



COUNTY OF SANTA BARBARA CALIFORNIA

RESOLUTION OF RECOGNITION COMMEMORATING THE 60TH ANNIVERSARY OF THE SOLVANG SHOE STORE

WHEREAS, the Solvang Shoe Store has been a proud and iconic business in the City of Solvang since its founding in 1965, serving residents and visitors alike with high-quality footwear, expert customer service, and an unwavering commitment to tradition; and

WHEREAS, for 60 years, the Solvang Shoe Store has remained a family-owned and operated business, preserving the heart and character of Solvang's Danish-rooted downtown and offering a unique shopping experience that has drawn generations of loyal customers; and

WHEREAS, the store is best known for its famous giant wooden clog—a beloved local landmark and popular photo destination that has become synonymous with Solvang's identity and global tourist appeal; and

WHEREAS, the Solvang Shoe Store has contributed meaningfully to the economic vitality of the Santa Ynez Valley by supporting local jobs, participating in community events, and exemplifying the enduring spirit of small business resilience and innovation; and

WHEREAS, the store's long-standing dedication to quality, customer service, and cultural heritage has made it a cornerstone of the community and a lasting symbol of Solvang's welcoming spirit.

NOW, THEREFORE, IT IS HEREBY ORDERED AND RESOLVED that the Board of Supervisors of the County of Santa Barbara congratulates the owners and staff of the Solvang Shoe Store on the occasion of its 60th Anniversary, and extends its deepest appreciation for six decades of outstanding service, enduring tradition, and commitment to excellence. The Board further recognizes the Store's continued contributions to the vibrancy, culture, and unique character of Solvang and the greater Santa Ynez Valley.

PASSED AND ADOPTED by the Board of Supervisors of Santa Barbara County, State of California, this 24th day of June 2025, by a unanimous vote of all members present.



ATTEST:

Maria Iniguez
Clerk of the Board

[Signature]

Supervisor - 1st District

[Signature]

Supervisor - 2nd District

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Supervisor - 3rd District

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Supervisor - 4th District

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Supervisor - 5th District