



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Social Services
Department No.: 044
For Agenda Of: August 30, 2016
Placement: Administrative
Estimated Time: N/A
Continued Item: No
If Yes, date from:
Vote Required: 4/5

TO: Board of Supervisors
FROM: Department Daniel Nielson, Director, Social Services 681-4451
Director(s) Raymond McDonald, Executive Director, Workforce Development
Contact Info: Board 681-4446
SUBJECT: U.S. Department of Labor Employment and Training Administration, Notice of Award, Federal Award Id. No. MI-28988-16-60-A-6, for Project Entitled Summer Jobs and Beyond: Career Pathways for Youth

County Counsel Concurrence

As to form: Yes

Auditor-Controller Concurrence

As to form: Yes

Other Concurrence: Risk Management

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve and authorize the Director of the Santa Barbara County Department of Social Services, or designee, to execute the Grant Agreement for Federal Award Id. No. MI-28988-16-60-A-6 to receive \$2,000,000.00 in Federal grant funding for the Summer Jobs and Beyond: Career Pathways for Youth project for the period starting May 20, 2016 and ending June 19, 2018 (Attachment 1);
- b) Approve Budget Revision Request No. 0004649 to establish appropriations for FY 2016-17 of \$1,499,385.00 in the Social Services Department in Fund 0055 for Salaries and Benefits of \$201,422.00, Services and Supplies of \$1,047,335.00, and Other Charges of \$250,628.00 funded by Intergovernmental Revenue-Federal by Federal Award Id. No. MI-28988-16-60-A-6 (Attachment 2)(4/5 Vote Required); and
- c) Determine that the above recommended actions is not the approval of a project that is subject to environmental review under the California Environmental Quality Act (CEQA), pursuant to CEQA Guidelines section 15378(b)(4), finding that the project is a creation of a governmental funding mechanism or other government fiscal activity, which does not involve any commitment

to any specific project which may result in a potentially significant physical impact on the environment.

Summary Text:

This item is on the agenda in order to approve and authorize the Department of Social Services (DSS) Director, or designee, to receive \$2,000,000.00 in Federal grant funding by signing the Grant Agreement for Federal Award Id. No. MI-28988-16-60-A-6 (Attachment 1). The United States Department of Labor Employment and Training Administration (DOLETA) approved grant funding for the County of Santa Barbara Workforce Development Board under Federal Award Id. No. MI-28988-16-60-A-6, which is a Dislocated Worker National Reserve Demonstration Grant in the amount of \$2,000,000.00 for a project entitled Summer Jobs and Beyond: Career Pathways for Youth (CPY). The period of performance is from May 20, 2016 through June 19, 2018. The fiscal agent for the grant is the County of Santa Barbara Department of Social Services (DSS). The program funded by the grant will be administered by the Santa Barbara County Workforce Development Board (WDB).

Background:

DOLETA awards Federal grant funding for CPY programs to local Workforce Development Boards for the purpose of providing employment-related services to eligible youth who are new entrants to the workforce, including those with limited current or past work experience. These programs do not require cost sharing or matching funds. The \$2,000,000.00 Federal grant that DOLETA awarded to the County of Santa Barbara allows funds to be drawn down on an as needed basis using DOLETA's Payments Management System. The terms of the grant are set forth in Notice of Award signed by the DOLETA approving official and to be signed by the DSS Director or designee (Attachment 1). The program funded by the grant will be administered by the Santa Barbara County Workforce Development Board (WDB).

The project area for the grant is in the City of Santa Maria. This is the only CPY grant DOLETA awarded this year in California. DOLETA awards only 10-11 CPY grants each year and targets high-crime communities. The crime trends in the City of Santa Maria are compelling. During the months preceding the grant application in March 2016 the City of Santa Maria had seen a tremendous increase in homicides among disconnected and gang-affiliated youth ranging from ages 14-24. In the preceding 15 months, there were 19 murders, all youth related, and many involving youth as young as 15 years of age.

During the past couple of years, the City of Santa Maria has experienced some of the highest unemployment in Santa Barbara County, easily eclipsing the county, state and national average. Unemployment as reported by the U.S. Census for youth 16-19 and 20-24 for the City of Santa Maria is currently 36.7%, compared to the DOL reported youth unemployment rate of 20.4%. This in turn has translated into youth engaging in illegal activities. Having programs such as the CPY grant funded program will help reduce both youth unemployment and youth crime.

The project will serve City of Santa Maria low-income participants between the 16-24 years of age who are: (a) in-school youth at risk of dropping out of school as indicated by a school official; (b) out-of-school youth who are school drop outs; or (c) youth who are at-risk, gang-involved or involved in the

juvenile justice system.” The program is intended to target those youth not qualifying for existing programs, and will be customized to address the severe violence that is affecting the youth in the City of Santa Maria.

The project will align community based organizations to connect youth participants in the program with paid work experience opportunities and related training. Project activities include:

- **Skills and Needs Mapping** – engaging the business community to address: (a) willingness to hire a youth for the summer; (b) willingness to hire a youth for unsubsidized year-round employment; and (c) skills required in future candidates.
- **Youth Recruitment and Case Management** – providing youth with: (a) quality individualized plans; (b) appropriate supportive services and case management; (c) coordinating referrals to other program elements and partners.
- **Employer Training** – Coaching employers to ensure successful transition of youth from academy and other pre-employment training services into the workforce.
- **Parent Engagement** – providing classes in parenting and preventing violence.
- **Summer Jobs Academy** – providing youth with: (a) healthcare services; (b) mental health care services; (c) substance abuse and gang prevention services; (d) financial literacy training; (e) job readiness training; (f) career exploration; and (g) leadership development.
- **Education and Training** – providing youth with: (a) technical skills training; (b) work experience preparation training; (c) career counseling services (resume preparation, interview skills, information on long-term benefits of postsecondary education and training); and (d) occupational information based on labor market conditions and career pathways connection information.
- **Work Experience** – providing youth with subsidized work experience at minimum wage for up to 300 hours.
- **Employment and Career Connections** – providing youth with: (a) job search assistance; (b) career exploration for apprenticeship and pre-apprenticeship programs; (c) labor market information; and (d) career pathways on-ramp connections.

The following services are currently being procured and will result in future purchasing/board contracts; board contracts will be brought to the Board of Supervisors for approval:

- Youth Recruitment and Case Management
- Work Experience Coordination
- Customer Service Certification Training
- Leadership Development
- Work Experience: Employer of Record/Payroll Services
- Education and Training for Out of School Youth (OSY)
- Education and Training for In School Youth (ISY)
- Employment and Career Connection: Job and Career Placement
- Other services as requested by DOLETA and/or partners

Performance Measure:

Performance measures to be reported to DOLETA include the following expected outcomes based on serving a total of 260 youth participants:

- 68% of youth participants placed in either: (a) unsubsidized employment or (b) post-secondary education or training;
- 53.5% of youth participants achieving measurable skill gain;
- 70% of employers participating in the program also participating in the “Skills and Needs Mapping Survey”;
- 50% of parents attending the Parent Engagement Workshop;
- 70% of youth participants completing the Summer Jobs Academy/Career Camp; and
- 70% of youth participants placed in subsidized paid work experience.

Fiscal and Facilities Impacts: Budgeted: No. See BJE0004649 (Attachment 2) to establish the budget.

Fiscal Analysis:

Funding Sources	FY 2016-17 Total One-Time	FY 2017-18 Total One-Time	Total One- Time
General Fund			
State			
Federal	\$ 1,499,385.00	\$ 500,615.00	\$ 2,000,000.00
Fees			
Other:			
Total	\$ 1,499,385.00	\$ 500,615.00	\$ 2,000,000.00

Narrative:

The County has been awarded \$2,000,000.00 in one-time Federal grant funds by the Department of Labor Employment and Training Administration (DOLETA) pursuant to Federal Award ID. No. MI-28988-16-60-A-6. The Department is requesting an increase in appropriations in FY 16-17 of \$1,499,385.00 for the following: Salaries and Benefits of \$201,422.00, Services and Supplies of \$1,047,335.00, and Other Charges of \$250,628.00. These appropriations are entirely funded with Federal funds.

The Department will include appropriations for the remainder of the grant in the Department’s FY 17-18 recommended budget to complete the program services. There is no impact to the General Fund.

Key Contract Risks:

Staffing Impacts:

Legal Positions:
0

FTEs:
0.8

FTEs directly associated with this grant (1.15 FTEs) will be funded with this Federal grant. The Department is not requesting any additional positions and will use existing positions to accommodate the 1.15 FTE.

Special Instructions:

Please mail a copy of the minute order via email to:

C:\Users\cdownie.CO\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Outlook\F3WPS1M6\Board Agenda Letter - DOLETA Youth Grant_Final 8-8-16_.doc
!BoardLetter2006.dot v 1106c

- Lilla Megyei at l.megyei@sbcsocialserv.org
- Emma Duncan at e.duncan@sbcsocialserv.org

Attachments:

Attachment 1: Notice of Award for Federal Award Id. No. MI-28988-16-60-A-6

Attachment 2: BJE0004649 to establish the budget

Authored by:

Raymond L. McDonald, Executive Director, Workforce Development Board

Emma Duncan, Contracts Coordinator