



## Update to Parks Department Fee Schedule

Board of Supervisors Meeting  
March 15, 2011

# County Parks Fees

Parks Fees help offset the costs of running the Parks system.

Fees help pay for;

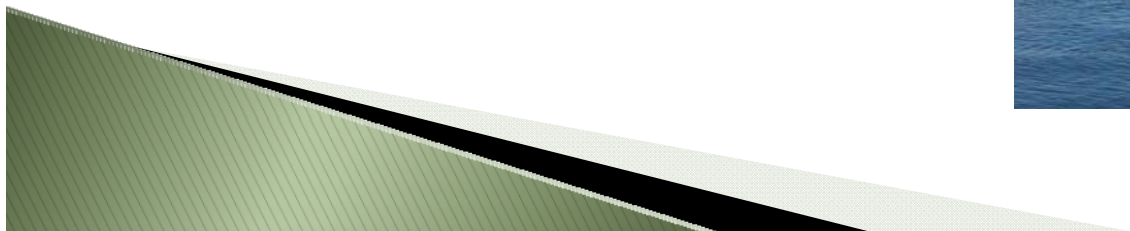
- Grounds Maintenance
- Utilities
- Infrastructure Repair
- Ranger Supervision
- Reservation System



# Fee Updates

The Proposed Fee Schedule Proposes to do the following;

- ▶ Increase of Some Existing Fees
- ▶ Establishment of New Fees for New Recreation Opportunities (Cabins, Yurts, Kayaks, Weddings)
- ▶ Revise Special Event Fees



# Services and Locations Affected by Proposal

- ▶ All Day Use Parks
  - ▶ Cachuma Lake
  - ▶ Jalama Beach
  - ▶ Joseph Centeno Cuyama Aquatics Complex \*
  - ▶ Wedding Events
  - ▶ Film Permits
  - ▶ Special Events
- \*Fees Eliminated



# Cachuma Lake and Jalama Beach

## Fee Proposal Summary

- Modest Increase in Day Use Fee and Some Camping Fees
- Basic Camping Fee to Remain Unchanged
- Boat Fees Remain Unchanged
- Annual Pass Options that include Discount for Seniors and In-County Residents
- Establish Fees including Overnight Cabins and New Yurt Options

New Services: Online Reservations, WiFi\*\*, Kayaks

\*\* under development



# Conclusions

- All Fees have been market checked and Santa Barbara County remains at or below market rates
- The Cost of the Parks System still requires a General Fund Contribution. The Proposed Fee Structure offsets General Fund Subsidies that would otherwise be needed.
- All Services will soon be on a new Online Based Reservation System, Reservations will soon be available 24/7 including Day Use Areas, Camping, Cabins, and Yurts



# Questions



SB County's new Cabins are being Manufactured by a Local Vendor, API Inc. in Santa Maria, CA



Manufacturing of Cabins



API, Inc New Production Facility, Santa Maria, CA