



BOARD OF SUPERVISORS  
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** Public Health  
**Department No.:** 041  
**For Agenda Of:** September 19, 2017  
**Placement:** Administrative  
**Estimated Tme:**  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** Majority

---

**TO:** Board of Supervisors  
**FROM:** Department Van Do-Reynoso, PhD, Director  
Director(s) Public Health Department  
Contact Info: Dawn M. Dunn, Coordinator, Tobacco Prevention Program  
**SUBJECT:** Tobacco Control Program Local Lead Agency Allocation Agreement

---

**County Counsel Concurrence**

As to form: Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Recommended Actions:**

That the Board of Supervisors consider the following recommendations:

- a) Approve, ratify and authorize the Public Health Department Director to execute Agreement No. CTCP-17-42 with California Tobacco Control Program in the amount not to exceed \$494,271 for the period of July 1, 2017 through June 30, 2018.
- b) Determine that these activities are exempt from California Environmental Quality Act review per CEQA Guideline Section 15378(b)(4), since the recommended actions are government fiscal activities which do not involve commitment to any specific project which may result in a potentially significant physical impact on the environment.

**Summary Text:**

This item is on the agenda to approve and authorize the Public Health Department (PHD) Director to accept an allocation agreement in the amount of \$494,271 for Proposition 99 and Proposition 56 funds for tobacco prevention and control activities in Santa Barbara County.

**Background:**

The Public Health Department (Department) has acted as the Local Lead Agency (LLA) for tobacco control activities since 1989, when enabling legislation allowed for the receipt of Proposition (Prop) 99 funding (AB 75 and AB 99). Funding levels have varied over the past twenty years, but the Department has performed contractual obligations as the LLA since that time. The impacts of the receipt of these funds have been positive, with improved indoor and outdoor air, reduced sales of tobacco products to minors, and reductions in both adult and youth tobacco use, etc.

On November 8, 2016, Prop 56, the Tobacco Tax Increase Initiative, was approved by 64% of California’s voters. This measure increased the tax on all tobacco products. Thirteen (13%) percent of the additional revenue to be generated will be designated to fund comprehensive tobacco control programs. The California Department of Public Health (CDPH), California Tobacco Control Program (CTCP), will be allocating a portion of these funds to each county’s Public Health Department to act as the LLA. The local tobacco prevention program currently receives \$150,000 from Prop 99. The County has been approving this revenue allocation and developing plans for the expenditure of funds to decrease the use of tobacco and increase the health of residents of Santa Barbara County. Effective 2017/2018, the annual allocation agreement (attached) includes both Prop 99 and Prop 56 funding. The Tobacco Prevention Program (TPP) will receive an additional \$344,271 from Prop 56, for a combined total funding award of \$494,271.

The California Tobacco Control Program (CTCP) was established in 1989 as a result of Prop 99 the Tobacco Tax and Health Promotion Act of 1988 which added a 25-cent tax to each pack of cigarettes sold in the state and designated 20 percent of the funds be directed towards preventing and reducing tobacco use. In November 2016, California voters overwhelmingly approved Prop 56, the California Healthcare, Research, and Prevention Tobacco Act of 2016, by a 64 percent to 36 percent vote. Prop 56 added an additional \$2.00 tax to each pack of cigarettes and an equivalent tax on other tobacco products, including electronic smoking devices (ESD), and designated that a portion of the tobacco tax revenue be directed toward reducing smoking and tobacco use among all Californians, particularly youth. Achievement of health equity is mandated, and focus must be placed on engaging with priority population communities to address tobacco-related disparities.

These statutory provisions require LLAs to periodically develop and submit a comprehensive tobacco control plan, and to follow guidelines issued by CTCP based on legislative enactment. Each LLA must obtain the involvement of local community organizations in the development of the Plan. This year’s work plan focuses on expanding outdoor air protections in North County, while advocating for limiting access to tobacco products for youth countywide and finally strengthening community engagement and our existing coalition.

Fiscal and Facilities Impacts:

Budgeted: Yes

**Fiscal Analysis:**

<b><u>Funding Sources</u></b>	<b><u>Current FY Cost:</u></b>	<b><u>Annualized On-going Cost:</u></b>	<b><u>Total 2 Year Project Cost</u></b>
General Fund			
State	\$ 494,271		
Federal			
Fees			
Other			
Total	\$ 494,271	\$ -	\$ -

Both Proposition 99 and 56 funding allocations are included in the total of \$494,271 for FY 2017-2018. These funds have been allocated as part of the Public Health Department's FY 2017-2018 Adopted Budgets and can be found in the County's Operating Plan Document on Page D-170. There is no use of general fund resources associated with this agreement.

**Staffing Impacts:**

**Legal Positions:**  
0

**FTEs:**  
0

**Special Instructions:**

Please return one (1) certified electronic Minute Order to [phdcu@sbcphd.org](mailto:phdcu@sbcphd.org).

**Attachments:**

- A. Agreement No. CTCP-17-42 with California Tobacco Control Program

**Authored by:**

Dawn M. Dunn, MPH, Coordinator, Tobacco Prevention Program