



**CROP &
LIVESTOCK
REPORT
2023**

County of Santa Barbara

2023 Crop & Livestock Report

*Highlighting Agricultural
Production in
Santa Barbara County*



1916
Record From 1916

CROP ESTIMATE FOR

Petroleum,	\$ 3,957,888.
Beans,	3,018,000.
Sugar Beets	1,924,879.
Motion Picture Films,	720,000.
Manufactured products,	624,000.
Barley,	584,673.
Hay,	535,760.
Live Stock,	654,975.
Walnuts,	420,000.
Lemons,	296,900.
Fruits and Berries,	251,000.
Dairy Products,	215,000.
Fish,	225,580.
Mineral Water,	197,000.
Meat Products,	163,000.
Wheat,	145,000.
Poultry and Eggs,	163,000.
Oats,	125,000.
Seeds,	114,000.
Minerals,	115,876.
Mustard Seed,	154,000.
Onions,	38,000.
Potatoes,	42,000.
Garden Vegetables,	42,000.
Wool,	37,000.
Honey,	12,567.
California Sea Lions,	5,000.
TOTAL-----	\$ 14,782,098.

**California Code, Food and Agricultural Code
 (Formerly Agricultural Code) - FAC § 2272 and
 FAC 2279**



AGRICULTURAL COMMISSIONER'S OFFICE
WEIGHTS & MEASURES

January Storm Damages 2023



In January through March of 2023, multiple atmospheric rivers dropped significant amounts of rain on Santa Barbara County and caused significant damages to agricultural fields and agricultural infrastructures.

The Department worked with local growers and ranchers to complete agricultural damage reports to assist local, state, and federal disaster response and recovery agencies.

Damage reports estimated Santa Barbara County agricultural losses to be over \$169 million.

- Strawberry crop fields were hit the hardest and suffered over \$56 million in crop losses alone.



Agriculture at a Glance: 2023

- Total Gross Production Value:

\$1.875 (\$1,875,978,000)	Billion 2023	} 2.8% Decrease In Gross Value
\$1.930 (\$1,930,445,000)	Billion 2022	

- Total Acreage: **736,160 Acres**
 - Total Irrigated Acreage: **163,151 Acres**
 - Total Rangeland Acreage: **573,009 Acres**





Vegetables

Consumer demand for vegetable crops was steady in 2023, but due to much lower market prices for lettuce, lower yields, and setbacks due to incremental weather, the overall value of vegetables declined compared to 2022.

**Increase in Acreage, but
6.8% Decrease in Value**

Crop	Year	Harvested Acreage	Yield Per Acre	Total Production	Unit	Price Per Unit	Total Value
Broccoli	2023	12,118	554	6,713,372	22lb CTN	\$12.92	\$86,737,000
	2022	13,582	656	8,909,792		\$10.48	\$93,375,000
Brussels Sprouts	2023	767	674	516,958	25lb CTN	\$20.05	\$10,365,000
	2022	1,218	678	825,804		\$17.78	\$14,683,000
Cabbage	2023	1,729	1,023	1,768,767	50lb CTN	\$11.31	\$20,005,000
	2022	1,774	986	1,749,164		\$12.49	\$21,847,000
Cauliflower	2023	9,880	677	6,688,760	25lb CTN	\$12.57	\$84,078,000
	2022	10,436	713	7,440,868		\$12.99	\$96,657,000
Celery	2023	4,116	1,083	4,457,628	60lb CTN	\$15.05	\$67,087,000
	2022	4,664	938	4,374,832		\$15.41	\$67,416,000
Head Lettuce	2023	7,850	735	5,769,750	50lb CTN	\$13.38	\$77,199,000
	2022	7,111	695	4,942,145		\$19.15	\$94,642,000
Leaf Lettuce	2023	5,952	865	5,148,480	30lb CTN	\$13.23	\$68,114,000
	2022	4,918	1,006	4,947,508		\$17.34	\$85,790,000
Spinach	2023	721	758	546,518	20lb CTN	\$12.75	\$6,968,000
	2022	446	1,135	506,210		\$11.51	\$5,826,000
Miscellaneous Vegetables*	2023	8,594					\$194,971,000
	2022	6,773					\$180,326,000
Vegetable Total	2023	51,726					\$615,524,000
	2022	50,922					\$660,562,000





Fruit & Nut Crops

January storms and a cold spring led to decreased yields for blueberries, raspberries, and avocados. New countries entering a very competitive market also led to price reductions in avocados.

**Increase in Acreage, but
5.7% Decrease in Value**

Crop	Year	Harvested Acreage	Yield Per Acre	Total Production	Price Per Ton	Total Value
Avocados	2023	5,717	3.02	17,265	\$2,151	\$37,137,000
	2022	5,614	3.21	18,021	\$3,310	\$59,650,000
Blackberries	2023	1,271	6.21	7,893	\$7,766	\$61,297,000
	2022	1,114	6.00	6,684	\$7,000	\$46,788,000
Blueberries	2023	317	5.79	1,835	\$9,658	\$17,722,000
	2022	458	6.50	2,977	\$8,000	\$23,816,000
Lemons	2023	1,623	19.83	32,184	\$347	\$11,168,000
	2022	1,618	19.60	31,713	\$413	\$13,097,000
Raspberries	2023	540	4.79	2,587	\$9,409	\$24,337,000
	2022	587	6.75	3,962	\$8,000	\$31,696,000
Strawberries Total	2023	12,489	---	329,859	---	\$775,282,000
	2022	12,933	---	328,513	---	\$810,923,000
Fresh Strawberries	2023	12,489	22.17	276,881	\$2,598	\$719,337,000
	2022	12,933	20.58	266,161	\$2,760	\$734,604,000
Processed Strawberries	2023	---	---	52,978	\$1,056	\$55,945,000
	2022	---	---	62,352	\$1,224	\$76,319,000
Miscellaneous* Fruit and Nut Crops	2023	1,315				\$5,524,000
	2022	490				\$2,361,000
Fruit & Nuts Total	2023	23,272				\$932,467,000
	2022	22,814				\$988,331,000





Wine Grapes

The weather in the 2023 growing season contributed to a long blooming period, which combined with better soil conditions to support a bumper crop for wine grapes. The higher yields and quality also added to an increase in value for the harvest.

**Decrease in Acreage, but
2.3% Increase in Value**

Variety	Harvested Acreage	Yield Per Acre	Total Production in Tons	Price Per Ton	Total Value
Chardonnay	3,471	4.70	16,314	\$1,785	\$29,120,000
Pinot Noir	2,913	3.46	10,079	\$2,059	\$20,753,000
Sauvignon Blanc	945	6.26	5,916	\$2,051	\$12,134,000
Cabernet Sauvignon	894	4.96	4,434	\$2,079	\$9,218,000
Syrah	975	3.62	3,530	\$2,251	\$7,946,000
Grenache	454	2.89	1,312	\$3,662	\$4,805,000
Pinot Gris	238	3.16	752	\$2,635	\$1,982,000
Merlot	152	4.03	613	\$2,317	\$1,420,000
Petite Sirah	141	5.39	760	\$1,802	\$1,370,000
Mourvedre	136	4.44	604	\$2,143	\$1,294,000
Sangiovese	91	5.30	482	\$2,307	\$1,112,000
Cabernet Franc	96	3.87	372	\$2,850	\$1,060,000
MISC Red	278	5.19	1,443	\$2,171	\$3,133,000
MISC White	386	4.23	1,633	\$1,969	\$3,215,000
Wine Grape	2023	11,168			\$98,562,000
Total	2022	13,459			\$96,334,000





Cut Flowers & Nursery

Production stabilization, market demand, and increased production led to overall increases in value for both cut flower and nursery products in 2023.

Cut Flowers & Foliage	Year	Greenhouse (Sq. Ft.)	Outdoor Grown (Acres)	Total Value
Dahlia	2023	91,500	22	\$2,451,000
	2022	87,000	22	\$2,541,000
Miscellaneous Cut Flowers/ Cut Foliage*	2023	2,558,034	637	\$ 33,691,000
	2022	2,231,825	620	\$33,162,000
Cut Flowers & Foliage Total	2023	2,649,534	659	\$36,142,000
	2022	2,318,825	643	\$35,703,000

Increase in production & 1.2% Increase in Value

Nursery Products	Year	Greenhouse (Sq. Ft.)	Outdoor Grown (Acres)	Total Value
Potted Plants* (including Orchids)	2023	3,813,670	218	\$ 122,301,000
	2022	3,184,706	148	\$95,318,000
Nursery Plants Total	2023	3,813,670	218	\$122,301,000
	2022	3,184,706	148	\$95,318,000

Increase in production & 28% Increase in Value





Field & Seed Crops

The rainy season in 2023 contributed to pasture and rangeland recovery after many consecutive years of drought.

Crop	Year	Acreage	Total Value
Rangeland	2023	573,009	\$15,471,000
	2022	566,887	\$7,659,000
Pasture	2023	2,241	\$702,000
	2022	2,421	\$530,000
Beans, Dry Edible	2023	1,075	\$1,762,000
	2022	1,183	\$2,146,000
Miscellaneous Grain and Seed Crops*	2023	3,438	\$3,907,000
	2022	2,540	\$2,167,000
Field & Seed Total	2023	579,763	\$21,842,000
	2022	573,031	\$12,502,000

Increase in Acreage & 75% Increase in Value





Livestock & Apiary

In 2023, ranchers retained more pasture and range from the rainy season. That, along with higher sales from inflation and demand for beef, led to an increase in livestock production values.

Increase in Head of Cattle & 14% Increase in Value

Increase in Hives & 31% Increase in Value

Apiary Products			
Year	Number of Hives	Avg. Hive Value	Total Value
2023	18,967	\$134	\$2,542,000
2022	14,546	\$133*	\$1,935,000*

**2022 Values adjusted using more comprehensive valuation of apiary products.*

Livestock	Year	Number of Head	Total Value
Cattle, Market	2023	35,598	\$35,209,000
	2022	32,852	\$29,367,000
Miscellaneous Livestock*	2023	---	\$11,389,000
	2022	---	\$11,593,000
Livestock Total	2023	---	\$46,598,000
	2022	---	\$40,960,000



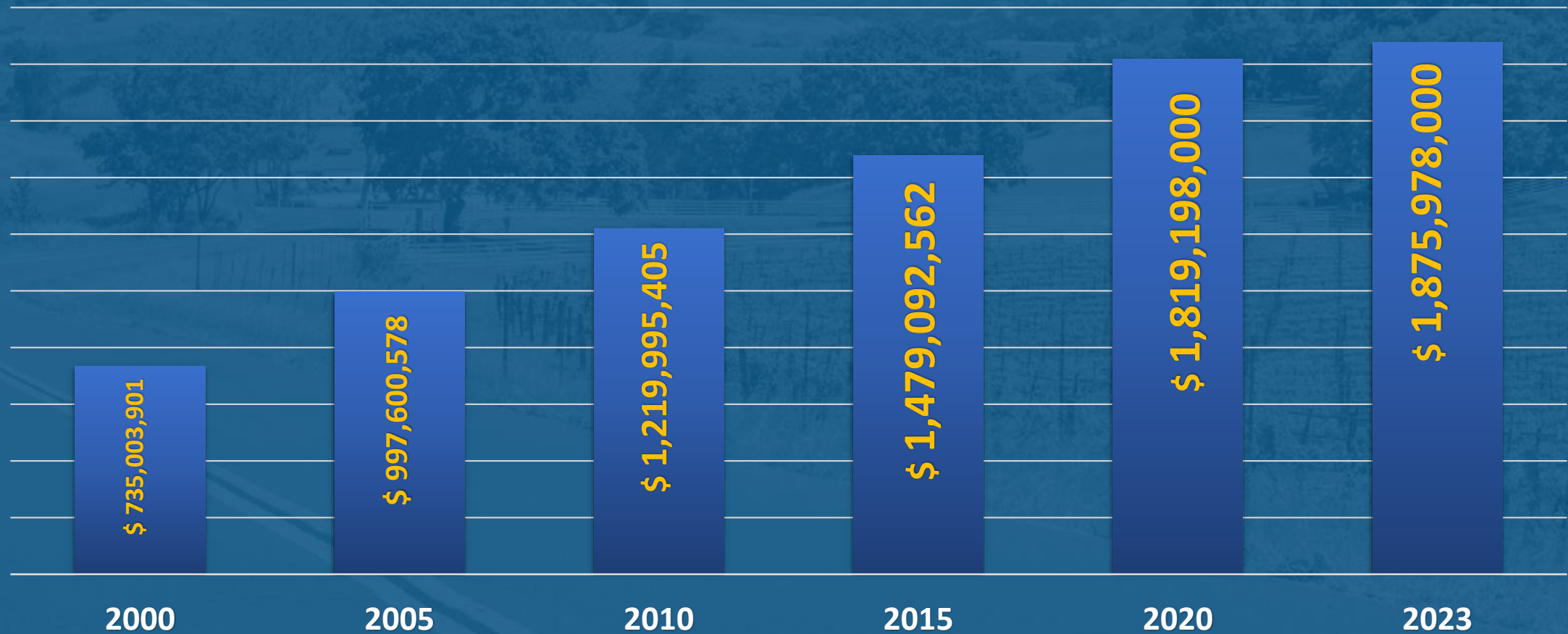
Top 10 Commodities



Commodity	\$\$ Value	Acreage
1. Strawberries	\$775,282,000	12,489
2. Nursery	\$122,301,000	305 <i>(Includes Greenhouse & Outdoor Grown)</i>
3. Wine Grapes	\$98,562,000	11,168
4. Broccoli	\$86,737,000	12,118
5. Cauliflower	\$84,078,000	9,880
6. Head Lettuce	\$77,199,000	7,850
7. Leaf Lettuce	\$68,114,000	5,952
8. Celery	\$67,087,000	4,116
9. Blackberries	\$61,297,000	1,271
10. Livestock	\$46,598,000	35,598 <i>(Head of cattle + Misc. Livestock)</i>



Production Value Over Time



Export And Trade Partners

Over **45,000***
Tons Shipped Abroad

**(90,000,000 lbs)*

Phytosanitary Certificates Issued To
38 Countries

Top Exports in Tons Shipped

Canada		Mexico		Saudi Arabia	
Cucumber	11,438	Lettuce	7,097	Strawberry	146
Strawberry	7,441	Strawberry	5,682	Blackberry	59
Pepper	6,468	Cauliflower	243	Raspberry	25
Broccoli	1,656	Brussels Sprouts	192	Blueberry	1
United Arab Emirates		Kuwait			
Strawberry	286	Strawberry	213		
Blackberry	68	Blackberry	81		
Raspberry	43	Raspberry	27		
Blueberry	2	Blueberry	1		

Top 10 Countries

Rank	Country	# Certs
1	Canada	3946
2	Mexico	1115
3	Saudi Arabia	489
4	United Arab Emirates	431
5	Kuwait	407
6	Netherlands	384
7	Japan	250
8	Costa Rica	210
9	Thailand	147
10	Qatar	90



Organic

Consumer demand for organic products has increased over the past decade, resulting in an increase in the number of organic producers in Santa Barbara County. There were **197** organic farms registered in Santa Barbara County in 2023.

Commodity	Acreage
1. Strawberries	3,363
2. Carrots	2,271
3. Wine Grapes	1,347
4. Celery/Celeriac	965
5. Broccoli	954



Pest Exclusion

Agricultural Commissioner staff inspect incoming high-risk plant material at mail carriers, nurseries, retailers, and homes to prevent the introduction of pests into the county.

147 NOR's (Notice of Rejection) Issued

An NOR is issued when a package/parcel is in violation of a quarantine and or lacks the required certification to enter the county.



Pest Species Intercepted	Scientific Name	Rating	# of Finds	Pest Species Intercepted	Family Name	Rating	# of Finds		
Lesser Snow Scale	<i>Pinnaspis strachani</i>	A	22	Mealybug	<i>Pseudococcidae</i>	Q	26		
Boxwood Scale	<i>Pinnaspis buxi</i>	A	19	Hard Scale	<i>Diaspididae</i>	Q	17		
Red Imported Fire Ant	<i>Solenopsis invicta</i>	A	9	Aphid	<i>Aphididae</i>	Q	12		
Armored Scale	<i>Aulacaspis tubercularis</i>	A	8	Soft Scale	<i>Coccidae</i>	Q	8		
Asian Citrus Psyllid	<i>Diaphorina citri</i>	A	3	Ant	<i>Formicidae</i>	Q	7		
Pacific Mealybug	<i>Planococcus minor</i>	A	2	Leafhopper	<i>Cicadellidae</i>	Q	2		
Magnolia White Scale	<i>Pseudaulacaspis cockerelli</i>	A	2	Tetranychid Mite	<i>Tetranychidae</i>	Q	2		
Coconut Scale	<i>Aspidiotus destructor</i>	A	1	Thrips	<i>Thripidae</i>	Q	2		
Black Thread Scale	<i>Ischnaspis longirostris</i>	A	1	Other Q Rated		Q	27		
Rufous Scale	<i>Selenaspis articulatus</i>	A	1						
			Total A Rated	68				Total Q Rated	103





un
CONDADO
un
FUTURO



**Informe de
Cultivos y
Ganadería
2023**

Condado de Santa Bárbara

2023 Crop & Livestock Report

*Now available in Spanish for
the 1st time!*



one
COUNTY
one
FUTURE

**AGRICULTURAL COMMISSIONER'S OFFICE
WEIGHTS & MEASURES**

Recommended Actions

That the Board of Supervisors:

- Receive and file the Santa Barbara County Crop and Livestock report for 2023.
- Find that the proposed action does not constitute a “project” within the meaning of California Environmental Quality Act, pursuant to 14 CCR 15378(b)(5), as it consists of organizational and administrative activities.



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