



**BOARD OF SUPERVISORS  
AGENDA LETTER**

**Agenda Number:**

**Clerk of the Board of Supervisors**  
105 E. Anapamu Street, Suite 407  
Santa Barbara, CA 93101  
(805) 568-2240

**Department Name:** County Executive Office  
**Department No.:** 012  
**For Agenda Of:** January 26, 2021  
**Placement:** Administrative  
**Estimated Time:** N/A  
**Continued Item:** No  
**If Yes, date from:**  
**Vote Required:** 4/5

**TO:** Board of Supervisors  
**FROM:** Department: Mona Miyasato, County Executive Office  
Director(s)  
Contact Info: Nancy Anderson, Assistant CEO

DocuSigned by:  
*Mona Miyasato*  
41846F5C725B460...

**SUBJECT: Request to Participate in the Vandenberg Air Force Base Master Plan Memorandum of Understanding and Agreement with REACH in the amount of \$200,000 for Services Related to Phase 1 Assessment of Master Plan Project**

**County Counsel Concurrence**

As to form: Yes

Other Concurrence:

As to form: Risk Management - Yes

**Auditor-Controller Concurrence**

As to form: Yes

**Recommended Actions:**

It is recommended that the Board of Supervisors:

- a) Approve and authorize the Chair of the Board to sign Addendum Number 1 that adds the County of Santa Barbara to the Memorandum of Understanding (MOU) for the Vandenberg Air Force Base (VAFB) Master Plan between REACH, The Governor’s Office of Business and Economic Development (GOBiz), the 30<sup>th</sup> Space Wing, United States Space Force, Cal Poly San Luis Obispo and Deloitte Consulting, LLP;
- b) Approve and authorize the Chair of the Board to sign the Agreement between the County of Santa Barbara and REACH for Services related to VAFB Master Plan Phase 1 and authorize payment of \$200,000 for the statement of work;
- c) Approve Budget Revision Request #0007344, which appropriates \$120,000 from available cannabis tax revenues and \$80,000 from the General County Programs fund balance: and
- d) Determine that the proposed action is related to the creation of a government funding mechanism and other fiscal activities which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment, and is therefore is not a project under the California Environmental Quality Act (CEQA) pursuant to CEQA Guideline section 15378 (b)(4).

## **Summary**

The VAFB Master Plan MOU participants have invited the County of Santa Barbara to join the Master Plan Project development as a partner. The purpose of the Project is to develop an integrated master plan for commercial space opportunities that will help identify important priorities and requirements at VAFB to spur the growth of the commercial space industry on the Central Coast and California, supporting the public purpose of economic expansion on the California Central Coast. The development of the master plan requires research, analysis and assessment work that REACH is helping to lead. REACH proposes a partnership and cost sharing agreement that would have the County sponsor the Phase 1 Assessment work of the project.

## **Discussion**

The proposed addendum to the MOU commits the County to providing a senior staff leader from the County Executive Office to participate on the project team and supporting the strategic development of the VAFB Master Plan, focusing on the potential for commercial space industry expansion in the County.

There is a significant amount of work that must be done to develop the Plan specifics, including an in-depth assessment of the project's ecosystem, stakeholders and industry that would be impacted by the project. The cost sharing proposal with REACH has the County contributing \$200,000 towards Phase 1: Ecosystem, Stakeholder and Industry Assessment. The total project cost is \$650,000. The remaining \$450,000 would come from State and federal sources to complete Phase 2: Analysis and Recommendations for Consideration and final product.

## **Background**

In July 2020, a Memorandum of Understanding was signed between REACH (Attachment B), the 30th Space Wing, United States Space Force, the Governor's Office of Business and Economic Development (GoBiz), Cal Poly San Luis Obispo and strategy consultant Deloitte Consulting, LLC. These participants agreed to the voluntary cooperation in clarifying goals and objectives of the plan for commercial space industry and enterprises at Vandenberg Air Force Base (VAFB) and the surrounding regional economy; facilitating the regional economic growth through addition of high-quality commercial space industry employment; providing for national security strategic interests through the increased resilience of VAFB assured access to space mission architecture.

Prior to the signing of the MOU, a Phase 0 Interim Report on the VAFB Master Plan was issued on February 28, 2020 to key stakeholder groups. According to the report, prepared by Deloitte consultants:

“To formulate our vision for the future, we performed in-depth analysis of the current state of the space economy and market segments; the launch services industry; and the various types of economic, industrial base, and capability development within the United States as of early 2020. Through an alignment of these three primary dimensions and subsequent discussions with launch services operators, industry specialists, and former ranger officers, we have developed a series of insights to determine “where” and “how” to play in order to develop a more robust and sustainable space industry presence within the Central Coast Region.”

The VAFB Master Plan was presented to the County Board of Supervisors on August 25, 2020 by Colonel Anthony Mastalir of the 30th Space Wing and REACH. Colonel Mastalir acknowledged that

Page 3 of 3

VAFB is an opportunity-rich space enterprise environment, and there was a need to engage with other federal agencies, state or local governments, universities, or other entities to capitalize on the 30th Space Wing's existing capabilities. He called it the "Perfect Storm" for commercial space and touched on the Commercial Space Zone, where there is potential to carve out a portion of the base for exclusive use of commercial space entities.

The Board of Supervisors expressed interest in supporting the Master Plan project in a letter to the MOU Participants dated September 2, 2020 (Attachment A) and inquired about potential participation in the MOU.

The MOU participants have invited the County to officially join the effort and sign on as a partner on the project through the Addendum Number 1 to the MOU (Attachment D). Additionally, REACH has submitted a cost sharing contribution proposal (Attachment F) where the County is sponsoring the development of the Phase 1 assessment that is needed to qualify for State and federal resources to complete Phase 2 of the Plan. The Master Plan Project aims to facilitate regional economic growth through the addition of high-quality commercial space industry employment by enhancing competitiveness of the region and thus encouraging skilled jobs. Economic enhancement offers local government, the private sector, the nonprofit sectors, and County residents the opportunity to work together to improve the local economy for a public benefit.

**Fiscal and Facilities Impacts:**

The budgetary impact for this item is a one-time cost share contribution to REACH in the amount of \$200,000. The funding is available through \$80,000 set aside in the General County Programs for economic vitality projects and \$120,000 from available cannabis revenue collections not currently budgeted. (Attachment G)

**Attachment:**

- Attachment A - Letter from the Board of Supervisors supporting the VAFB Master Plan dated September 2, 2020
- Attachment B - Memorandum of Understanding between Participants dated July 15, 2020
- Attachment C – REACH VAFB Master Plan MOU SOW Section IIIa
- Attachment D - Addendum Number 1 to MOU to add County of Santa Barbara
- Attachment E - VAFB Master Plan Phase 1 Agreement with REACH
- Attachment F – Exhibit A Statement of Work – VAFB Master Plan Cost Share Proposal
- Attachment G - Budget Revision Request #BJE -0007344

**Special Instructions:**

Please provide signed copy of the Attachment D Addendum Number 1 to MOU for final execution and executed copy of Attachment E VAFB Master Plan Phase 1 Agreement with REACH to Nancy Anderson, Assistant County Executive Officer, CEO Office. Upon return of the fully executed Addendum Number 1 to MOU, an original will be returned to the Clerk of the Board.

**Authored by:**

Nancy Anderson, Assistant County Executive Officer