RESOLUTION DECLARING THE WEEK BEGINNING JUNE 29, 2007 AS NATIONAL CLEAN BEACHES WEEK

WHEREAS, the Clean Beaches Council, as part of Great Outdoors Month, has designated the week beginning June 29, 2007 as National Clean Beaches Week; and

WHEREAS, beaches represent a critical part of our natural heritage and a beautiful part of the American landscape, and beaches are sensitive ecosystems, susceptible to degradation and alteration from pollution, sea level rise, natural forces, untreated sewage, and improper use; and

WHEREAS, communities and government have undertaken significant measures to keep beaches clean and healthy; and

WHEREAS, 75% of all recreational activity occurs within a half mile corridor around the shorelines of our beaches, rivers, and lakes; and

WHEREAS, coastal tourism and healthy, fresh seafood fuels robust economies – sustaining communities and supporting jobs along the coastal U.S.;

NOW, THEREFORE, BE IT ORDERED AND RESOLVED that this Board of Supervisors hereby acknowledge that each year, the seven-day period ending on July 5, shall henceforth be observed as National Clean Beaches Week and encourage all residents of Santa Barbara County to visit, enjoy, and protect our greatest natural resource.

Passed and adopted by the Board of Supervisors of Santa Barbara County, State of California this 3rd day of July, 2007 by a unanimous vote of all members present.