



## Annual Report to Board of Supervisors January 10, 2023

### Mission Statement:

- The Commission for Women promotes the equitable and equal status, and well-being of women (across the gender spectrum) in Santa Barbara County. We work to:
  - ❖ *Develop, facilitate, recognize and recommend programs*
  - ❖ *Collaborate with other agencies*
  - ❖ *Gather and disseminate information*
  - ❖ *Conduct public meetings*
  - ❖ *Advise the Board of Supervisors (BOS)*



# CFW's Countywide Program Development & Activities

Each year the Santa Barbara County Commission for Women (CFW) presents summaries of our important and exciting work on behalf of the Board of and Santa Barbara County's women and girls.

CFW highlights, our 2021-2022 projects, and some key outcomes and a preview of our 2022-2023 Operational Work Plan.

## CFW Subcommittees

**Outreach:** Public face of Commission work

**Policy:** Tracks local, state, and national legislation affecting women, and attend conferences

**Leadership Development:** Encourage women's participation in community, business and political leadership involving women and girls

**Chair, Alison Wales 2022-2023**  
**Vice Chair, Arcelia Sencion**



## Subcommittees (Cont.)

**Listening Sessions:** Be eyes and ears of BOS and constituents, conduct public meetings

**Advocacy:** Discover, support and promote key causes directly beneficial to women and girls

**Veteran's Stand Down:** Annual Collaboration with annual Veteran's Stand Down Program

### CCFWG Grant Committee

Making sure objective are met within the grant in a timely manner.

# CFW and Virtual Town Hall Outreach

The County of Santa Barbara Commission for Women continued its free virtual Town Hall series modeled after its award-winning “Women Speak Up” forum. The goal of the series is to bring women from throughout the county together to share their experiences, knowledge and awareness of a variety of issues and challenges facing women across the spectrum of the county. The Town Hall series will continue into 2023 in-person and virtually.

**Free Film Screening!**  
**Pass The Mic**

An award-winning educational documentary on gender and sexuality.

Thursday, Oct. 28th  
 5:30-6:30 p.m. via Zoom

Welcoming Remarks:  
 The Honorable Lois Capps

Commissioner Magdalena Serrano  
 Honorable Lois Capps  
 Kenya Rodriguez  
 Girls Inc. of Carpinteria  
 Moderator: Commissioner and director of Pass The Mic Suzanne Peck

**Welcoming Remarks:**  
 The Honorable Lois Capps

**Moderator:**  
 Suzanne Peck  
 director of Pass The Mic

**Panelists Include:**  
 Commissioner Magdalena Serrano, MSW, LCSW of Behavioral Health Community Health Centers of the Central Coast, Inc.  
 Kenya Rodriguez, Outreach Programs Manager of Girls Inc. of Carpinteria

After the screening, please join our panel for a discussion on community health needs regarding family and teen issues.

Join Zoom Meeting:  
<https://us02web.zoom.us/j/84289147671?pwd=S3ErcXM3aGlEV0s2YVZYRllxYSswUT09>  
 Meeting ID: 842 8914 7671  
 Passcode: 429298



**Thursday**  
**8/18 @ 6:00**

**Zoom Link:**  
<https://us02web.zoom.us/j/86739278356>

Or One tap mobile :  
 US: +16694449171,86739278356# or  
 +16699006833,86739278356#

Equality

**Women Speak Up:**  
**Roe v. Wade Town Hall**

Please join us for a conversation on the local impact to our community and how you may become involved locally to support change and our civil liberties.

Moderator 1st District Supervisor: Dos Williams  
 Dean Jackie Gardina  
 Dean Gardina received her BA degree in political science from the University of Iowa in 1998 and her Masters in Social Work from Boston University in 1999. Before attending law school, she worked as an outpatient clinical social worker. Six years later, she graduated magna cum laude from Boston College Law School. Upon graduation, she clerked for Chief Judge William Young of the United States District Court for the District of Massachusetts and then for the Honorable Levin Campbell of the First Circuit Court of Appeals.  
 Congressman Salud Carbajal will provide a special recorded message regarding the recent ruling.  
 Judi Weisbart Santa Barbara Commission for Women First District Commissioner, Social activist, founder, and president of Busy Woman Consulting.  
 Luz Reyes-Martin Vice President of Community Empowerment Planned Parenthood Central Coast.



**"Women Speak Up" TOWN HALL:**  
**DESTIGMATIZING MENSTRUATION & ADVANCING PERIOD POSITIVITY**

Thursday, September 15, 2022,  
 6:00 PM – 7:30 PM

The Menstrual Equity for All Act – Assembly Bill 367 (AB 367) spearheaded by California Assemblywoman Cristina Garcia was signed by Governor Gavin Newsom last October.

You are Invited to our Free Zoom Webinar!

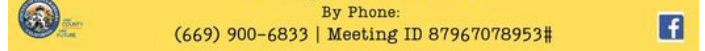
**Why The Menstrual Equity for All Act Matters**

This AB 367 legislation addresses period poverty in California public schools, especially those with a poverty rate of 40%. As many as one in four teens have missed class due to period poverty.

**Program Panelists**      **Moderator**

Joan Hartmann Supervisor Third District  
 Cristine Brown Designer and Founder The Kind Cup Co.  
 Rose Munoz President Santa Barbara Unified School District  
 Jasmine Herrera Student University of California Berkeley  
 Dr. Anna Everett Commissioner Second District

**To Attend this Important Town Hall**  
 Please click the link below to join the webinar:  
<https://us02web.zoom.us/j/87967078953>  
 Meeting ID: 879 6707 8953  
 By Phone:  
 (669) 900-6833 | Meeting ID 87967078953#



# Collaboration and Outreach

**North County Women's March Planning Committee**  
Commissioners Ivette Peralta, Tracy Beard and Alison Wales participated in the planning of the North County Woman's March in January and the March for Reproductive Rights in October.



**MARCH FOR REPRODUCTIVE RIGHTS**

**WOMEN'S MARCH**  
- SANTA MARIA VALLEY -

**Planned Parenthood**  
Act. No matter what.  
Planned Parenthood Central Coast Action Fund

**SANTA MARIA SATURDAY 10.02.21**

**SANTA MARIA CITY HALL  
CORNER OF COOK & BROADWAY**

**1 PM SIGN MAKING**  
**2 PM RALLY**  
**2:30 PM MARCH**



# Collaboration and Outreach

## North County Women's March Planning Committee

Commissioners Ivette Peralta, Tracy Beard and Alison Wales participated in the planning of the North County Woman's March that was held in March instead of January due to Covid as well as supporting the 'Get out the Vote' on Oct. 8<sup>th</sup>.



Sunday 06 March, 2022

### International Women's Day March Santa Maria

**Rally at 2pm**  
With Guest Speakers!  
**March at 3pm**

*Still, We Rise*

Mobile vaccination clinic available at event!  
COVID rapid testing provided by **Líderes Campesinas**

LOCATION: MINANI PARK  
600 W ENOS DR, SANTA MARIA, CA

**THE FUND** FOR SANTA MARIA  
**Planned Parenthood** Act. We matter. What.  
**ALLAN HANCOCK COLLEGE**  
**Democratic Club of Santa Maria Valley**



### WOMEN'S MARCH - SANTA MARIA VALLEY -

**YES ON PROP. 1!**

## ROE THE VOTE

**Saturday, October 8**

**RALLY AT 11 A.M.**

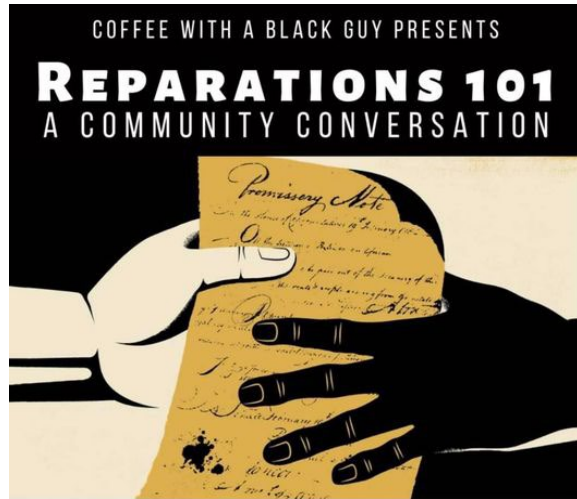
**MARCH AT NOON!**

### Santa Maria City Hall

Corner of Cook & Broadway

# Collaboration and Outreach

In accordance with the CFW Mission Statement we continue to promote events that seek Diversity, Equity and Inclusion for members of our communities, especially those that may impact women and girls. Below are just a few events that we have participated or sponsored.



**FEB 24 @ 6pm (PST)**  
on Zoom

RSVP AT [CWABG.COM](http://CWABG.COM)



The Santa Barbara Vintners Foundation  
invites you to  
**The Harvest Fair**  
A day for our vineyard families

Saturday  
August 13th  
10am-1pm  
Health & Resources Fair

Coastal Vineyard Care Associates  
224 East HWY 246  
Buellton CA 93427



- Medical Screenings
- Flu Vaccinations
- Back to School Vaccinations
- Covid-19 vaccinations
- Doctors available to answer your questions
- Educational info
- Food Assistance
- Legal Support
- Womens rights

A special day for the whole family  
**FREE!**

Face painting  
Bounce House  
Food trucks  
Wine Tasting

FRIDAY, OCTOBER 7 | SOLVANG PARK | 4 - 8 PM

TODOS SON BIENVENIDOS | ALL ARE WELCOME

Celebrating Santa Ynez Valley  
**HISPANIC HERITAGE**  
COMMUNITY CELEBRATION  
Oct. 7th



# Collaboration and Outreach

In accordance with the CFW Mission Statement we continue to promote events that seek equitable and equal status, and well-being of women and children. Below are just a few events and training opportunities that we have promoted, participated or sponsored.



Together  
in  
**PRIDE**

A weekend celebrating equality & inclusion

**June 25th**  
Downtown Solvang  
**Parade at 11am**  
**Festival 12-5**

Music, food, beer garden, speakers, bounce house and more!



Modi's Treasure Box Presents  
**JUNETEENTH**  
Santa Ynez Valley  
SAT, JUNE 19 • 4-7PM • SOLVANG PARK

afro-brazilian band | kids zone | maculele stick dance  
capoeira martial arts demonstration

Gather the family, grab a blanket & join us for a spectacular night of music, dancing, & Juneteenth fun!  
 22 Special Performances by Santa Ynez Valley Arts Board 22

More Info?



Save the Date

4 COLLECTIVE CULTURES CREATING CHANGE  
Santa Barbara County Office of Arts and Culture

present

**JUNETEENTH**  
Celebrate Freedom  
JUNE 19

Saturday, June 19 ~ 11 a.m. - 4 p.m.  
**Ryon Park, Lompoc**  
(Ocean Avenue and O Street)

**Fun for the Whole Family!**

Games for children & adults | Arts & Crafts | Mobile COVID Vaccination Clinic

Entertainment ~ DJ, Band, Poetry, Dancing, Puppet Show

Peach Cobbler Cooking Contest | Food Trucks | Red Velvet Cake Cooking Contest





March 15, 2022, on Equal Pay Day, the California Commission on the Status of Women and Girls (CCSWG) announced the recipients of a \$5 million grant program to fund organizations serving women and girls who have been disproportionately affected economically by the ongoing pandemic. Grantees include organizations serving low-income, unemployed, or underemployed, AIAN, BIPOC, LGBTQIA, unhoused, rural, disabled, senior, and veteran populations. Grants were awarded in five areas to direct service providers, local women’s commissions, and government entities seeking to establish and expand local women’s commissions, and nonprofits serving primarily women and girls.

The CFW was awarded a \$25,000 capacity building grant in April. We were pleased to endorse several other recipients who were also awarded a grant from the CCWG. This grant will allow us to provide outreach and collaboration opportunities throughout the county.





# Collaborations with Other Agencies - Oct 2019

## Veterans' Stand Down Event, Santa Maria Fairgrounds, October 2022 Organizer, Supervisor Steve Lavagnino, 5<sup>th</sup> District

### Thanking Veterans for Their Service:

For the past 11 years, the Veterans' Stand Down has been supported by the CFW to acknowledge and thank Santa Barbara County Vets for their sacrifices and service to our country. Commissioners secured needed products and services from companies and organizations. Once again, we were able to provide PPE and several resource cards and N95 masks were taken from our table.



# Annual Service Awards - Honoring Women in Leadership

The recipients demonstrate their commitment and service to the Santa Barbara County 365 days of the year and the Commission takes pride in shining the spotlight on them. One organization or individual was honored from each of the five supervisorial districts.

“tenacious, compassionate and focused.”

## 1st District, Teresa Alvarez

Alvarez is the executive director of the Carpinteria Children’s Project, which provides direct services in early childhood education and family support. Alvarez has also worked with First 5 and is currently chair of the Future Leaders of America.



## 2nd District Ali Cortez

Cortez is the clinical youth outreach coordinator for Santa Barbara Unified School District, and started the Bienestar



## 4th District Mary Maranville

Maranville founded and serves as chief executive officer of SEEAG, a nonprofit organization that offers programs that include Farm Lab, 101 Farm Club and the Child Wellness Initiative, teaches children about careers in science, technology, engineering and mathematics, and organizes Farm Day in Santa Barbara and Ventura counties.



## 3rd District Raiza Giorgi

Giorgi founded and was editor and publisher of the Santa Ynez Valley Star. A locally based community newspaper that provides unbiased and factual reporting with a focus on local information and businesses.



## 5th District, Lawanda Lyons-Pruitt

Lawanda Lyons-Pruitt, 14-year president of the Santa Maria and Lompoc Chapter of the National Association for the Advancement of Colored People



## 1<sup>st</sup> District



Stefanie M. Herrington



Jamie Collins



Geordie Scully



## 2<sup>nd</sup> District



Erica Reyes



Dr. Jacqueline Reid



Margaret "Margs"  
Fitzwilliam

## 3<sup>rd</sup> District



Arcelia Sencion  
Vice Chair



Karen Steinwachs

Angie Swanson-  
Kyriaco

## 4<sup>th</sup> District



Jennifer Baird

Suzanne Levy

Tina Daley

## 5<sup>th</sup> District



Tracy Beard



Ivette Peralta



Alison Wales,  
Chair

## Future Activities

- Focus on the CCWG Grant requirements and building of relationships with other agencies and groups that focuses on women and children.
- Work with local Governments to help organize and reach out to women to serve on local Commissions and Boards.
- Support CEDAW Gender Equity Guidelines.
- Hold quarterly virtual 'Women Speak Up Forums' discussing current issues that are affecting our local communities.
- Update website and social media platforms for better outreach and communication.
- Reach out to Women Veterans and Vet groups. Establish a forum for Women Vets to honor their resiliency.
- Produce Video Service Award Ceremony

Thank you from your Commission For Women! Like us on [Facebook!](#)