



2019 Parks Fee Adjustment

Board of Supervisors Meeting
December 17, 2019



Recommendations

a.) Adopt a Resolution that:

- 1) Adjust County Park Fees
- 2) Authorize CSD director the authority to offer promotional or discounted rates
- 3) Authorize CSD director the authority to raise camping fees based on CPI

b.) Determine that the adoption of the resolution is statutorily exempt from CEQA.



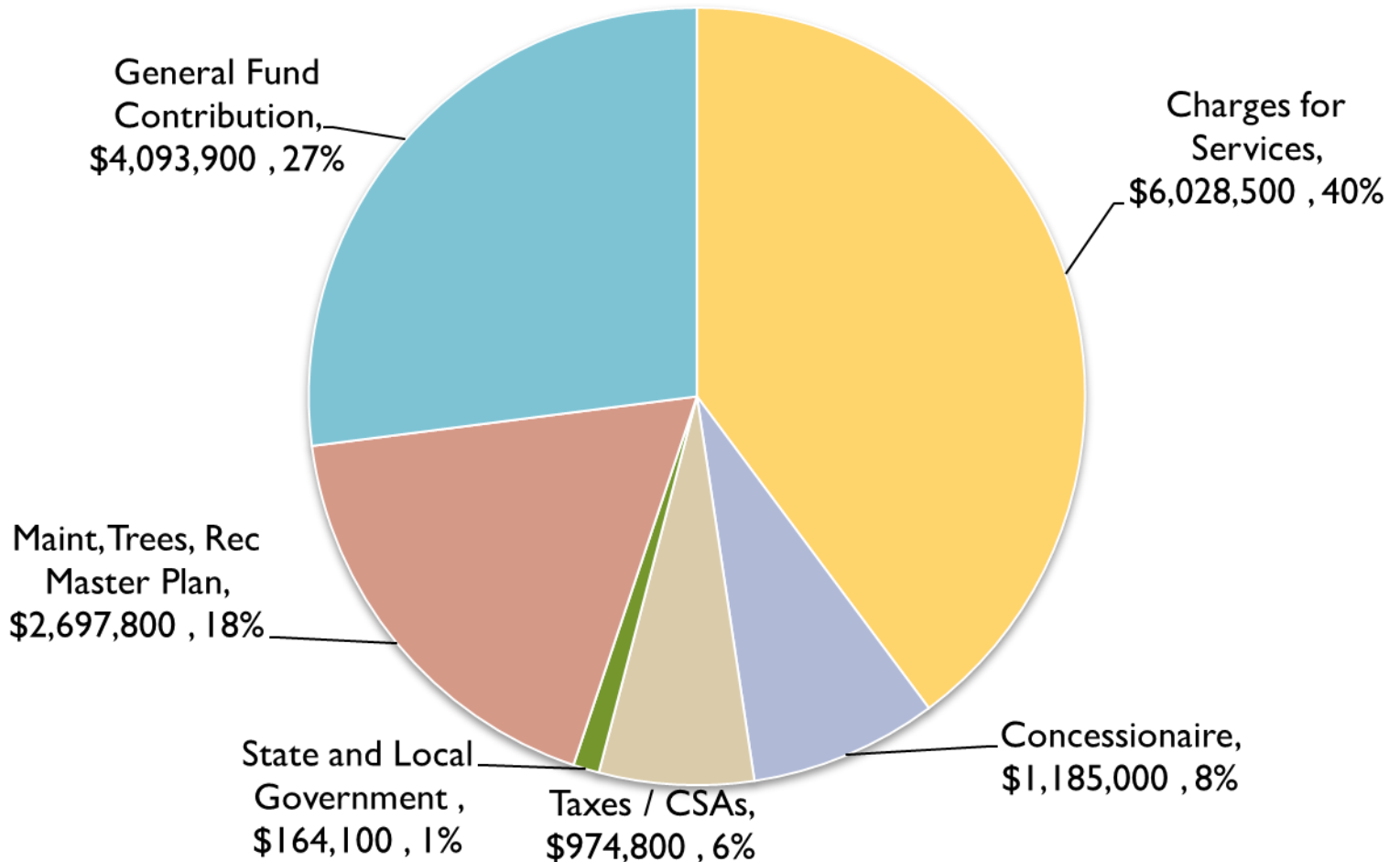
County Parks Fees

- Park Fees were last updated by the Board of Supervisors in July 2017.
- Fee benchmarks have been evaluated against similar jurisdictions and competitors.
- Staff is proposing adjustments to existing fees.
- Staff is proposing new fees to be established.
- Parks Fees help offset the costs of park operations. These fees help pay for:
 - Grounds Maintenance
 - Utilities
 - Infrastructure Repair
 - Ranger Supervision & Administration

County Parks Fees

How are Parks operations funded?

Parks Division Revenue Sources



Fee Updates

The Proposed Fee Schedule includes the following:

- ▶ Adjustments to Camping fees
- ▶ Promotional Fees
- ▶ CPI Increases
- ▶ Adjustments to Veteran Building Fees
- ▶ Establishment of new fees



Proposed Fee Program Changes

County of Santa Barbara, Community Services Department, Parks Division			
Cachuma Fees January 2020			
Camping	Current Fee	Proposed Fee	Var. %
Day Use			
Vehicle	\$10.00	\$10.00	0%
Canoe, Kayak Launch Fee	\$5.00	\$5.00	0%
Annual Permits			
Annual Vehicle - County Resident	\$90.00	\$100.00	11%
Annual Vehicle - Non-Resident	\$120.00	\$120.00	0%
Add'l Annual Vehicle (Same Household only)	\$50.00	\$50.00	0%
Pet Annual With Vehicle Annual - Per Pet	\$25.00	\$25.00	0%
Veteran's Annual	\$10.00	\$10.00	0%
Veteran's Annual - Non-Resident	\$10.00	\$10.00	0%
Senior Annual -County Resident	\$50.00	\$50.00	0%
Senior Annual - Non-Resident	\$60.00	\$60.00	0%
Boat Annual - County Resident	\$100.00	\$100.00	0%
Boat Annual - Non-Resident	\$125.00	\$125.00	0%
Canoe/Kayak Annual	\$30.00	\$40.00	33%
Replacement/Transfer of Annual Permit	\$3.00	\$3.00	0%
Other			
Pool Friday, Saturday, Sunday and Holidays	\$3.00	\$3.00	0%
Overnight			
Full Hook-Up Peak* (including Holidays)**	\$50.00	\$50.00	0%
Snow Bird Program	\$30.00	\$30.00	0%
*Peak season is from April 1 to September 30			
** Holidays included, New Years Day, MLK Day, Presidents Day, Memorial Day, Fourth of July, Labor Day, Thanksgiving and the day after, Christmas Day			
Group Area Camping			
Group Area Reservation Fee	\$30.00	\$15.00	-50%
Barona Butte (max 32)	\$220.00	\$220.00	0%
Barona Shores (max 32)	\$220.00	\$220.00	0%

Proposed Fee Program Changes

County of Santa Barbara, Community Services Department, Parks Division -Jalama Beach Fees January 2020

Camping	Current Fee	Proposed Fee	Var. %
Day Use			
Vehicle	\$10.00	\$10.00	0%
Annual Permits			
Annual Vehicle - County Resident	\$90.00	\$100.00	11%
Overnight			
Tent Sites Off-Peak	\$30.00	\$30.00	0%
Tent Sites Peak*	\$35.00	\$35.00	0%
Tent Sites Premium	\$50.00	\$50.00	0%
Electrical Hook-Up Off-Peak	\$45.00	\$45.00	0%
Electrical Hook-Up Peak (including holidays)*	\$50.00	\$50.00	0%
Snow Bird Program	\$30.00	\$30.00	0%
* Peak season is from April 1 to September 30. Holidays included, New Year's Day, MLK Day, Presidents Day, Memorial Day, Fourth of July, Labor Day, Thanksgiving and the day after, Christmas Day			
Cabins			
Non-Refundable Reservation Fee - Cabins	\$20.00	\$20.00	0%
Pet Fee/Night (per pet, max 2)	\$20.00	\$20.00	0%
Late Check-Out	\$35.00	\$35.00	0%
Cabins Weekend (incl Holiday weekends)	\$240.00	\$240.00	0%
Cabins Weekday	\$190.00	\$190.00	0%
Miramar Funded Cabins (Affordable Accomodations)			Var Reg Price
Cabins Weekend (incl Holiday weekends)	New Fee	\$120.00	-50%
Cabins Weekday	New Fee	\$90.00	-53%
Group Area Camping			
Group Area Reservation Fee	\$30.00	\$15.00	0%
Abalone Point (max 20)	\$280.00	\$280.00	0%
Starfish Cove (max 32)	\$250.00	\$250.00	0%

Proposed Fee Program Changes

Lompoc 2 Star Hotels-Kayak.com

September 2019		December 2019		March 2020		July 2020	
O'Cairns Inn and Suites	\$ 126.00	O'Cairns Inn and Suites	\$ 135.00	O'Cairns Inn and Suites	\$ 135.00	O'Cairns Inn and Suites	\$ 155.00
Sure Stay Plus Hotel	\$ 127.00	Sure Stay Plus Hotel	\$ 100.00	Sure Stay Plus Hotel	\$ 100.00	Sure Stay Plus Hotel	\$ 132.00
Roadway Inn	\$ 100.00	Roadway Inn	\$ 97.00	Roadway Inn*		Roadway Inn*	
Motel 6	\$ 77.00	Motel 6	\$ 60.00	Motel 6	\$ 67.00	Motel 6*	
Inn Of Lompoc	\$ 73.00	Inn Of Lompoc	\$ 58.00	Inn Of Lompoc	\$ 65.00	Inn Of Lompoc*	
Holiday Inn Express	\$ 152.00	Holiday Inn Express	\$ 134.00	Holiday Inn Express	\$ 134.00	Holiday Inn Express	\$ 162.00
Budget Inn	\$ 149.00	Budget Inn	\$ 65.00	Budget Inn	\$ 60.00	Budget Inn	\$ 112.00
Lotus of Lompoc	\$ 75.00	Lotus of Lompoc	\$ 65.00	Lotus of Lompoc*		Lotus of Lompoc*	
Red Roof Inn	\$ 103.00	Red Roof Inn	\$ 70.00	Red Roof Inn	\$ 70.00	Red Roof Inn	\$ 103.00
Average	\$ 109		\$ 87		\$ 90		\$ 133
Peak Season Average	\$ 121						
Off Season Average	\$ 89						

*Website did not give pricing information on reservations greater than 6 months out.

Proposed Fee Program Changes

County of Santa Barbara, Community Services Department			
Facility and Event Fees January 2020			
Special Events	Current Fee	Proposed Fee	Var. %
Admin Fee (non-refundable)	\$200	\$200	0%
Day Use Parks, and Open Spaces - Minor Event*	\$500-\$5,000	\$500-\$5,000	0%
Day Use Parks, and Open Spaces - Major Event*	\$5,000-\$15,000	\$5,000-\$15,000	0%
External Courthouse - All Areas Daily- Capacity 615*	\$3,000	\$3,000	0%
Interior Courthouse:			
Mural Room	\$200/hr 2 hrs min	\$200/hr 2 hrs min	0%
Anacapa and/or Fig Gallery I (1 st floor)	\$350/hr 4 hrs min	\$350/hr 4 hrs min	0%
Anacapa and/or Fig Gallery II (2 nd floor)	\$350/hr 4 hrs min	\$350/hr 4 hrs min	0%
Mural Room & Anacapa Gallery II (2nd floor only)	\$450/hr 4 hrs min	\$450/hr 4 hrs min	0%
1st & 2nd floor Galleries; Mural Room	\$800/hr 4 hrs min	\$800/hr 4 hrs min	0%
Kitchen Area Deposit (Non-Refundable)	\$200	\$200	0%
Kitchen Area Use Fee	\$500	\$500	0%
County Staffing	Hourly Billable Rate	Hourly Billable Rate	
Cachuma Live Oak Facility Use Fee*	\$2.00 ticket per event day	\$2.00 ticket per event day	0%
Security Deposit	up to \$1,500	\$ 1,500	
Security Deposit for Courthouse Grounds Special Events	\$ 1,500	Up to \$5,000	
*50% discount for non-profits (IRS Code Section 501c3) on site rental.			
SB Vets	Current Fee	Proposed Fee	Var. %
Admin Fee (non-refundable)	\$40	\$40	0%
Entire Building	\$1,800	\$1,800	0%
Auditorium Room	\$700	\$700	0%
Cabrillo Room	\$400	\$400	0%
Ocean View Room	\$400	\$400	0%
Courtyard Room	\$400	\$400	0%
Harbor Room	\$30/per hour	\$30/per hour	0%
Kitchen	\$300	\$150 /Daily or \$35/Hourly	-50%
Kitchen (non-profit)	\$300	\$125/Daily or \$25/Hourly	New Fee
Cleaning Fee	Hourly Billable Rate	Hourly Billable Rate	
Staff Monitor Fee	Hourly Billable Rate	Hourly Billable Rate	
Security Fee	Hourly Billable Rate	Hourly Billable Rate	
Security Deposit	up to \$1,500	up to \$1,500	

Fee Updates

Annual Increase in Camping Fees Based On CPI (if necessary)

- Only applies to Tent, RV Hookups, Cabins And Yurts
- Staff to perform annual review of fees
- Increase 0% to 3% annually, if necessary.
- Allows for More Efficient Way to Adjust to Market Changes

Fee Updates

Promotional Fees



- Increase Occupancy During Slow Periods
- Various Types of Discounts
- Increase Occupancy Multiplier Effect

Park Commission Feedback

- Park Commission received a presentation of the proposed fees on September 26, 2019.
- Park Commission unanimously recommended the approval of the fees.



Summary

In Conclusion, the Community Services Department recommends that the Board of Supervisors approve the proposed fee adjustments.

If approved, the fees will be effective on January 8, 2020.