



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: Public Health
Department No.: 041
For Agenda Of: December 4, 2012
Placement: Administrative
Estimated Tme:
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors
FROM: Department Takashi Wada, MD, MPH, Director and Health Officer,
Director Public Health Department
Contact Info: Scott McCann, 681-5270
Director of Health Education
SUBJECT: Acceptance of Orfalea Foundation Grant

County Counsel Concurrence:

As to form: N/A

Auditor-Controller Concurrence:

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Approve and authorize the Public Health Department Director to accept a grant in the amount of \$75,000 from the Orfalea Foundation for the *Parents at Work: Promoting Healthy Eating And Physical Activity Through Worksites* project for the period of January 1, 2013 through December 31, 2013.
- b) Determine that these activities are exempt from California Environmental Quality Act review per CEQA Guideline Section 15061(b) (3), since it can be seen with certainty that there is no possibility that the activities may have a significant effect on the environment.

Summary Text:

This item is on the agenda to authorize the Public Health Department (PHD) to accept a grant from the Orfalea Foundation (Foundation). The Foundation awarded this grant to PHD to support *Parents at Work: Promoting Healthy Eating And Physical Activity Through Worksites* (Parents at Work) for the period January 1, 2013 through December 31, 2013.

The Parents at Work project goal is to develop, implement, and evaluate *employee wellness activities* at three pilot worksites in Santa Barbara County. Those sites will include: PHD, a school district (to be determined), and an employer with at least 50% lower-income employees (to be determined). Parents at Work will support current PHD and countywide fitness promotion and obesity prevention efforts, and will expand the Foundation's School Food program as it increases education of parents of school-age children about nutrition.

The Parents at Work objectives include:

1. Increase fitness promotion and healthier eating policies and practices among the three pilot employers;
2. Promote employee fitness and create healthy eating models and materials;
3. Increase employee knowledge and practice of healthy eating and physical activity;
4. Increase employee application of healthy eating and physical activity with their children.

It is anticipated that a minimum of 500 employees at the three pilot sites will be directly impacted by the Parents at Work project through active participation in program activities and the effects of policy and environment changes at the employment sites. Many more employees will be affected by the program when the model is shared with other employers.

Background:

In late 2010, PHD began a community assessment and planning process related to obesity prevention and fitness promotion in Santa Barbara County. Increasing rates of childhood obesity, type II diabetes, vascular disease, and related health problems triggered development of the Fitness Promotion and Obesity Prevention (Fit POP) Plan for Santa Barbara County. A coordinating council called Healthy Eating Active Living Toward a Healthier Santa Barbara County (HEALTHY SBC) which includes leaders of existing nutrition and activity promotion coalitions in Santa Maria, Lompoc and Santa Barbara, is currently overseeing implementation of the Fit POP Plan, and has chosen employee wellness as an initial focus. In support of this effort, PHD formed project and executive employee wellness committees with the objective of increasing healthy eating and physical activity among PHD staff. The PHD is coordinating these activities with the County Human Resources' wellness program.

In September 2012, a Foundation representative who participates on the HEALTHY SBC council, approached PHD staff about applying for a grant to develop and pilot employee wellness programs. The Foundation recommended that PHD work with an experienced local consultant for the design and implementation of the employee wellness programs. In October 2012, PHD applied to the Foundation for a \$75,000 grant to retain the services of the consultant and pilot the wellness programs in three diverse employment settings: 1) PHD; 2) a large school district (to be determined); and 3) an employer with a significant percentage of low-wage earners (to be determined). In early November 2012, the Foundation awarded the \$75,000 grant to PHD. The Parents at Work project is planned for implementation during the calendar year 2013.

Fiscal and Facilities Impacts:

Budgeted: No.

Fiscal Analysis:

Approving and authorizing PHD to accept this grant will provide funding for the Parents at Work project, including financial support for worksite wellness activities at PHD and two other local employers. PHD will retain \$10,000 of the \$75,000 grant to support associated staff time and implementation of selected employee wellness activities. \$50,000 will be paid to the worksite wellness consultant. \$5,000 will be used for web and graphic design and \$10,000 will be awarded to the other two participants (\$5,000 each) to assist with their wellness activities.

This action will not result in the need for any additional staff or facilities.

Staffing Impacts:

Legal Positions:

0

FTEs:

0

Special Instructions:

Please return an electronic copy of the Minute Order to the PHD Contracts Unit at
PHDRES.ContractsUnit@sbcphd.org

Attachments: None

Authored by:

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