

Attachment A: Applications

**APPLICATION FOR
WORKFORCE DEVELOPMENT BOARD
OF SANTA BARBARA COUNTY**

Return to: Clerk of the Board of Supervisors, 105 E. Anapamu Street, Room 407, Santa Barbara, CA 93101

Instructions: Please complete each section below. Please print in ink or type. You may attach additional sheets or supporting documentation as needed. **Please note that ALL information provided is a matter of public record, and is subject to disclosure.**

1. NAME: Valladares, Cesar
Last Name, First Name

2. PHONE: 213-440-5291

3. ORGANIZATION: Employment Development Department Workforce Services Branch

4. TITLE: Deputy Division Chief

5. BUSINESS ADDRESS: 2901 N. Ventura Road, 3rd Floor, Oxnard, CA, 93036
Street City Zip Code

6. EMAIL: cesar.valladares@edd.ca.gov

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY: 21

8. DO YOU LIVE IN SANTA BARBARA COUNTY?

YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?

- | | |
|--|---|
| <input type="checkbox"/> First District (Carbajal) | <input type="checkbox"/> Fourth District (Adam) |
| <input type="checkbox"/> Second District (Wolf) | <input type="checkbox"/> Fifth District (Lavagnino) |
| <input type="checkbox"/> Third District (Farr) | <input type="checkbox"/> Not applicable |

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

Type of organization (please select one):

- Business/Private Sector
- Labor Organization
- Apprenticeship Program
- Community Based Organization
- Provider of Adult Education and Literacy (title II)
- Employment Development Department
- Department of Rehabilitation
- Economic or Community Development Entity
- Educational Institution
- Other (please specify):

Industry Sector (please select one):

- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):
Government

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

As a federally mandated board member representing the Employment Development Department's Wager-Peyer Act, Title III of the Workforce Innovation and Opportunity Act, I would like to continue making economic and workforce development impacts that influences employers, job seekers, and workers across the central coastal cities. I will bring an array of experience, energy, innovation and dedication to serve the Santa Barbara County with the hope to continue the momentum of fostering collaborations with educational institutions, local government entities, and community based organizations to further the goals of the workforce system.

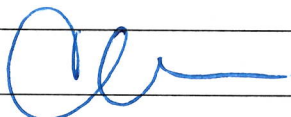
12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

Over 20 years of diverse, extensive and in-depth experience with California's Employment Development Department providing leadership that concentrates on multiple programs, such as, Wagner-Peyser Act, that focuses on the service delivery of employment and training programs, which prepare job seekers to access employment, education, training and supportive services. Additionally, have served on three separate Workforce Development Boards in the Foothill, Verdugo, and Los Angeles areas to provide strategic direction and vision for a demand-driven system that is inclusive amongst key stakeholders.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

In surveying the demographics of the Region and the key industries during this pandemic, there's no argument that there continues to be high unemployment rates that are not just impacting employer's production but workers and the local vulnerable communities. This pandemic created a major workforce issue which directly braids into basic needs of individuals, families, and groups such as housing, food, and health care. Additionally, the pandemic exasperated small businesses and their quest to survive. We must continue to coordinate and collaborate amongst the workforce development system to provide critical resources for businesses and affected individuals.

14. SIGNATURE:



15. DATE: 1/13/2021

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1. NAME: Gomez, Petra S.
Last Name, First Name

2. PHONE: 805-880-9394

3. ORGANIZATION: Santa Barbara Foundation

4. TITLE: Program Manager

5. BUSINESS ADDRESS: 2625 S. Miller Street, Suite 101, Santa Maria, CA 93455
Street City Zip Code

6. EMAIL: pgomez@sbfoundation.org

7. APPROXIMATE NUMBER OF EMPLOYEES LOCATED IN SANTA BARBARA COUNTY:
30-40

8. DO YOU LIVE IN SANTA BARBARA COUNTY?
 YES / NO

9. IF SO, IN WHICH SUPERVISORIAL DISTRICT DO YOU LIVE?

First District (Carbajal)

Fourth District (Adam)

Second District (Wolf)

Fifth District (Lavagnino)

Third District (Farr)

Not applicable

10. WHICH BEST DESCRIBES YOUR ORGANIZATION?

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- Other (please specify):

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- Agriculture, Tourism, Wineries
- Building and Design
- Business Support Services
- Energy and Environment
- Healthcare
- Technology and Innovation
- Other (please specify):

11. INTEREST: Please explain why you are interested in serving on the Workforce Development Board.

I am interested in supporting the Workforce Development Board's work in developing workforce strategies that enhance the community and am interested in looking at differences in workforce development issues between the South and the North part of the county and addressing them through different approaches. Additionally, I am interested in increasing accessibility to workforce development opportunities, promoting innovative approaches, and supporting county-wide partnerships that support the Workforce Development Board's mission.

12. EXPERIENCE: Please describe any relevant experience, qualifications, affiliations, or resources you would bring to the Board.

I was born and raised in Santa Barbara County and am employed with the Santa Barbara Foundation who has prioritized workforce development in its strategic plan. We have a strong network with who we can disseminate information. Additionally, I have 12 years of experience in education with six years' experience in higher education. Furthermore, I have experience with budget and grant management and program development.

13. REGIONAL WORKFORCE: What do you think are the critical workforce issues in our region? Why?

Critical issues include the increase in unemployment rates, especially in the leisure and hospitality sector; widening workforce gaps for specific populations, need for child care for workers to return to work; digital skills gap; and need to help employees build, upskill, or reskill to meet employer/business needs.

14. SIGNATURE:



15. DATE: 2/8/2021

Attachment B:
Roster of Recommended WDB Appointees

Appointments to the Workforce Development Board

[Workforce Innovation and Opportunity Act (WIOA), Public Law 113-128]

Category	Name	Organization	Term to Expire
Mandated	Cesar Valladares	Employment Development Department	09/30/21
Private	Petra Gomez	Santa Barbara Foundation	02/28/23