



# Board of Supervisors The Novel Coronavirus (COVID-19)

December 15, 2020

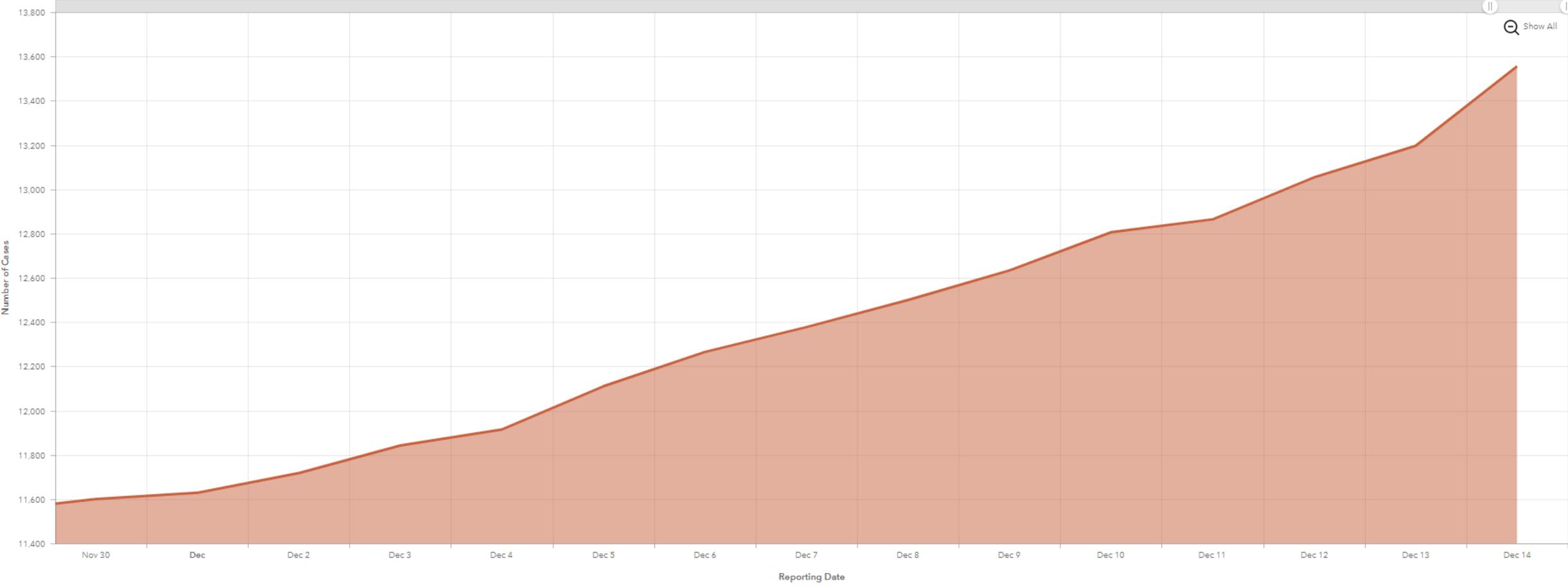
# Briefing Topics

- SBC COVID-19 Data
- Blueprint for a Safer Economy
- Vaccine Update
- RISE Business Update



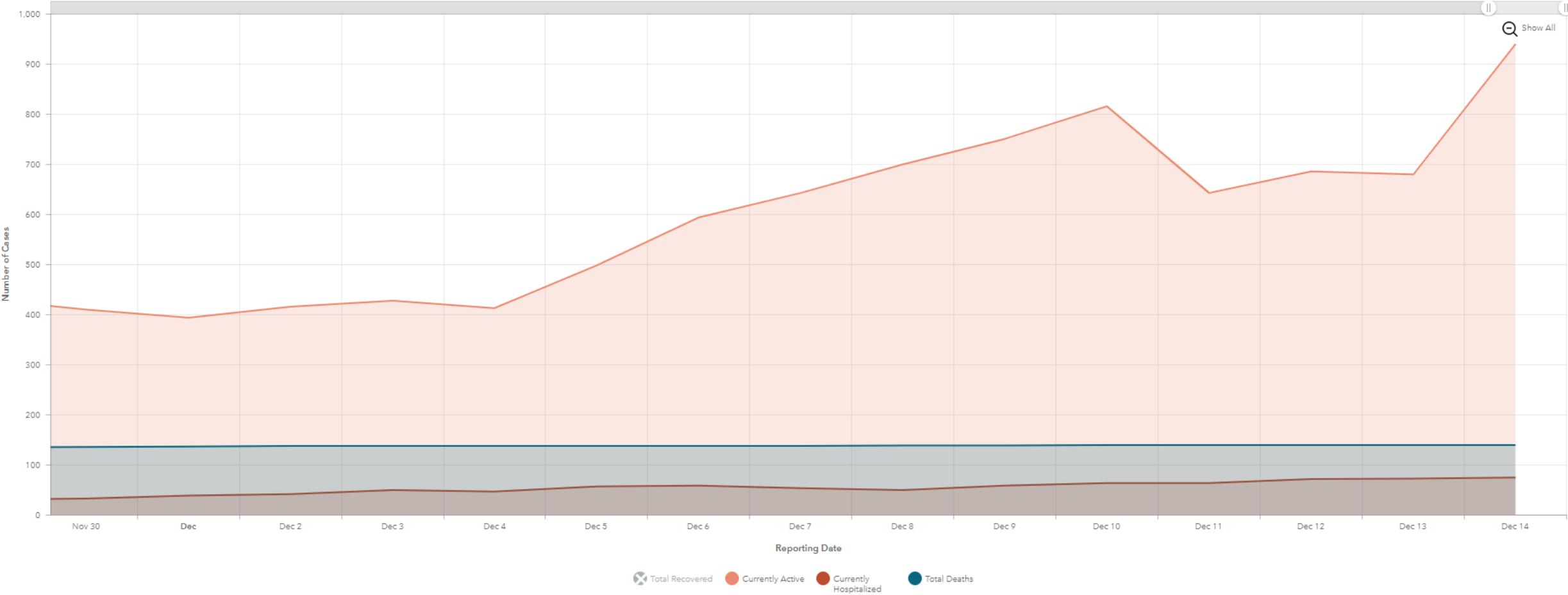
# Santa Barbara County COVID-19 By The Numbers

Cumulative Cases  
Includes Lompoc Federal Correctional Complex (FCC)



# Santa Barbara County COVID-19 By The Numbers

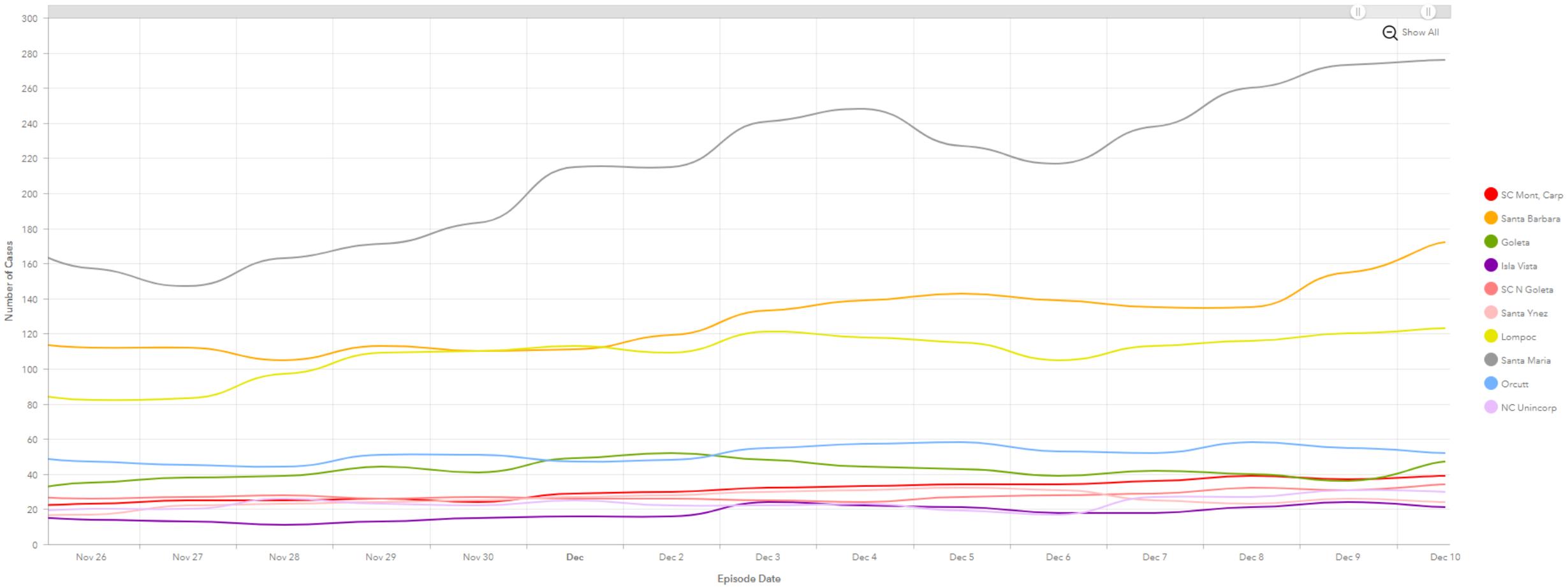
## Current Status



# Santa Barbara County COVID-19 By The Numbers

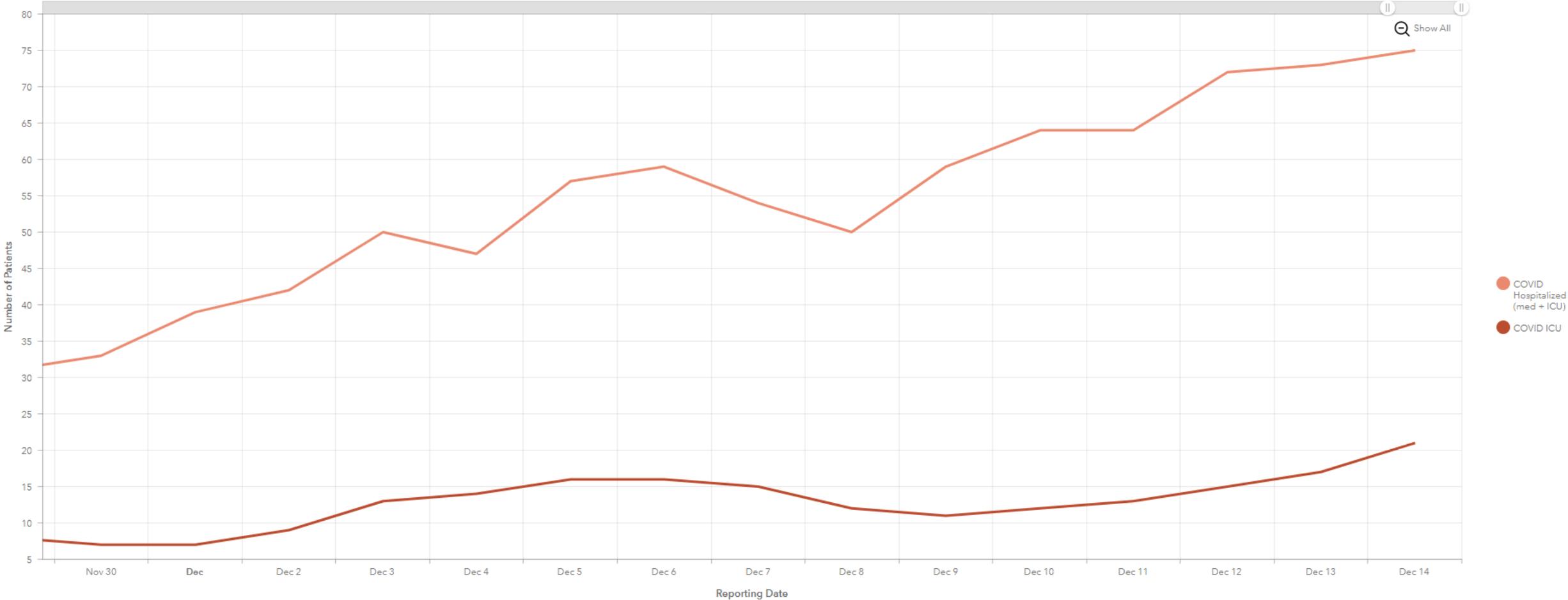
## 7-Day Rolling Sum of New Cases by Area

Not including Lompoc Federal Correctional Complex



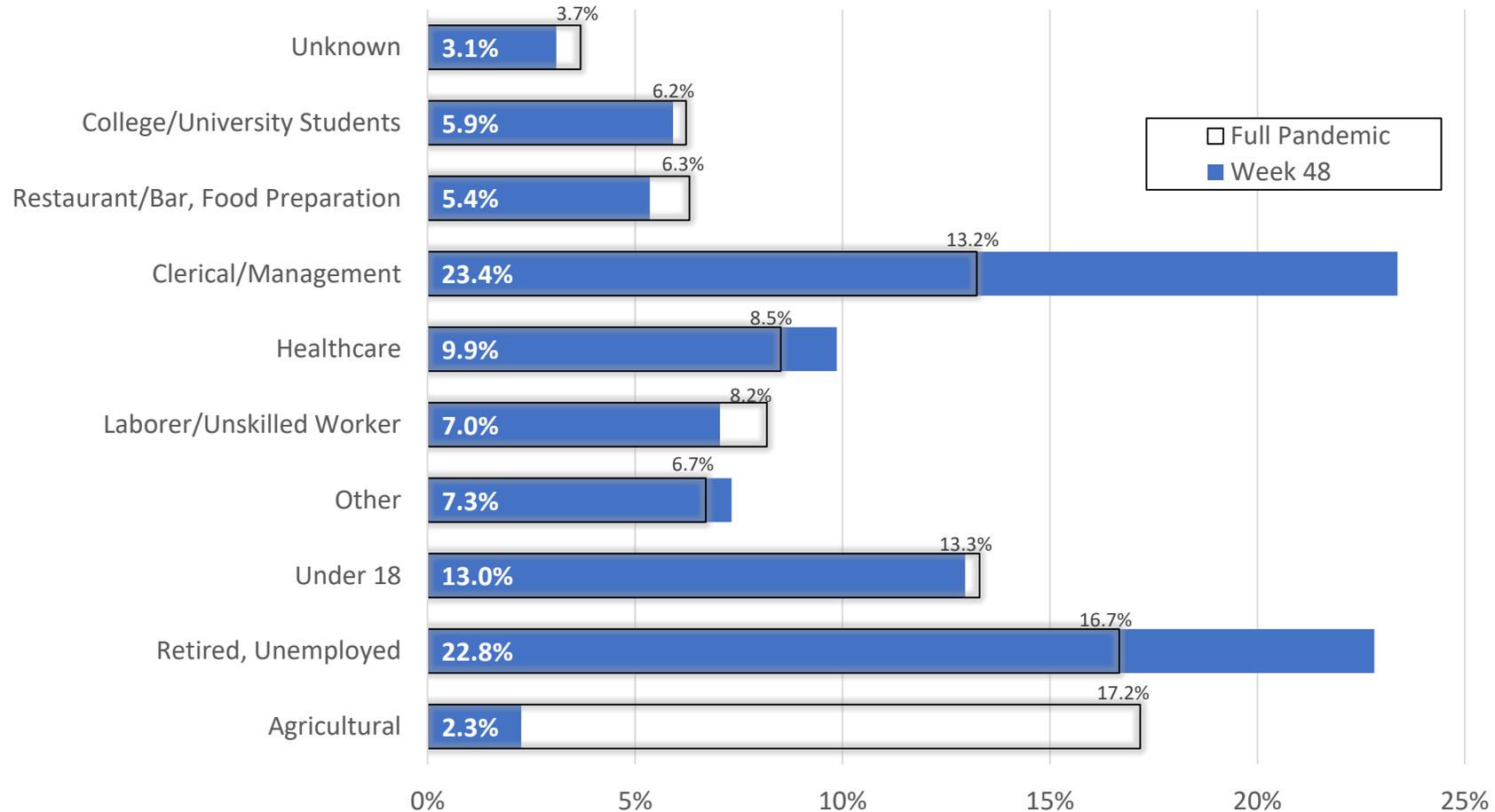
# Santa Barbara County COVID-19 By The Numbers

COVID Hospitalized and ICU



# Occupation Type of COVID-19 Cases

Percentage of COVID-19 Cases by Occupation for Week 48 (N=500\*)



\*145 missing occupations in week 48 nor 3,525 missing occupations for the pandemic are depicted in the chart



# Blueprint for a Safer Economy

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DATA AS OF 12.14.20

# Anticipated CDPH Monitoring Status: 12/15

## Santa Barbara County metrics

**19.2**

Adjusted case rate for tier assignment

New cases per day per 100K (unadjusted)

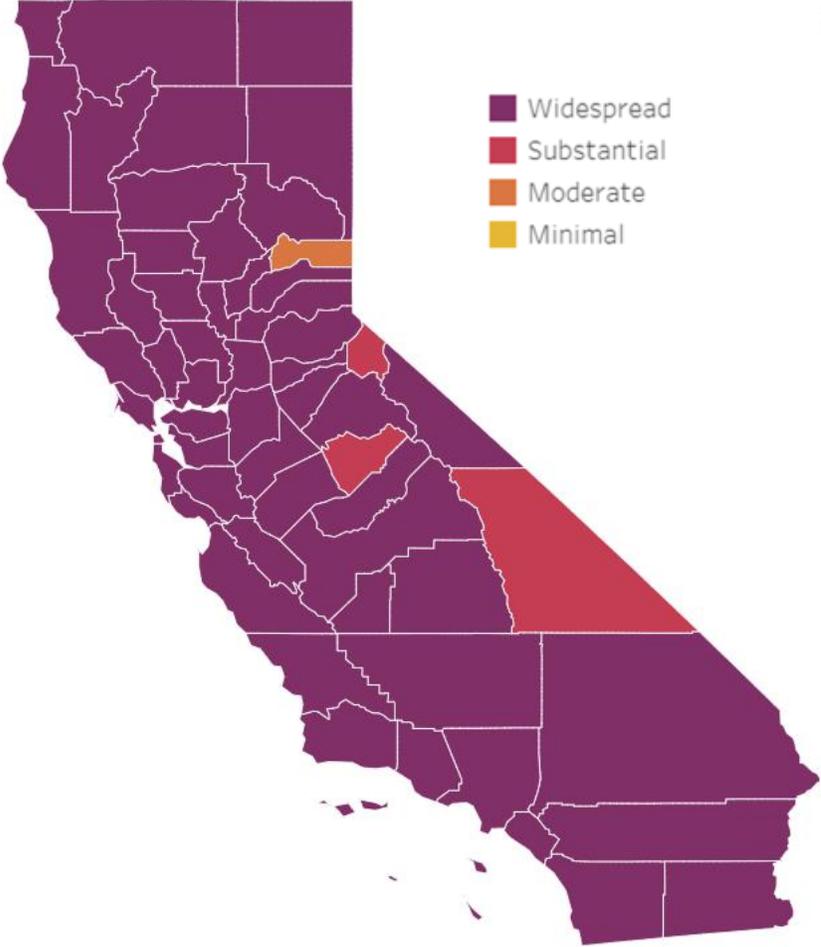
**24.4**

Positivity rate

**6.1**

Health Equity Metric:

**8.3**



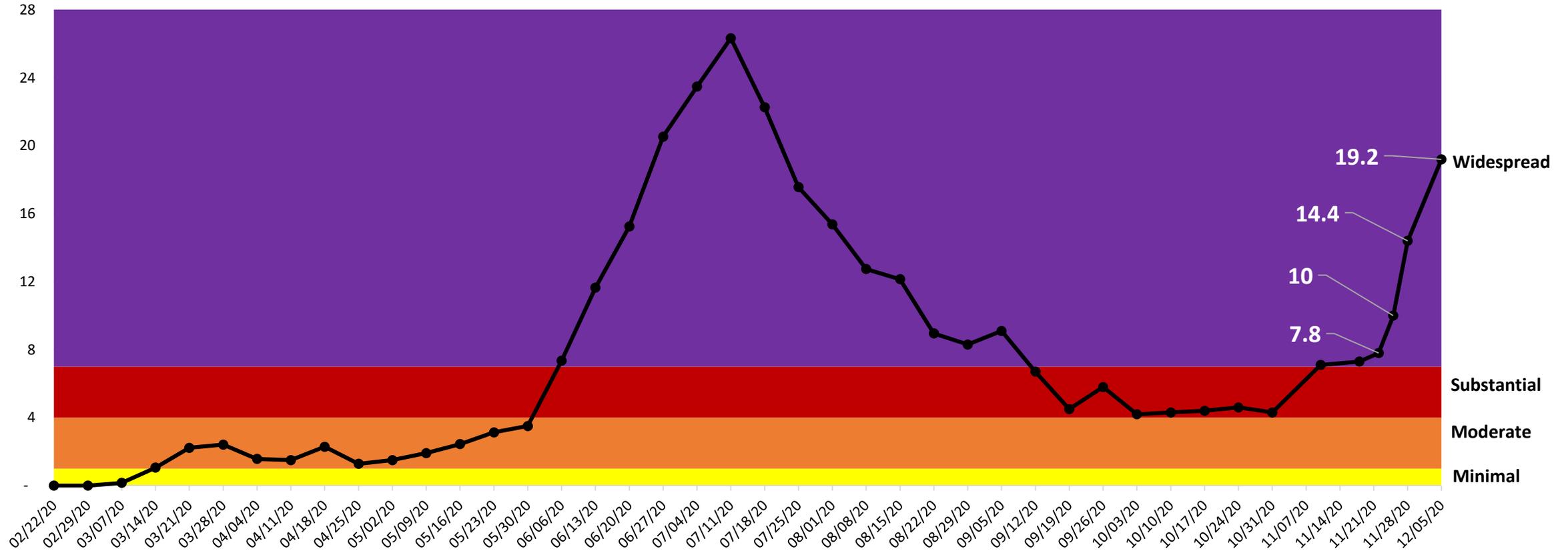
\*CA map as of 12/08

All data and tier assignments are based on results from week ending Dec 5, 2020



# Case Rate Trend

Santa Barbara County 7-day Average Adjusted\* Case Rate per 100,000 Community Residents



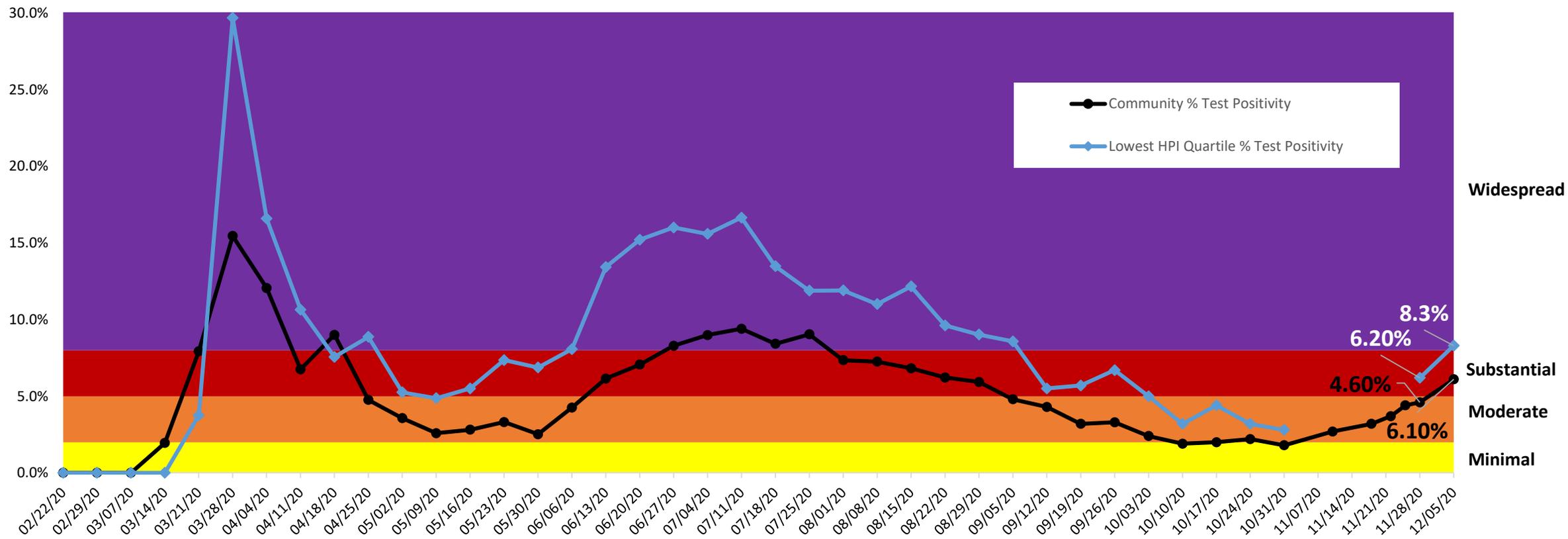
\* Case rates as of 8/29 to current have been adjusted based on State metrics; As of 11/15 CDPH changed the Case Rate and Testing Positivity metrics to reflect a 4-day lag instead of a 7-day lag. As of 11/28 data, the State reverted back to the 7-day lag.

update on 12/14/20



# Testing Positivity Trend

Santa Barbara County 7-day Average Community Test Positivity Percent



As of 11/15, CDPH changed the Case Rate and Testing Positivity metrics to reflect a 4-day lag instead of a 7-day lag. HPI data was not released the weeks with 4-day lag data. As of 11/28 data, the State reverted back to the 7-day lag.



# Anticipated ICU Availability: 12/15

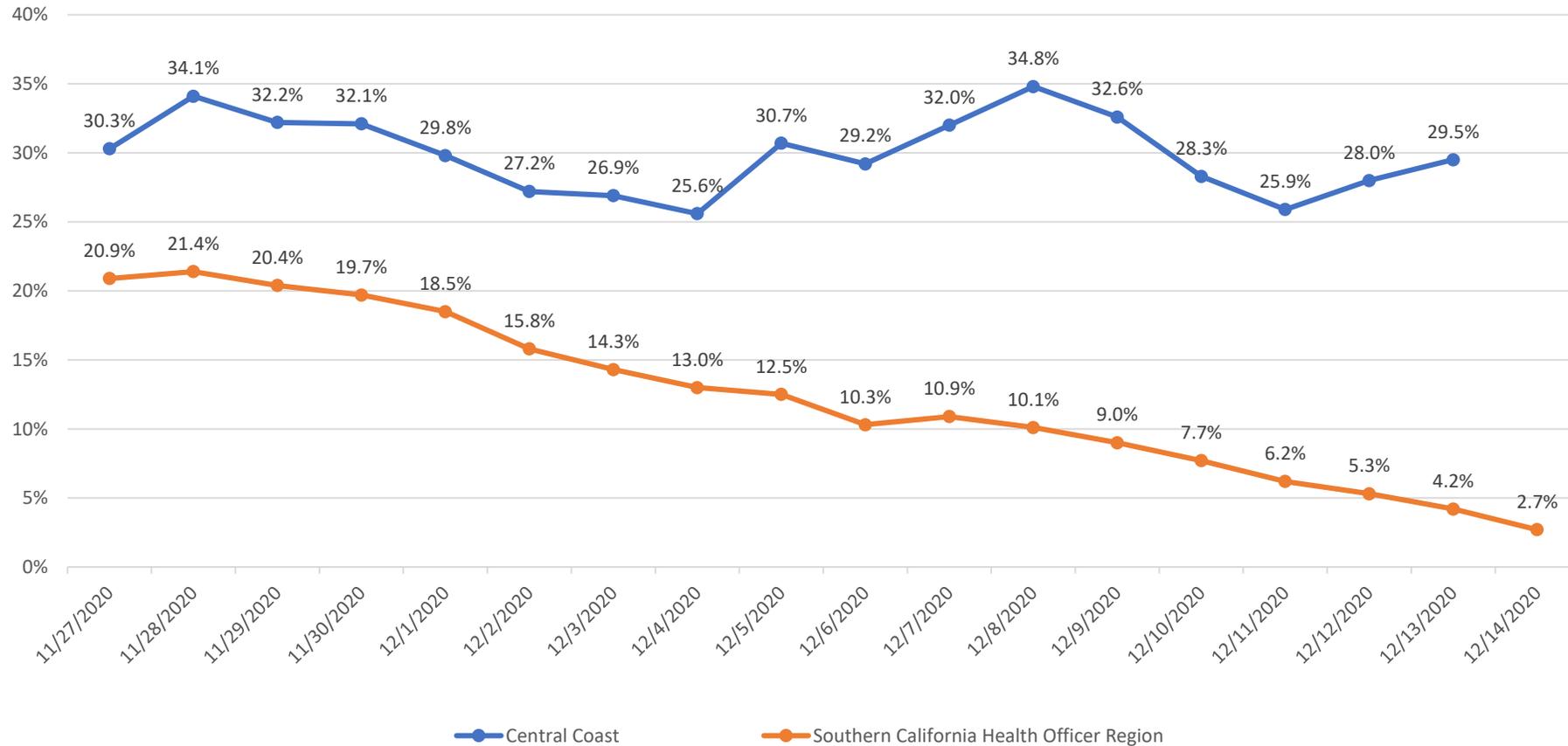


## SAHO ICU Bed % Available as of December 15

Northern California	29.8%
Bay Area	15.8%
Greater Sacramento	14.9%
San Joaquin Valley	1.6%
Southern California	1.7%



# Regional Adult ICU Bed Availability



On 12/4/2020 the State modified the ICU availability definition to only include Adult ICU beds.



# Vaccine Update

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# COVID-19 Vaccines

- Anticipated delivery of 3,900 Pfizer doses is on its way
  - 2 boxes directly to Cottage Hospital; 2 boxes to Marian Regional Medical Centers
- Anticipated delivery of 6,600 Moderna doses as early as next week
  - Allocations to hospitals and other high priority medical workers





# Reopening Your Business in Santa Barbara County



December 15, 2020

# Reopening Self-Certification by the Numbers

## As of Friday, December 11, 2020



**4,441** Business Submittals Countywide

Cities 4,018

Unincorporated 423

### TOP 10 INDUSTRY SECTORS

1,035 Retail Stores

898 Restaurants

488 Office Workspaces

191 Hair Salons/Barbershops

178 Limited Services

168 Gyms & Fitness

137 Hotels (Tourism)

115 Wineries/Bars

108 Personal Services

88 Places of Worship



# State Website Links for Businesses

- <https://covid19.ca.gov/stay-home-except-for-essential-needs/#regional-stay-home-order>
- <https://covid19.ca.gov/essential-workforce/>
- <https://covid19.ca.gov/safer-economy/>
- <https://covid19.ca.gov/business-and-employers/>

# State Financial Assistance Information

<https://covid19.ca.gov/business-and-employers/>

- Small Business Hiring Tax Credit, a \$1,000 tax credit for each new employee hired by small businesses (up to \$100,000 per business)
- Interest-free deferral of sales/use tax up to \$50,000 for businesses with less than \$5 million in taxable sales
- California Rebuilding Fund small business loans
- Small Business Disaster Relief Loan Guarantee Program and Small Business Loan Guarantee Program via IBank
- Small Business Debt Relief



## REOPENING YOUR BUSINESS IN SANTA BARBARA COUNTY

Find out about the County of Santa Barbara's requirements for you to reopen your business. You will learn what is required for different workplaces to reopen including guidance in preparing a plan based upon your industry and how to put the plan into action.

[GET STARTED](#)



## THE RISE GUIDE

The County of Santa Barbara's RISE (Reopening in Safe Environment) Guide outlines the steps for reopening that can be safely taken in our community. Developed by medical experts and supported by feedback from all sectors of the community, RISE serves as a supplemental guide to the State Health Orders.

[THE RISE GUIDE](#)



## SMALL BUSINESS AND COMMUNITY PARTNERSHIP ENHANCED PROGRAM (SBCPEP)

Want to take your business outdoors? Check out this special allowance that provides businesses or other organizations to expand into adjacent public right-of-way outdoor areas in the unincorporated areas of the county.

[LEARN MORE](#)



## LOCAL AND STATE HEALTH ORDERS

Find local and state health orders that may affect your business here. Health orders can have an impact on when businesses may reopen, how goods and services may be delivered to the public and if there are any special health-related requirements of businesses or the general public.

[LEARN MORE](#)



## RESOURCES FOR BUSINESSES

Are you interested in learning about important information including Federal, State, and local assistance programs that are available to small business owners and employers? Please check out the County of Santa Barbara's updated list of new programs and policies that may impact your business.

[LEARN MORE](#)



## RESOURCES FOR INDIVIDUALS

If you are a small business owner, employer, employee or a resident and you are interested in assistance that is specifically targeted to individuals and workers, please check out these resources.

[RECOVERY](#)

# Local Resources for Businesses

EDC ECONOMIC DEVELOPMENT COLLABORATIVE

COVID-19 BUSINESS RESOURCES

CONNECT WITH A BUSINESS ADVISOR TODAY AT NO-COST. If your business has experienced economic injury due to the impact of COVID-19, you do not have to walk alone.

IMMEDIATE RECOMMENDED ACTIONS

WOMEN'S ECONOMIC VENTURES

WEV Basic Loans

WEV Basic Start-Up Loan

Eligibility

Applicant must:

- Own and control at least 51% of the business
- Be ready to start a business or have been in business less than one year
- Have resided within Santa Barbara County or Ventura County for at least one year
- Be a U.S. citizen or legal permanent resident, or have an ITIN document with an ITIN are eligible for loans up to \$10,000
- Have a business plan, which must contain at minimum a marketing plan and a two year financial projection
- Not have filed bankruptcy within the past five years
- Not have any outstanding and unresolved tax liens, judgments or other derogatory reporting

Terms

- Up to \$25,000
- Fixed Interest Rate (set at time of approval)
- Up to 60-month repayment
- 2.9% - 3.9% fee (depending on loan size, 3rd party fees paid by Borrower)
- Flexible repayment programs available

Application process

COVID-19 JOINT RESPONSE GRANTS

Partners: KOTTUSH KERRAS VENTURES, batini yew, SANTA BARBARA COUNTY CHAMBER OF COMMERCE

AMERICA'S SBDC CALIFORNIA LOS ANGELES NETWORK

EDC SBDC

DISASTER PREPAREDNESS AND RESILIENCY TOOLKIT FOR BUSINESSES

DISASTER PREPAREDNESS AND RESILIENCY TOOLKIT FOR BUSINESSES 2019

EDC ECONOMIC DEVELOPMENT COLLABORATIVE

SBA U.S. DEPARTMENT OF COMMERCE

SCORE Santa Barbara County

Free Small Business Advice for the Life of Your Business

LOCAL SCORE MENTORS help small businesses in every stage. Whether you are starting out or wanting to grow, SCORE provides guidance in Business Analysis, Marketing, Finance, Sales and Business Development.

Take a Workshop or Webinar

Find Your Mentor

Subscribe to our Newsletter

WHAT IS IMPORTANT NOW

Webinar Series: Navigating Your Business Through Uncertainty Towards Recovery

A series of webinars that provides support and

2021 Business Outlook Roundtable

Live Webinar

December 7, 2020 5:00-6:30 PM

2021 Business Outlook Roundtable Recorded Webinar

SCORE Santa Barbara presents a round table

Build Winning E-Mail Marketing Campaigns For The Holidays & Beyond

Recorded Webinar

SANTA BARBARA SOUTH COAST CHAMBER OF COMMERCE FROM GOLETA TO CAPISTRANO

COVID-19 JOINT RESPONSE GRANTS

Join Now Get our Cham

Your Chamber Membership Connect Advocate Community

COVID-19 Information

Community Outreach

Community Profile

Carpenteria: The Guide

Goleta Magazine

COVID-19 Information

Home > Community > COVID-19 Information

The health and safety of our employees, employers, and the larger community is our top priority. Toward that committed to making preparations for operational continuity plans, ensuring that remote work is an option f to the greatest extent possible, and reminding all members of our organizations and community of best prac regard to health and safety.

As the COVID-19 situation evolves, we recommend that you stay up to date on the latest information provid health officials to help ease employee and customer concerns while preventing the spread of the virus.

The Chamber's role in a fluid situation like this is to help our business members find the resources they need

## County of Santa Barbara Workforce Development Board

- **Services available at the America's Job Center of California in Santa Maria**
  - In-person services
    - Resource Room for job search activities
  - Virtual services
    - Weekly live Job Ready/Career Services Webinars
    - Recorded webinars available on AJCC YouTube channel
    - On-line occupational skills training opportunities for workforce participants
- **Workforce Special Projects for Job Seekers**
  - Over 500 positions in various workforce programs available for youth and adult job seekers with an emphasis on COVID-19 laid off workers.  
Services include:
    - Immediate employment opportunities
    - Occupational skills training opportunities
    - Financial assistance for workforce participants. Up to \$800 in supportive services to pay for rent, utility bills, or technology (computers, tablets, Wi-Fi hotpots) necessary to telework.
- **Services available through other Workforce Partners**
  - Partnership with community colleges to offer training and employment services.
  - Special workforce initiative with Lompoc Adult School and Career Center to start February 2021 aimed at training and putting workers back to work.
  - Other workforce programs available through Transitioning Mental Health and Vision y Compromiso.



# Local Resources for Businesses

- **Economic Development Collaborative** : Regional resources for business consulting, funding and strategic initiatives within the regional economy

Link: <https://edcollaborative.com/covid19/>

- **Service Core of Retired Executives (SCORE)** : Business mentorship, webinars, online resources

Link: <https://santabarbara.score.org/>

- **Small Business Development Center Disaster Preparedness Toolkit**

Link: <https://edcollaborative.com/wp-content/uploads/2019/11/EDC-SBDC-SBA-Disaster-Toolkit-for-Business.pdf>

- **United Way**: For Employees – Financial Hardships

Link: <https://www.unitedwaysb.org/covid-19-joint-response-grants>

# Local Resources for Businesses

- **Women's Economic Ventures (WEV):** Financial loan support to businesses experiencing economic hardship

Link: <https://www.wevonline.org/loans-2/loan-overview/>

- **Santa Barbara Foundation:** Grant Programs

Link: <https://www.sbfoundation.org/covid-19-more-information/>

- **Santa Barbara South Coast Chamber of Commerce**

Link: <https://goletachamber.com/community/covid-19-info/>

- **Santa Maria Chamber of Commerce**

Link: <http://santamaria.com/COVID19-Recovery>

# Resources and Questions

General Business Information: [www.RecoverySBC.org](http://www.RecoverySBC.org)

Business Guideline Questions Email: [EHSadmin@sbcphd.org](mailto:EHSadmin@sbcphd.org)

RISE Ambassadors

Email: [RISEAmbassador@countyofsb.org](mailto:RISEAmbassador@countyofsb.org)

Phone: (805)681-5508

SBCPEP Right-of-Way Application Questions:

Santa Barbara Permit Office (805) 681-4990

Santa Maria Permit Office (805) 803-8750

**STRONGER  
TOGETHER.  
SAFELY APART.**