survey included questions about the quality of life in the community, characteristics of the community, perceptions of safety, satisfaction with County employees and services and major policy issues facing the County. The presentation on October 24, 2006 will reveal the findings of the survey and discuss how the survey aligns with the County's efforts of strategic planning, performance measurement and continuous improvement.

**Background:**

This item is on the Board's agenda in order for the Board to learn about the results of the resident survey and to use these findings to guide further action related to the operating plan, service delivery and strategies on the critical issues.

Countywide **Resident Survey Results, All Supervisorial Districts**

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**Fiscal and Facilities Impacts:**

Budgeted:  Yes     No

**Fiscal Analysis:**

<b><u>Funding Sources</u></b>	<b><u>Current FY Cost:</u></b>	<b><u>Annualized On-going Cost:</u></b>	<b><u>Total One-Time Project Cost</u></b>
General Fund			\$ 19,500.00
State			
Federal			
Fees			
Other:			
Total	\$ -	\$ -	\$ 19,500.00

Narrative:

\$30,000 was budgeted for this survey. Actual costs of developing the survey, administering the survey and analyzing the results cost \$19,950.

**Staffing Impact(s):**

**Legal Positions:**

0

**FTEs:**

0

**Special Instructions:**

**Attachments:**

**Authored by:**

Sharon Friedrichsen, CEO, 568.3107

**cc:**