



BOARD OF SUPERVISORS
AGENDA LETTER

Agenda Number:

Clerk of the Board of Supervisors
105 E. Anapamu Street, Suite 407
Santa Barbara, CA 93101
(805) 568-2240

Department Name: General Services
Department No.: 063
For Agenda Of: 12/6/22
Placement: Administrative
Estimated Tme: N/A
Continued Item: No
If Yes, date from:
Vote Required: Majority

TO: Board of Supervisors

FROM: Department Director(s)
Contact Info: Janette Pell, Director, General Services (805) 560-1011
Skip Grey, Assistant Director, General Services (805) 568-3083

SUBJECT: Santa Barbara Bowl Foundation Annual Report for 2021;
First Supervisorial District

County Counsel Concurrence

As to form: Yes

Other Concurrence: N/A

Auditor-Controller Concurrence

As to form: Yes

Recommended Actions:

That the Board of Supervisors:

- a) Receive and file the 2021 Annual Report for operations at the Santa Barbara Bowl, and
- b) Find that the proposed action is an organizational or administrative activity that will not result in direct or indirect physical changes in the environment and is therefore not a project under CEQA Guidelines 14 CCR 15378(b)(5).

Summary Text:

The current 45-year Management and Lease Agreement (Agreement) between the County and the Santa Barbara Bowl Foundation (SBBF) was approved by the Board of Supervisors on May 17, 2011. Section 22 (C) of the Agreement requires the Foundation to submit an annual report by October 15 of each year for the previous year. Attached is a copy of the Annual Report for 2021.

Background:

The Santa Barbara Bowl is a world-class 4,562 seat entertainment, culture and arts venue located at 1122 N. Milpas Street in Santa Barbara. Originally constructed in 1936 as a Works Progress Administration (WPA) project, the Santa Barbara Bowl is a County owned property, managed and operated under the direction of the Santa Barbara Bowl Foundation. On June 28, 1994, the County

entered into a lease with the Santa Barbara Bowl Foundation for long term management of the Bowl facility. The Foundation had already existed as a California non-profit public benefit organization since 1981. On May 17, 2011, the SBBF renewed its lease agreement with the County for a period of 45 years beginning June 1, 2011. The SBBF has an option to extend the lease for another 25 years. Responsibility of all costs for maintenance, repairs, improvements, and operations relating to the property rests solely with the Foundation.

Total revenues for the Santa Barbara Bowl Foundation in 2021 were \$10,919,327 compared to \$3,344,945 in 2020. This increase is due to the resumption of the concert season, contributions and pledges, investment income, and various COVID-19 relief grants and credits. The total revenue amounts for 2021 included \$2,830,881 in fundraising revenue.

Following the closure of the venue and canceling of the 2020 Concert Season due to the worldwide COVID-19 pandemic, the Foundation reopened the Santa Barbara Bowl in August 2021 and hosted 23 concerts. This resulted in the Foundation's operating revenues increasing substantially to \$3,935,316 in 2021 compared to \$699,943 in the shuttered year of 2020. In addition, non-operating revenue totaled \$3,307,058 which consisted of a Shuttered Venue Operators Grant, a Paycheck Protection Program loan that was forgiven, an Employee Retention Tax Credit, and a grant from the California Small Business COVID-19 Relief Program.

Organizational expenditures (all expenses excluding capital improvements) increased to \$5,806,041 in 2021 compared to \$3,289,482 in 2020. These expenses include depreciation expense of \$1,170,816. The Foundation carried no long-term debt and there were no subleases in effect in 2021.

As one component of the Bowl Foundation's commitment to supporting the local arts community, beginning in 2010, the Foundation contributes an annual payment to the Santa Barbara County Office of Arts and Culture (SBCOA&C). The Santa Barbara Bowl Foundation Arts Subsidy is intended to promote the public's appreciation and access to cultural arts in the Santa Barbara community. Per the existing lease agreement, the arts subsidy payment increased in 2015 to \$0.50 per ticket sale with a cap of \$56,750 per season. Since 2011 the total contribution to the Santa Barbara County Office of Arts and Culture through the Arts Subsidy Program is \$428,614. In the partial 2021 concert season, this contribution was \$45,441.50 based on ticket sales of 90,883.

Included as Attachment 2 is the Santa Barbara Bowl Foundation Financial Statements as of December 31, 2021 prepared by Armanino LLP, Woodland Hills.

Fiscal and Facilities Impacts:

N/A

Special Instructions:

N/A

Attachments:

1. Annual Report of the Santa Barbara Bowl Foundation – 2021
2. Santa Barbara Bowl Foundation Financial Statement, December 31, 2021

Authored by:

Skip Grey, Assistant Director