



Children's Health Initiative Santa Barbara



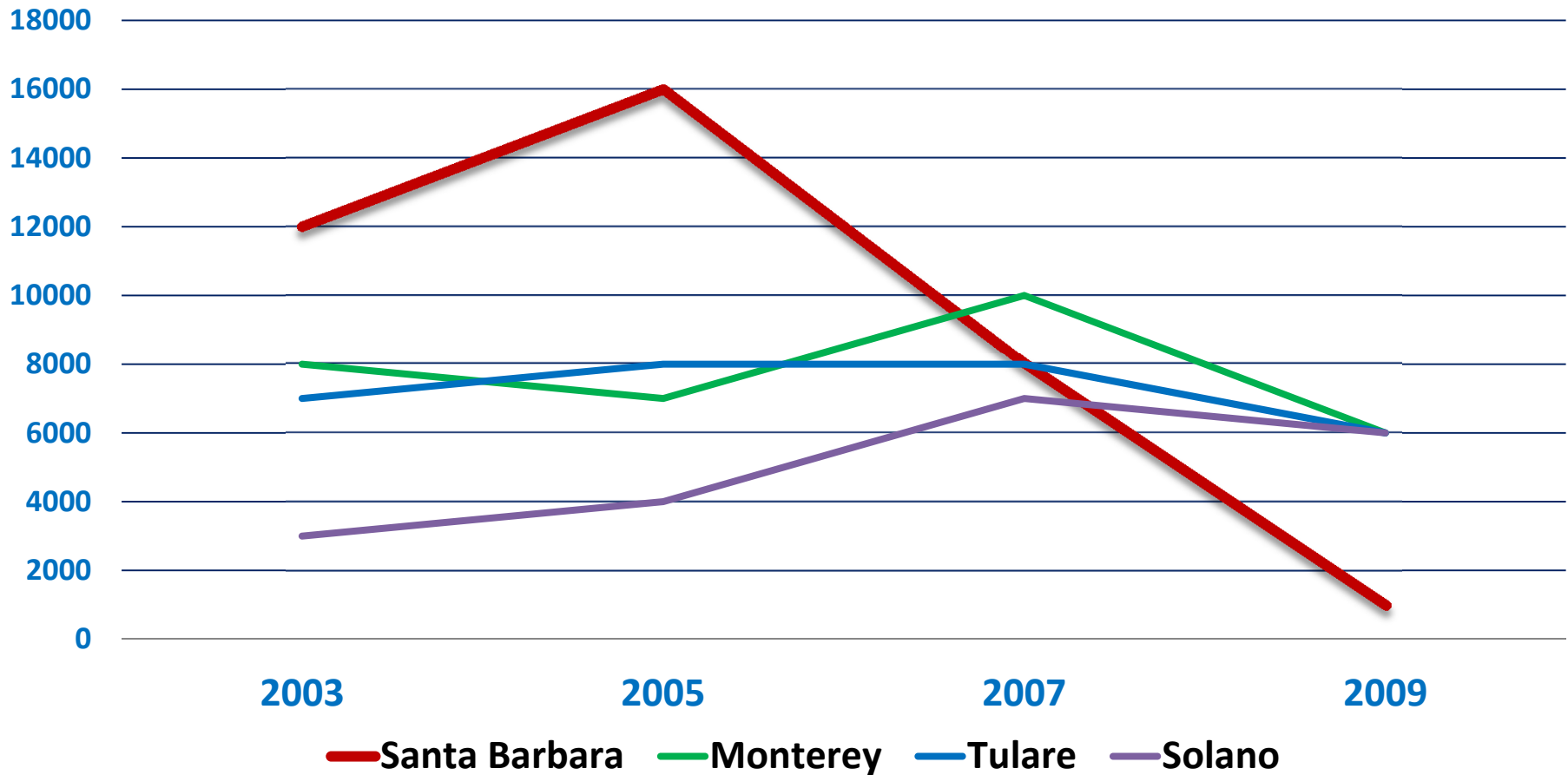
Healthy Kids Santa Barbara

Since 2006, SB County has reduced the number of uninsured children by 94% (CHIS 2005, 2009).



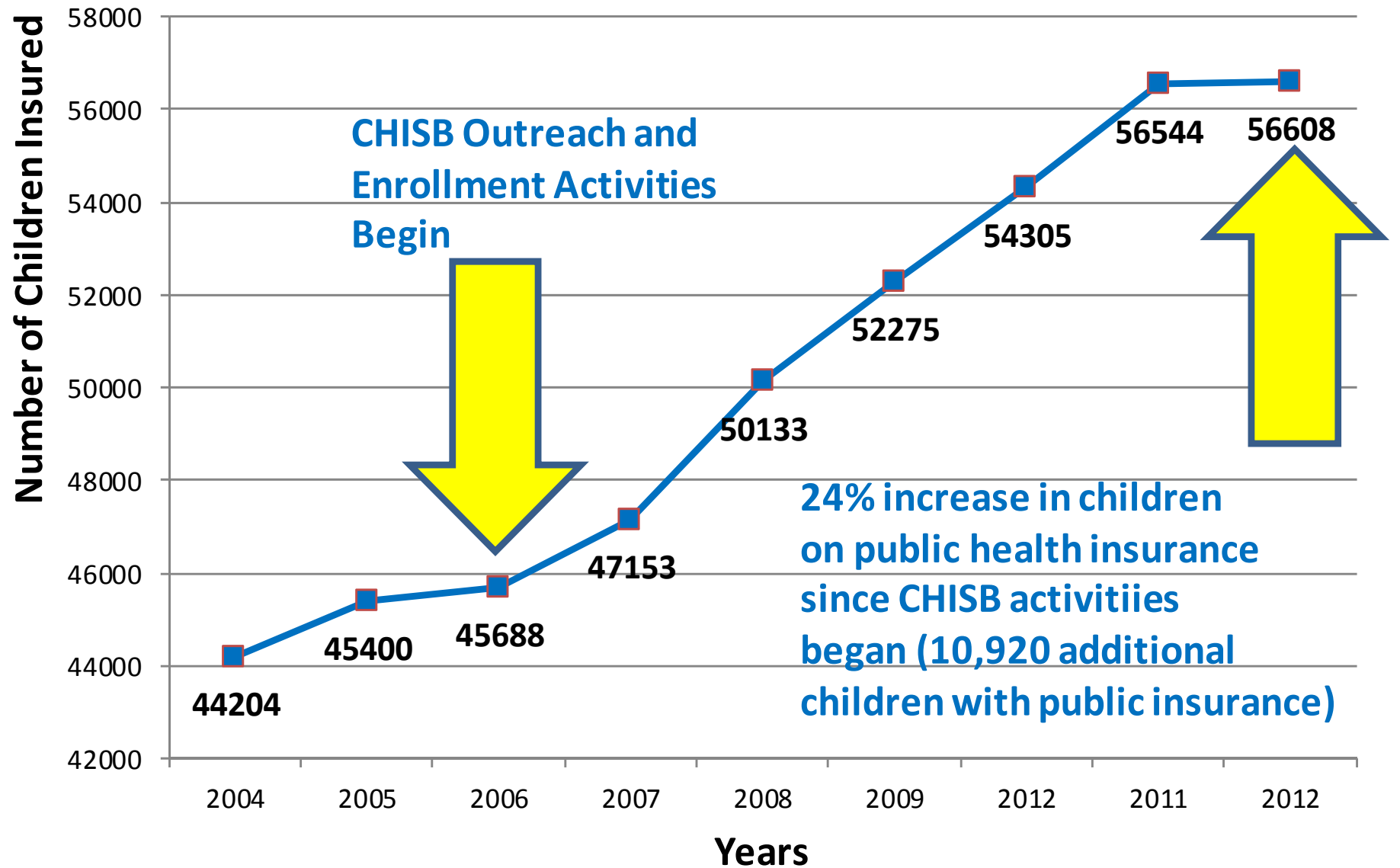
Uninsured Children - County Comparison

Santa Barbara County compared to Benchmark Counties
with no or few OERU activities
(Source: CHIS data, UCLA)



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Children on Public Health Insurance in Santa Barbara County



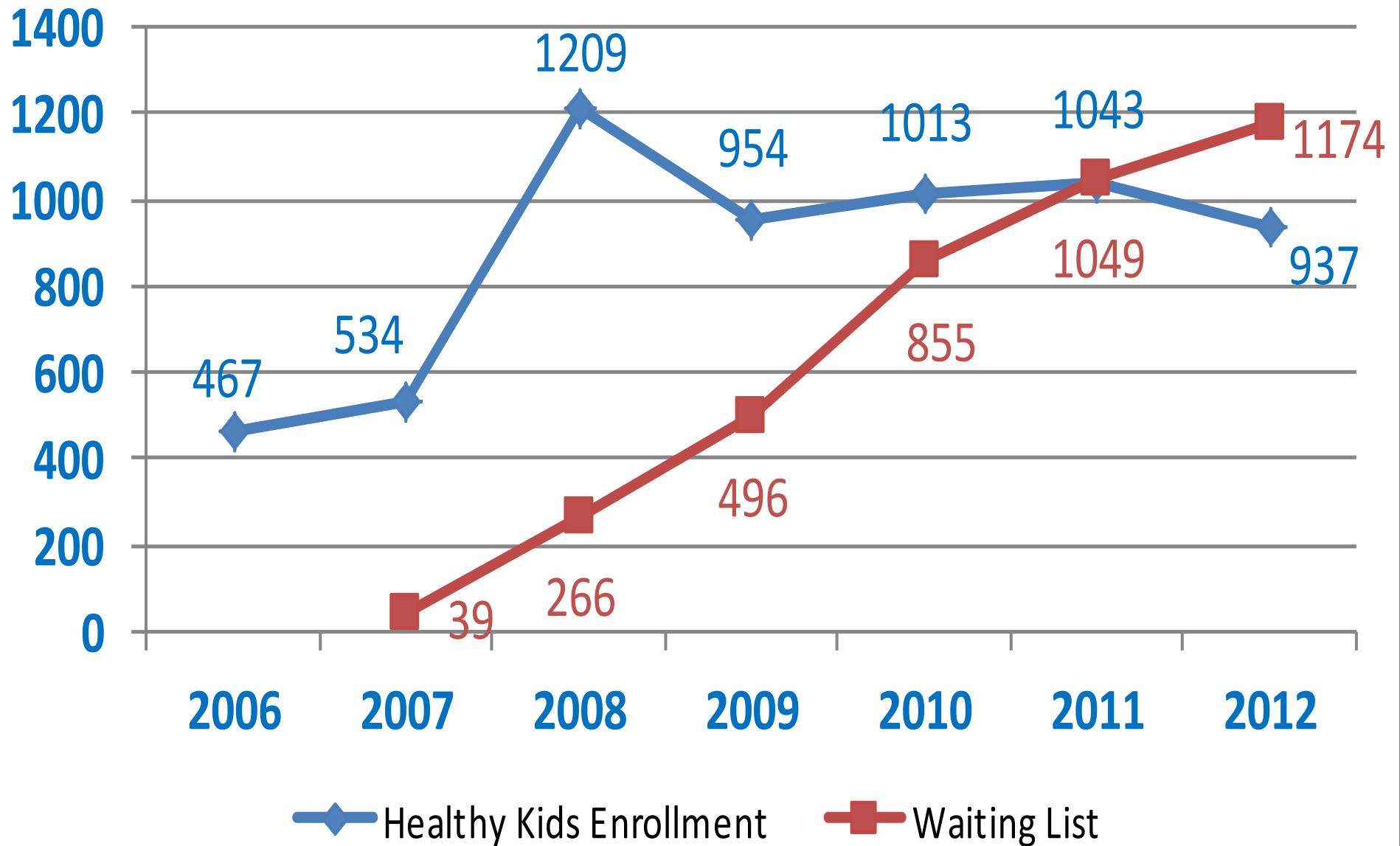
CAAs Make the Difference!



Healthy Kids Santa Barbara Evaluation



Healthy Kids Enrollment and Waiting List





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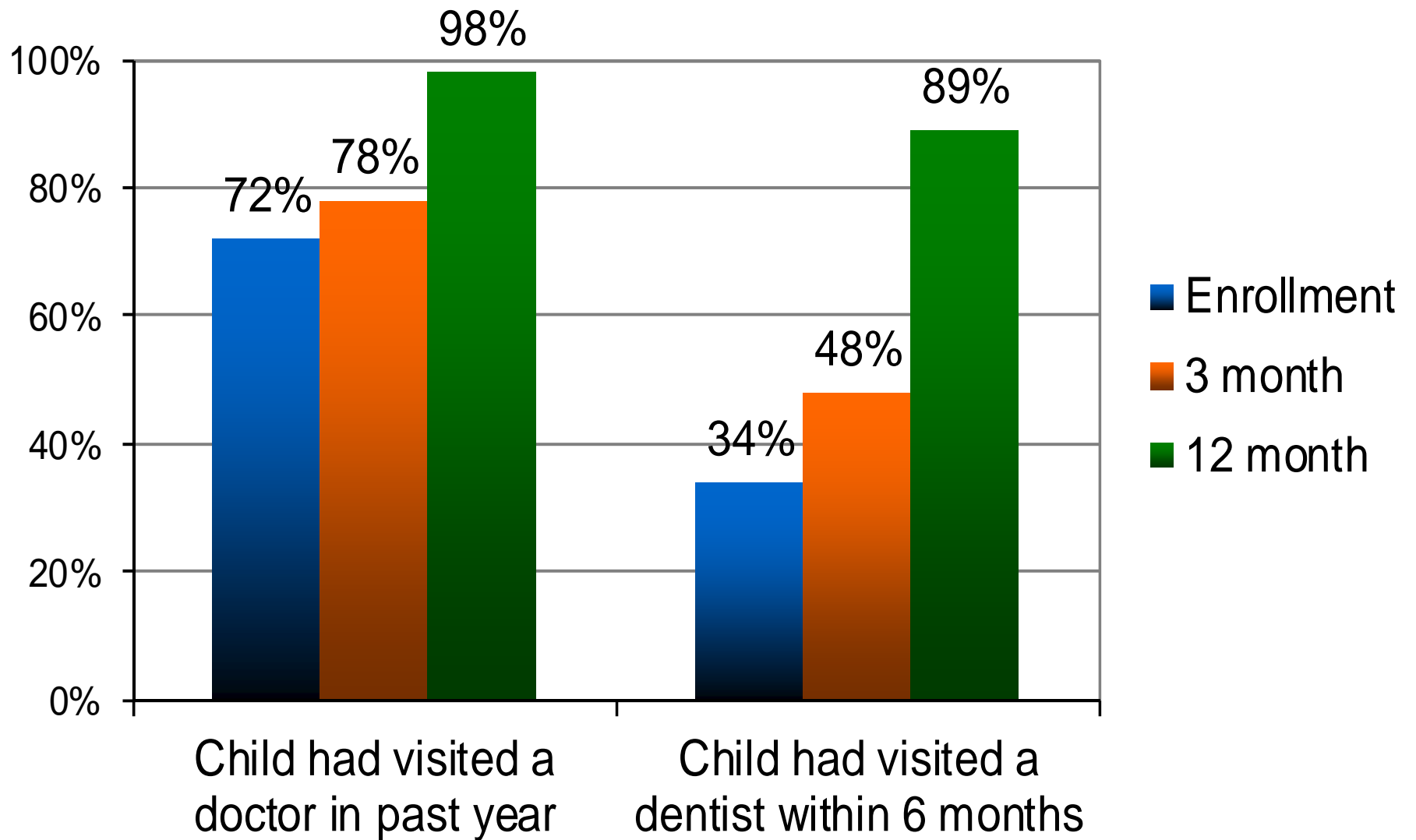
Impact of Having No Health Insurance

Prior to health insurance enrollment:

- 39% of parents indicated that they had delayed seeking needed medical care for their child in the last 12 months.
- 19% indicated that their child had never seen a dentist and 45% had not taken their child to a dentist for over a year.
- 32% reported that they had concerns with their child's development and growth that were not being addressed.

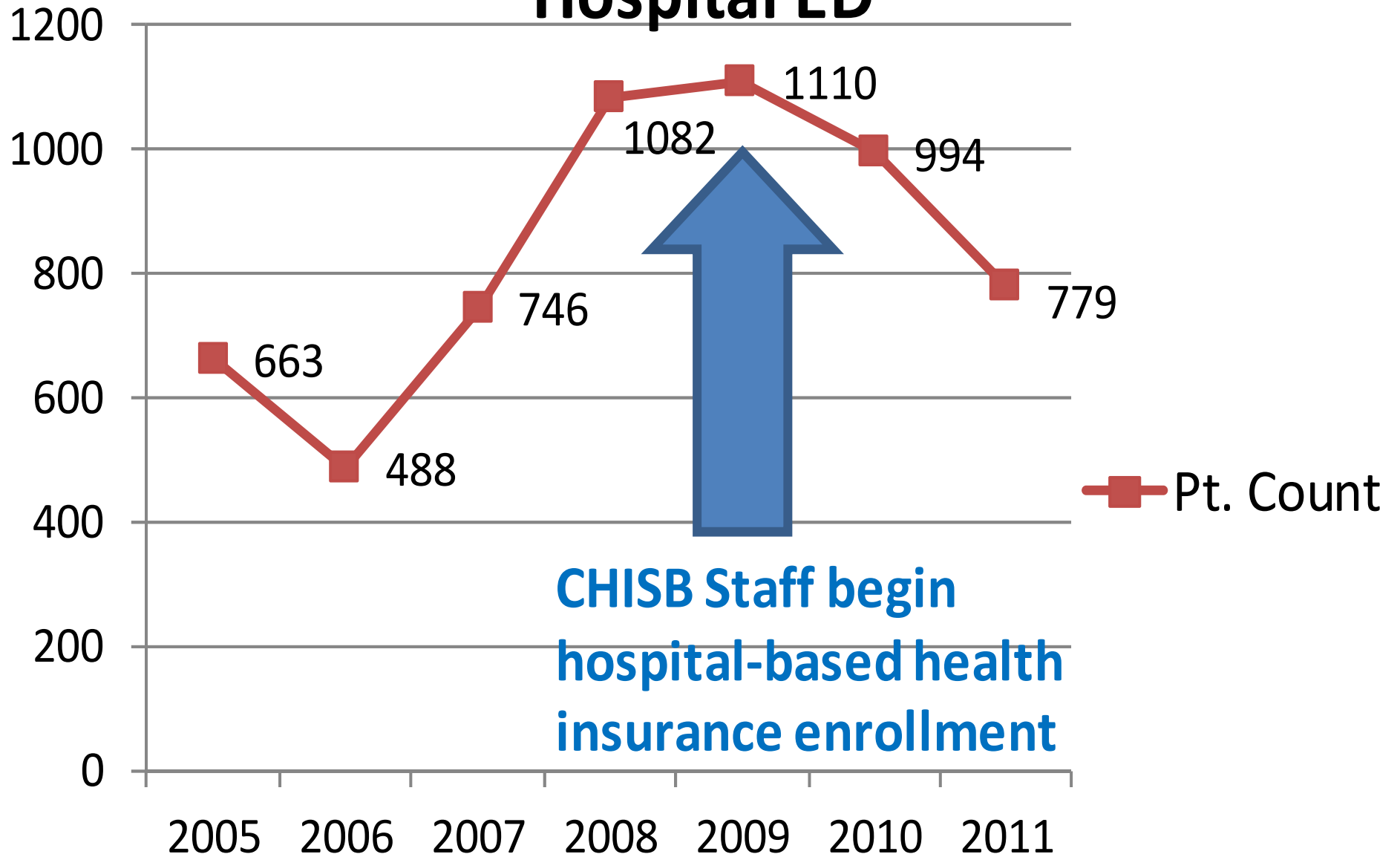
Source: CHISB Evaluation 11-12, Parent Survey Results

Increase in Utilization after Health Insurance Enrollment



Source: CHISB Evaluation 11-12, Parent Survey Results

Uninsured Children Utilizing Hospital ED



Thank you for your support of Healthy Kids Santa Barbara



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